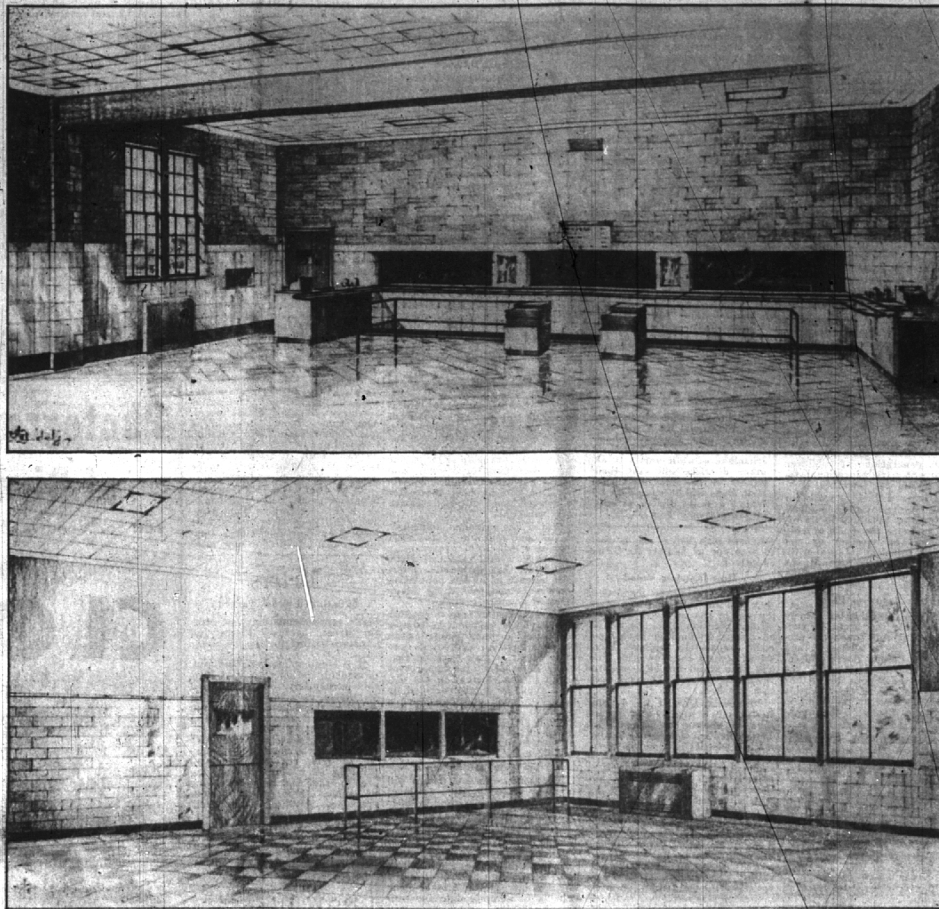


BIRMINGHAM, OAKLAND COUNTY, MICHIGAN, THURSDAY, JULY 17, 1947

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How the Pierce, Quarton and Barnum School Cafeterias Will Look



The upper picture is of the proposed Barnum Junior High School cafeteria, showing the three serving windows. The new Barnum lunchroom will replace facilities in the school's regular gymnasium now provided for meals. The lower picture depicts the eventual cafeteria conveniences at both Pierce and Quarton Schools, where the lunchrooms will be identical in design. According to recent statements by Board of Education officials, the Pierce addition, including the cafeteria, will be the first project to be placed in construction. The Barnum cafeteria addition will come second, with Quarton last. It is estimated the entire building program will take five years to complete.

It is, after all, the simple and universally available...
I have seen men and women eager to gain material wealth...
...they lost something of their finer inner selves...
...in many cases, they are looking material...
...leaving little or nothing left within.

SEVENTEETH YEAR—NO. 17—18 Pages

T S and THAT

By G. R. A.

Off to the Governors' Conference at Salt Lake City

By the time that you read this, Folks, I will have about concluded attendance with Governor Kim Sigler at the annual Conference of Governors of the U.S.A. This year to be held in Salt Lake City, Utah—that former great arid desert transformed into a beautiful garden city by the Mormons. Such a Conference has been held at Parkland Island several times in past years; it is a time when the heads of various States get together in a serious exchange of their ideas, where they discuss current problems of the day together with suggested solutions.

Michigan Bell Seeks General Rate Increase

Lacy Cites Need for Additional Operating Revenue

The Michigan Bell Telephone Company Monday formally announced its intention to file a petition with the Michigan Public Service Commission for a general rate increase.

Pointing out that it will mark the first time in 21 years that the company has sought a general rate increase in its charges, President Thomas N. Lacy declared that "prices have risen so much longer enough to meet postwar costs."

Beyond the indication that "as a result of increases to all our customers," the proposed increase will be applied to all types of telephone service. Lacy would not reveal the extent of the proposed rate boost. In accordance with the statute, the company will advertise its specific proposals during the week of August 3, preceding the filing of the petition with the Michigan Public Service Commission later that month for approval.

Costs Have Come Up
"Michigan Bell today is operating under a general rate schedule established by the Commission in the latter part of 1935," Lacy continued. "Except in towns where local rates have been lowered still further and for toll-rate reductions, the rates of 10 years ago will still be in effect. Because of the cost of everything used in furnishing telephone service—wages, taxes, and supplies—has gone up."

Postwar wage increases alone, for example, have raised Michigan Bell's costs nearly \$11,000,000 a year.

Although the amount of business has increased, the increased income has not kept pace with the increased costs. Since 1937, our income has gone up 2 1/2 times, but cost of operating the system is up 10 times the level of 10 years ago.

Earnings at Low Point
"As a result of our return on investment has slipped far below the danger mark. Based on today's telephone rates, the company's return now is only 4 1/2 cents on its investment dollar—a drop of more than one-third under the rate of return in 1937. If the new rates ordered by the Commission in (See INCREASE, Page 2)

State Survey of Woodward-14 Mile Intersection Made

To determine the necessity of a traffic light at Woodward avenue and 14 Mile road, the Michigan State Highway Department last week made a traffic count at that intersection.

Automatic traffic counters to register the number of vehicles were placed last Wednesday noon at all four entrances to the intersection. They were removed at noon Friday.

Results of the survey, of whether a light will or will not be placed at that point, will not be known for a number of weeks yet, it was reported.

May Consider a Signal
According to information obtained from State Highway employees who made a speed check last Monday night, the department may be considering a signal at that intersection. (See SURVEY, Page 2)

General Staff Alters Plan for Starling Campaign; Will Use Cages to Get 'Em Alive

Battle strategy for the city's campaign against the starlings was altered Monday night when the general staff—composed of city commissioners—approved a new plan recommended by the staff's special adviser on starling control-measures, City Manager Donald C. Egbert.

Quarton Lake Residents Ask Commissioners to Consider Alternative Sewer Proposals

At least half of the property owners in the Quarton Lake subdivision and the city commission agree that something must be done about flooding of basements in that area caused from heavy thunder showers, but the two groups couldn't agree on just what type of improvement to make.

Therefore, commissioners postponed for several weeks further consideration on the matter until City Manager Donald C. Egbert reports back on alternative proposals for flood relief.

The proposals, as suggested by property owners, were: "Some Basements Not Flooded." Cost estimates of a combined sanitary-storm sewer at the rear of the lots, of a storm sewer along the street with a possible need for a new sanitary sewer at the rear, and of a combined storm and sanitary sewer in the street with estimated costs of ultimate residential tie-ins.

Several Lake Park and Puritan property owners claimed they did not need new sewer facilities since their basements were not affected by heavy rains. Fairfax and Sufferd reports back on alternative proposals for flood relief.

Original plan prepared by the city included the enlargement of the present sanitary sewer between Chesterfield and the Rouge River from 10 inches to between 21 and 30 inches. Into this combined lateral storm sewer up heavy rain to flow into the Pine street.

Inadequate Easement Sewers
According to Egbert, basements flooded in this area result when roof water flows into dry wells located near the present easement sewer. The sewer construction is old and now permits water during periods of heavy rain to flow into the sanitary sewer.

Consumers Sees No Let Up on Gas Ban for 2 or 3 Years

The present ban on additional gas-home-heating customers probably will remain in force for "at least two or three years," Division Manager David L. Brown of Consumers Power Company said today.

Brown said his company's plans to enlarge the supply of natural gas in the SouthWest where gas supplies come from "is slow." The problem is to get the natural gas to the places where it is needed. In our case that means it's the Michigan natural gas fields which we are converting into storage areas.

Need More Pipeline
"Use of these natural gas fields as storage areas will make it possible eventually for us to handle several times as much gas business as at present. But we need 150 miles of pipeline to bring our gas from the Panhandle Eastern line in southern Michigan to the storage fields in the north and the Missaukee counties. Most of this 150 miles of pipeline must be 24 inches in diameter."

"The pipe has been on order for a long time but it is being held up in many orders from other companies throughout the country, by a shortage of steel pipes. Without these pipes, the pipe manufacturers can't even begin to catch up on their back orders. Delivery now is scheduled for the spring of 1949."

"If we get the pipe fairly early in 1949, we may get enough relief to the area until the permanent improvement can be made."

City Acts to Hasten 16 Mile Road Opening

City Plans Meters for Martin Street, Pierce to Chester

Thirty-two new parking meters will make their appearance in downtown Birmingham within the next week or so when the city completes their installation on Merrill street between Woodward Avenue and Pierce street.

This was announced Monday night by City Manager Donald C. Egbert who told city commissioners that the meters have arrived and only need to be put up.

This portion of Merrill street is included in the original parking meter zone, but was not supplied with meters when they were first installed because none were available for this section.

Commissioners approved Tuesday to set August 4 as the date of the hearing to determine whether the ordinance should be amended (See ZONING, Page 6)

Will Birmingham get an answer to the question of the flying disk? The question of the flying disk will be answered tomorrow at the Kite Day program sponsored by the Birmingham Recreation Board, to be held on Pierce Field at 2 p.m.

Franklin Whitney, recreation director, announced early this week that a Dr. Enrico Lorenzoli, world famous international kite maker, and inventor who for the past 20 years has been working on the way to make and dry water method of propelling water into the outer space, has consented to let the works by rocket for the benefit of science and Kite Day.

Parking Ordinance Would Permit City To Assess for Lots

A proposed off-street parking ordinance for the City of Birmingham, prepared by City Attorney Forbes S. Hascall and presented to the city commission Monday evening, will be considered at a public hearing on Monday, August 18, commissioners decided.

One of the outstanding provisions of the measure would give the city the power to create special parking lots within areas now zoned for business or industry and to assess the costs of the lots against the business places or industrial areas deriving the benefit therefrom.

Designed as a measure to keep city streets free of traffic jams, the proposed ordinance requires that all future construction, whether residential or industrial, at the location provide various degrees of off-street parking facilities.

Two Ways to Pay Cost
As has been previously argued by various city officials and residents of the community, "the ordinance would be aimed at multiple dwellings, business establishments and other public construction which attracts a large number of cars."

As this business or industrial areas, to be called "public parking zones," the city would provide all the parking areas.

Cost of constructing them would be defrayed through the issuance of revenue bonds or by special assessment districts, at the option of the city commission.

May Establish Parking Fee
The ordinance would give the city to ownership of these lots and their regulation.

The city, on its own volition, or by petition of property owners, could determine the necessity of these public lots, and the ordinance would be amended to enable to acquire the property on which to build them.

Provision would be provided for the city to charge for the privilege of parking on any lot, with such revenue to be used for the purchase of any bonds used for their construction or acquisition.

The ordinance also lists the following requirements for various types of public buildings: Office: one space each 200 square feet of office area. Rooming houses: one space for each 100 square feet of area.

Requirement for Churches
Churches: one space for each 12 seats. Auditoriums, studios and gymnasia: one space for each 8 seats. Clubs, assembly halls, community center buildings (having no fixed seats): one parking space for each 100 square feet of floor space used for public assembly.

Hospitals, sanitariums, convalescent homes: one space for each four beds. Hotels: one space for each six guests. Apartment hotel: one space for each two apartments.

Hail, Water and Wind Accompany Monday Storm

If Birmingham residents could get away from the weather, they certainly would do it, in spite of Mark Twain's admonition that "it never rains in Birmingham."

Flooded basements, streets, vibrations and damage to property accompanying a heavy rain storm—made their appearance Monday night when the lower part of the state was soaked with water. The rain was accompanied by hail, and had its ears ringing from nearby claps of thunder.

Only serious damage reported was when lightning struck the home of Leon A. Chammade, 212 Westwood, Bloomfield Village, at 2 p.m. causing an estimated \$700 damage to walls and a bedroom.

Other events of the day consist of kite specialty flying by Tim Ziegler from Monroe, La. and Arnold Berkey, local band maestro, who will release hydrogen balloons to help the fund-raising cash rewards for the funders.

The audience will participate in the flying of Jumbo, the 16-foot kite which supervises the kite kite flying events. Spectators are asked to bring kites, model airplanes, boomerangs, balloons, and rockets, or any other contraption one might think will get into the sky.

Anything That Will Fly
Betty Steffe will be in charge of the kite hospital and Doris Mink will supervise the kite kite flying events. Spectators are asked to bring kites, model airplanes, boomerangs, balloons, and rockets, or any other contraption one might think will get into the sky.

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