

It is easy to be misunderstood, especially when a man or woman seeks to do something a trifle different than it has been done before. That's why Columbus met opposition at first—then success by doing it.

The Birmingham Eccentric

PART THREE

SEVENTIETH YEAR—NO. 37

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN, THURSDAY, DECEMBER 4, 1947

\$2.00 PER YEAR (In Oakland County)—SINGLE COPIES, 5c

Gift Shoppers Guide



SHOP Early
7 1/2 & 4 1/2
25

Make Christmas Dreams Come True!



EVERYTHING FOR UNDER YOUR CHRISTMAS TREE CAN BE FOUND IN BIRMINGHAM

BY SHOPPING THE MOST CONVENIENT WAY IN

BIRMINGHAM STORES

Birmingham's stores are well stocked with Christmas merchandise that includes the very finest gifts for everyone on your list. In Birmingham stores you will find the well known brands that mean quality and you will also find those rare, exclusive items that people like to give on occasion. Whatever your gift problems may be, you will find the solution by shopping in the local stores. You'll be impressed by the friendliness of the clerks and at the ease with which you will get your gift shopping accomplished.



BIRMINGHAM HARDWARE

152 W. Maple Phone 200

Choose Your Gift
From Our Large Stock of
STAINLESS WARE
Gift Sets in Three Sizes
An 8-Piece Set A 12-Piece Set
and an 18-Piece Set



142 W. Maple

Ladies'
WALLETS

from \$1.00 to \$10.00
Federal Tax Extra

D. J. HEALY SHOPS

WABEEK BUILDING

Lovely Lingerie for The Ladies on your List
SLIPS—ROBES—NIGHTGOWNS

HUSTON HARDWARE CO.

205 N. Woodward Phone 110

HEADQUARTERS
For
LIONEL TRAINS
and
ACCESSORIES

STERNAL'S AUTO SUPPLY

Woodward at Daines Phone 9

OPEN EVENINGS UNTIL 8:00

ELECTRIC RAZORS

SCHICK SUPER — \$18.00

Remington \$17.50 Remington Foursome... \$19.50
Threesome...

MABLE REID HAT SHOPPE

Woodward at Brown Phone 3333

GIFTS OF DISTINCTION FOR EVERY WOMAN

exclusive
Lazarus, Gurber and Knox Hats

LITTLE MISS & MOM'S SHOP

Woodward at Brown Phone 3333

has a must for her Christmas wardrobe

COCKTAIL AND EVENING BLOUSES

sat. brocades and gold and silver lamé

AXLER'S JEWELRY & GIFTS

Theatre Bldg. Phone 3277

Offers a fine Christmas selection of Longines, Elgin, Whittnauer and Hamilton
WATCHES

Also other gift suggestions and Christmas wrappings and cards.

The Jay Shop

Next to Wilson's on Woodward

ALL WOOL
SWEATERS

Cardigans and Pullovers with Short or Long Sleeves

\$4.50 up

DICKINSON'S MEN'S WEAR

In the Wabeek Building

WOOL AND PART WOOL
SPORT SHIRTS

\$7.50 to \$12.50

Plain Colors and Beautiful Plaids

BOB CRAIG, INC.

SPORTING GOODS

116 S. Woodward Phone 5019

Flexible Flyer
SLEDS

THE FASTEST ON THE HILL
Several Sizes \$5.50 to \$9.50

MILKS AUTO SUPPLY

186 S. Woodward Phone 9000

ACROSS FROM THE BIRMINGHAM THEATRE

TELECHRON ELECTRIC CLOCKS
Models for Kitchen, Living Room, Den or Bedroom... \$4.95 up
The TELECHRON MUSALARM Clock and Radio Combination... \$39.75

TABLE MODEL RADIOS
Arvin, Sonora and Travler... \$15.95 up

BODINE NEWS

"The Greeting Card Shop"

CHRISTMAS STATIONERY

BY FRIEND

A BEAUTIFUL SELECTION
Also Christmas Notes

WILLIAMS BOOT SHOP

115 W. Maple Phone 117

HOUSE SLIPPERS

for Men, Women and Children

Consider house slippers for those on your list this Christmas. They have been among the most appreciated of gifts for years, and this Christmas will be no exception.

THE BIRMINGHAM PAINT, GLASS & MIRROR CO.

335 E. Maple Phone 3141

Christmas Gift Reminders:
Order Mirrors for Gifts NOW

TRUEDEG METAL MOLDINGS FOR COUNTER OR TABLE TOPS

See Our New Wallpaper Samples by Schumacher and Laverne PAPERS UP TO \$13.50 PER ROLL

PECK'S MEN'S STORE

105 S. Woodward Phone 230

GIFTS FOR BOY SCOUTS

Uniforms - Signaler Sets - Canteens
Wood Burning Set - Cook Kits - Sewing Kits
Tents - Sleeping Bags - Duffle Bags
Scout Rings - Compasses - Coin Purses

AND MANY OTHER GIFTS FROM BIRMINGHAM'S OFFICIAL BOY SCOUT OUTFITTERS

MULHOLLAND'S

Men's and Boys' Departments

MEN'S SCARFS

ALL WOOL AND RAYONS
Plain Colors and Smart Patterns
by Regal, Botany and Manhattan

\$1.75 to \$7.50

THE CHEER SHOP

191 S. Woodward Phone 2848

TOY DEPARTMENT

We have a myriad of wonderful toys to delight the little ones and make gift buying for them easy and pleasant.

OTTO'S PHARMACY

141 E. Maple Phone 1406

BOX CANDY
69c to \$3.00

Schraff
Bunte
and Cecil

BOXES OF STATIONERY
(very fine selection)
Come in and look over our fine Holiday Assortments
69c to \$1.50

PHOTOGRAPHIC SHOP

168 S. Woodward Phone 2292

PHOTOGRAPHIC SUPPLIES

Make Excellent Christmas Gifts for the Camera Fan