

Detroit Commercial College Reopens September 8

THE 46th year of the Detroit Commercial College will open Monday, September 8. Registration closes August 21. A limited number of seats are now available for high school graduates with high scholastic attainments; also for applicants who have attended literary colleges.

Cultural and technical training are skillfully blended throughout the two-year course of study in academic and business subjects. The College specializes in training students for a successful career in business and for teaching business subjects in private colleges.

For the yearbook and syllabus of the course of study, apply at the College offices, 602 Book Building, Washington Boulevard, or call RAndolph 3580.

R. J. Maclean, President



By Kay Knowlton.

Birmingham is growing very rapidly, you know, and loads of our friends have moved into new houses in the southwest area of the city, between 14-Mile and Lincoln. To serve this fast developing area, Dominic S. Caputo has opened the Birmingham Community Market, on 14-Mile Rd. at Pierce St. Located in a nicely designed colonial building, the store is equipped to supply patrons with meats, fresh vegetables, dairy products, and groceries. We know that our many readers in the area will soon get in the habit of calling Birmingham 700 for all food needs.

Did you know that Otto's Prescription Pharmacy, 141 East Maple, is specializing in prescriptions and is prepared to give you 24-hour service when it is most needed? The store is working hand in hand with your doctor to bring you the latest scientific developments, and you can be assured that any prescription will be filled with care and skill from drug stocks that are absolutely fresh. Better clip this paragraph and paste it on the inside of your medicine cabinet so you'll have the phone number in case of need. Phone 1406 days; 4004 nights, Sundays and holidays.

If you'd like to see what the well dressed youngsters will be wearing to school this fall—stop at the Cheer Shop, 191 S. Woodward. The parade to school will feature plaids for tots and "be-tween" (12 to 16) alike. Our small fry will be resplendent in "Tattletale plaids" (spun rayon) that wash like cotton and are featured in Parent's Magazine. Older girls will wear colorful plaid skirts, slacks, shirts, and sweaters and any teenager would love a short chinchilla hooded coat with a bright plaid lining. Be sure to visit the Cheer Shop this week.

The place to buy a wedding gift that is unusual and that will be cherished (and used) by the happy

couple for years and years, and YEARS. Buy Brass (Unfinished), Woodward Ave. at the 14-Mile Road. The store has solid brass door knockers, for instance, that come in 16 designs so you can select anything from a salty nautical model to dignified Colonial styles. Another highly acceptable gift is a Cape Cod fire lighter; these run from \$7.15 to an imported English model for \$14.75. My choice, however, would be a solid brass letter box—they're lovely.

I'm beginning to believe that Bang's Bike Shop, 341 S. Woodward, is the original "Mr. Fix-it." Just the other day I discovered that Bang's can repair and replace parts on any make of washing machine! So if you have a washer that has gone out of service just because you did not think it could be fixed, call Bang's at 3797 and they will pick up your washer, repair it, and return it to you. Better have them take Junior's bike along while you're about it—they will put it in first class shape, ready for the first day of school.

Now that our summer is almost over, it's time to get your living room ready for the fall social season. Perhaps you didn't know it, but Weiland's Fine Furniture, 623 S. Woodward, who are custom furniture builders, will also re-furniture and reupholster your furniture. Weiland's have a selection of new fabrics that will leave you absolutely breathless when you see them, and you can be certain anything you select from Weiland's upholstery line will be in perfect taste. And Weiland's custom craftsmanship is the very finest obtainable.

One of the joys of having children in the house is that things do get broken, no matter how many precautions are taken. But when one of the lovely rick bows my husband brought from Japan was broken recently, I took it to George's China Mending, Adams St. and Woodward, and George made it as good as new. He uses a special china fusing process, you know, and when he gets through the china is all one piece again. George is very adept at grinding in perfect taste. And Weiland's custom craftsmanship is the very finest obtainable.

P. S. stands for "Prompt Service," which you will get by using the Eccentric Classified Ads.

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You stand to GAIN from Michigan Bell's proposed rate increase

BIRMINGHAM RESIDENCE EXTENDED AREA CUSTOMERS could call **PONTIAC, BIG BEAVER, AUBURN HEIGHTS** and the new **LONGACRE** zone, in addition to **ROYAL OAK** and **SOUTHFIELD**, without any extra charge.

ALL OTHER BIRMINGHAM CUSTOMERS could call **PONTIAC, BIG BEAVER, AUBURN HEIGHTS** and the new **LONGACRE** zone at reduced charges.

When somebody raises prices, it usually means you just pay more for what you've been getting all along. But, that's not entirely the case with the rate increase Michigan Bell will propose to the Michigan Public Service Commission on August 27.

The suggested rate increase would help protect the future quality of your telephone service . . .

AND—the suggested rate increase would also provide more service to many telephone users.

For example, the calling privileges of all suburban users would be liberalized by the designation of Big Beaver, Warren, Romulus and Longacre (a new central office to serve North Farmington, Franklin Village, and the Walnut Lake and Wing Lake areas) as new zones of the Detroit District Exchange. Inter-

zone message unit charges would apply on calls to these areas, instead of the present toll charges.

With these and other proposed adjustments indicated above, telephone service would be "tailor made" to fit the calling needs of this area. Telephone service would be geared more closely to the widespread social and business interests of modern living.

Community by community, Michigan Bell's proposed local rates are related to the number of telephones each subscriber could reach, and thus the amount of service he could get.

Now that increased rates are needed to meet increased costs, this is the fair way for each subscriber to help assure the future quality of everybody's telephone service.

CLASS OF SERVICE	LOCAL ZONE SERVICE		EXTENDED AREA SERVICE	
	Flat Rate—includes local zone calls only	Calls to other zones,* each message unit:	Flat Rate	Includes calls to: Calls to other zones,* each message unit:
Business One-party	\$6.00	\$.05		(Not offered)
Residence One-party	\$3.25	\$.05	\$4.00	Birmingham \$.04
Two-party	2.50	.05	3.25	Auburn Heights .04 Big Beaver Longacre Pontiac Royal Oak Southfield

* Excluding Federal Tax

* Detroit District Exchange Zones and Auburn Heights and Pontiac Zones of Pontiac District Exchange.

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Compare our price and quality! Fresh

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- BRAUNSCHWEIGER 54c
- COLD CUTS 49c
- WIENERS 42c
- ROSEFISH FILLETS 32c

Shank Half, 16-20 Lb. Avg.—Ready to eat
SMOKED HAMS 52c

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SMOKED PICNICS 47c

All meat—no waste! Boneless Hotted
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Compare our price and quality! Fresh

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- SHORT RIBS 33c
- BRAUNSCHWEIGER 54c
- COLD CUTS 49c
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Elberta Freestone Peaches

U. S. No. 1 Grade, 1 1/8-inch size, red - ripe for canning!
Can plenty now!

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- Fresh, Sweet SEEDLESS GRAPES 2 Lbs. 29c
- Famous California BARTLETT PEARS 2 Lbs. 25c
- Fresh, Golden Yellow HOME GROWN CORN Doz. Ears 49c
- California All Purpose Long White POTATOES 10 Lbs. 55c

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Beet or Cane 10 Lb. Bag 54c

Fine Quality **JARS** 65c Doz. 75c

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Kills insects, flies, quick! Pint Can 25c

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Large Size 2 Bars 29c

SWAN SOAP
Regular Size 2 Bars 19c

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Blues as you wash 2 Pkgs. 19c

It's Delicious Iced! Kroger's Hot Dated **SPOTLIGHT COFFEE** 3-Lb. Bag 1.05

Economical—Stays Fresher Longer!
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Top Choice Milder with Window **CHEESE SPREAD** 7.5-Lb. Loaf 81c

4 Varieties—Kraft's **JAR CHEESE** 8-Oz. Jar 20c

Kroger's Fresh, Silver Bag **LAYER CAKE** Ea. 67c

3 Varieties—Kraft's Fresh **COFFEE CAKE** Ea. 19c

Kroger's Fresh, Delicious **DINNER ROLLS** Pkg. 13c

Kaiser's Vitamin Fortified **MARGARINE** Lb. 32c

Sweetheart Bath, Complexion SOAP

2 Bath Size Bars 29c

Reg. Size Bar, 9c

Prices Effective at All Kroger Stores, Thurs., Fri., Sat., Aug. 14-15-16, 1947.

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