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Club Notes

The newcomers from Detroit, Mr. and Mrs. Chester C. Sharp who are living at 1779 Penistone street? Mr. Sharp is in the central office of the General Motors Corp.

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Don Hoyt found it cheaper to store 'em than feed 'em!





A lot of Don Hoyt's poultry used to live for months eating the money right out of his pocket. If the market wasn't favorable when they were ready, he'd have to keep on feeding them till it improved.

One day the Edison Farm Service Advisor gave him the facts on farm freezers. Between them, they worked out the cost of keeping dressed poultry in electric-powered frozen food storage as against the cost of feeding live birds . . . and he quickly installed a freezer. (He has two today.)

Now he dresses and freezes his poultry when they reach the right size and sells them the year round when the price is right. His records show, he says, that "it costs a lot less to store 'em than to keep on

Mr. Hoyt and thousands of other Michigan farmers are using electricity for more and more jobs all the time. It saves time and money, cuts work, and helps increase the yield of fields and livestock. They find that electricity provides what farm production needs: dependable electric service that a farmer can count on . . . and low-price service that he can use profitably.

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