Musical Contest Planned May 5-9 in City Schools

As a culmination to a year-long musical program which has been carried on in the Birmingham elementary schools, a contest will be held during the five-day period May 5 to May 9 to determine which students in grades one to six with the best musical memories.

Under the direction of Mrs. Elizabeth Ruffner and Miss Phyllis Gardner, teachers of the music appreciation course, the contest will be carried on for four days, May 5 to 8, to determine school finalists. On May 9 the finalists will gather at Quarton to determine the best musical students in all the schools.

For the past months six groups of records have been played to the school children, and they are required to know the name of the selection played, the composer, and in some cases the suite from which the record was taken.

To Award Prizes

One set of prizes has already been donated for one of the contest winners by a local store.

Children in the first and second grades will not be required to know as much as students in the higher grades. Fifth and sixth grade students must know all of the records played. In the event that many students do know all the records played, there will be extra records on hand to test their memories, as these have been played from time to time during the year.

Many sets of prizes will be awarded, and to those who just miss a prize will go an honorable mention ribbon.

Six Different Groups

The eighteen records are divided into six different classifications. Grade one will contain the "Flight of the Bumblebee" by Rimsky-Korsakov; "The Cuckoo" by Daquin and "The Storm" from "William Tell Overture" by Rossini. The boys division includes "The Dance of the Sugar Plum Fairy" and the "Chinese Dance," both from the Nutcracker Suite by Tschaikowsky, the "Dancing Doll" by Poldini, and the "Toy Symphony" by Haydn.

The dance division includes Mozart's "Minuet," Waldteufel's "Skaters Waltz," and Heszkowski's "Bolero."

Included under the national music are Sousa's march, "Stars and Stripes Forever"; "Swing Low Sweet Chariot," and "Columbia the Gem of the Ocean" by A. Becker.

Under the composers section is "In the Hall of the Mountain King" from the "Peer Gynt Suite," by Grieg; Chopin's "Nocturne in E Flat"; and Mendelssohn's "The Spinning Song."

The last section—"impressionalists MacDowell's "To a Wild Rose," Saint-Saens's "The Swan" from the "Carnival of the Animals," and "On the Trail" from Ferde Grofes "Grand Canyon Suite."

COMPLETE SELECTION

BEER BEVERAGES BETTER WINES

Ritter's

DELIVERY SERVICE

PHONE 1818

Local Delegation to Attend Meeting

A group of nine people, including Dorothy Perkins, Elaine Jones, Madeline Robinson, Daye Maylen, Chester Syren, Howard Littleson, Walter Allison, Bill Reed and Don Butler representing the Phalanx Club and Business Girls' Club of the Birmingham YMCA, will attend the State Co-Ed Conference at Kalamazoo YMCA on April 27.

The theme of the conference is "The Other Fellow First." Discussion topics include "Expanding Personalities," "When You Marry," "Rich Social Life," "Major Goals in Marriage," "The Family Budget," "Vocational Personalities," and "Preparation for College."

This group will leave early Sunday morning and return the same day after a visit to the campus of the Western Michigan College.

They will be accompanied by Ed Kirbert, the Local 'Y' Secretary.

OPEN SUNDAYS

12 Noon to 6 p.m.

No Delivery on Sunday

Village Nursery School

7400 Franklin Road

Franklin Village

Exceptional Advantages for the Pre-School Child

Five Well Trained Teachers

Reasonable Tuition

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GRESHAM CLEANERS

1188 S. Woodward

1 Blk. No. of Mist's

Three-Piece SUIT or Ladies' Plain DRESSES $1.19

Rugs, Furniture Cleaned in Your Home

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3-Day Service on Request

HOURS: 8 A. M. TO 6 P. M.

ARE YOU PAYING— PAYING— PAYING— for SOFT WATER and only get it part time?

IF SO, CALL OR WRITE PERMUTIT

525 E. Jefferson, Detroit

For over 30 years manufacturers of Water Conditioning Equipment . . .

Will GUARANTEE SOFT WATER

24 Hours a Day

7 Days a Week

Automatic Models Need No Personal Attention

PHONE RAndolph 6111

Now at Pensacola

R. A. Zappella, 19, seaman second class, son of Mr. and Mrs. Anthony Zappella, 2540 Big Beaver rd., Birmingham, is serving at the Naval Air Station, Whiting Field, Pensacola, Fla.

Zappella entered the Naval service March 22, 1946.

CITY OF BIRMINGHAM
ORDINANCE NO. 345
TAXICAB ORDINANCE

An Ordinance to provide for the licensing and regulation of taxicabs in the City of Birmingham, and for the licensing and regulation of drivers thereof, to repeal ordinances in conflict herewith, and particularly to repeal Ordinances 178, 235, 273 and 289, and to provide for penalties for the violation thereof.

The City of Birmingham ordains:

Article I. Licensing of Taxicabs

Section 101. No person, co-partnership, firm, association or corporation shall engage in the business of operating a taxicab or taxicabs over and along any of the public streets, alleys in the City of Birmingham, without having first secured a license therefor, as hereinafter provided. For purposes of this Ordinance, the "taxicab" shall include any vehicle used for the transportation of passengers for hire, except motor busses operated over an established route. This Ordinance shall not be applicable to taxicabs from other municipalities, Ringing a passenger or passengers in the City of Birmingham from some other municipality, provided such taxicabs do not pick up, or offer to pick up passengers in the City of Birmingham.

Section 102. No license shall be granted to any applicant unless and until there shall have been passed by the City Commission a resolution certifying that public convenience and necessity require the operation of the taxicab or motor vehicle for hire. In determining such public convenience and necessity, the City Commission shall consider the number of taxicabs now operating in the City, and shall grant the issuance of licenses only if the now existing or operating such taxicabs and the issuance of licenses in addition to the number now operating shall consider whether the demands of the public require additional taxicab services; the financial responsibility of the applicant, the number, kind, type of equipment, schedule of rates proposed to be charged, and such other relevant facts as the Commission may deem advisable or necessary. The judgment of the Commission in the question of public necessity and convenience shall be conclusive. Upon any transfer of ownership of any taxicab or motor vehicle for hire, the Commission upon request of the transferor indicates that the vehicle is no longer to be operated as a taxicab, instruct the City Clerk to validate by the appropriate endorsement thereon such license for use on another taxicab to be designated by such transferor. The provisions of the foregoing sentence shall also apply where the license shall produce satisfactory evidence that such taxicab has been through destruction or otherwise ceased to be used as a taxicab.

Section 103. Application for a license under this ordinance shall be made under oath and in writing to the City Commission upon blanks to be furnished by the City Clerk, and shall state the applicants full name and residence, the principal place of business, and, if an individual or a firm, the name of the applicant's wife, whether or not such applicants are married or single, and whether a citizen of the United States. There shall also be contained in such application such other information as may be required by the Commission.

Section 104. If the City Commission shall determine that public convenience and necessity will require the licensing of the applicant, the said application shall be referred to the Chief of Police for his investigation. The Chief of Police shall make such inquiry as he shall deem necessary in relation to the applicant, the length of time and the place where the applicant is now engaged in such business, and, within a reasonable length of time, shall report upon such application his recommendation as to the granting or a license, and shall return the same to the City Commission for its approval or rejection. The decision of the Commission as to the rejection or approval of any such application shall be conclusive. If such application is approved by the Commission, it shall by resolution instruct the City Clerk to issue a license to such applicant upon the payment of a license fee and the filing of such policies as are hereinafter provided.

Section 105. Prior to the issuance of any license hereunder, each applicant shall pay to the City Treasurer the following annual license fees:

For each taxicab capable of seating five or less passengers, the sum of Fifty Dollars ($50.00).

For each taxicab capable of seating more than five passengers, the sum of Fifty Dollars ($50.00) and in addition thereto the sum of Five Dollars ($5.00) for each passenger over five which said vehicle is capable of seating.

Section 106. (A) Each applicant shall file with the City Clerk, after the approval of his application for a license, and before any license shall be issued, a bond of insurance executed by a corporate surety authorized to do business in the State of Michigan, to be approved by the City Attorney, conditioned that any judgment rendered in any court against such applicant arising out of damage or injury to any person, or property caused by, or damage to any property caused by the negligent operation of such taxicab or motor vehicle for hire will be paid, by said policy of insurance, to the maximum coverage specified for property damage shall not be less than the amount of $5,000 and the maximum coverage specified for public liability, including passengers, shall not be less than $10,000.00 for injury to any one person, and $20,000.00 for injury resulting from any one accident in which two or more persons are injured.

(B) Each policy of insurance shall remain in full force and effect for the full period for which any license is issued hereunder.

Section 107. Prior to issuance of the license hereunder, the applicant shall file on a form to be provided by the City Clerk, a statement containing the name and type of the motor vehicle, the engine and serial number thereof, and the taxicab number assigned to such taxicab by the City Clerk or license plate which is to be solicited upon such vehicle as hereinafter provided.

Section 108. All such licenses shall be in such manner and form to be approved by the City Manager and in addition shall contain the signature of such licensee, which said license shall be posted at all times in some conspicuous place in the motor vehicle for which the same was issued. Each such license is issued for the operation thereof under the provisions hereof, and the licensee who changes, defaces or obliterates any entry upon such license shall be penalized for such destruction of such license. Such license shall not be transferable and if any licensee shall cease to use the said motor vehicle for the purposes provided for in this Ordinance, such license shall be surrendered to the City Clerk forthwith except in the event that another motor vehicle is used. If such license is issued, the City Clerk shall also issue to the applicant one plate or badge of such design as may be approved by the City Manager, and to be known as the "Birmingham, Michigan," and which shall be firmly affixed to each state license plate on such taxicab, and which shall be kept clean and plainly visible at all times.

Section 109. All licenses issued by the City Clerk unless sooner revoked by the City Commission as hereinafter provided shall expire on the 31st day of December of each year. Application for the renewal of any such license prior to the expiration thereof shall be made to the City Commission by form approved by the City Manager, and the action of such Commission as to the approval or rejection of a renewal of such license shall be conclusive.

Article II. Operation of Taxicabs

Section 201. All licensees hereunder shall cause to be painted on each side and the rear of any taxicab licensed hereunder the name of the owner of such taxicab, together with the number thereof as required under Section 1067 of this Ordinance. Said name and number shall be painted in letters not less than 3 inches in height, and shall be of such distinguishing color as to be readily discernible. The owner and driver of any taxicab shall keep the said name and number clean and free from dust and dirt, so that the same will at all times be plainly visible.

Section 202. All licensees hereunder shall make the taxicab business their principal occupation and shall run all secular days, unless good cause to the contrary shall be shown therefor, cause the said taxicabs to be operated as common carriers for at least eighteen (18) hours per day, and all of said taxicabs, when not engaged in the actual transportation of passengers, shall be parked in the streets or highways only at the stand or stands therefor designated; it being the purpose of this provision to insure to the City of Birmingham the operation of taxicabs by licensees who will make the operation of taxicabs their principle occupation. No driver of any licensed taxicab shall leave his or her vehicle for a greater length of time than ten (10) minutes while the same is being operated under the provisions hereof upon the public streets or places in the City of Birmingham. The City Manager may, upon application of any licensee hereunder, and for good cause shown, permit such licensee to discontinue any taxicab for such period of time as in his judgment he shall deem advisable.

Section 203. The holder of any such license may substitute one car for another of equal carrying capacity, but if such substitution continues for more than three days, a written notice of substitution shall be filed with the City Clerk and notice thereof endorsed upon the license theretofore issued by the City Clerk; provided, if such substituted motor vehicle shall be of greater carrying capacity than the one for which said license was issued, the licensee shall pay such additional license fee therefor, as provided herein and all license plates and badges as herein provided shall be forthwith transferred to such substituted motor vehicle.

Section 204. No taxicab shall carry more passengers than its licensed seating capacity and not more than one passenger shall ride in the front seat with the driver. It shall be unlawful to drive or operate any taxicab while any person is riding thereon outside the body thereof and it shall be unlawful for any person to ride outside of the body of any such taxicab while it is in motion. No passenger shall be carried in the front seat with the driver unless the rear seat of such taxicab is filled to capacity.

Section 205. All vehicles licensed under the provisions hereof shall be in good mechanical condition and shall be so maintained when operated under the terms of this ordinance. Before any such vehicle shall be licensed, it shall be examined under the direction of the Chief of Police to determine the condition of the vehicle and its equipment, and same shall have the approval of the Chief of Police as to its condition before being licensed. Any meter installed in a taxicab operated under the provisions of this ordinance shall be in good mechanical condition and shall be so maintained.

All vehicles before being licensed under the provisions hereof, shall be equipped with a meter, so attached to said vehicle as to register the fare charged for a trip made by said vehicle. Said meter shall be sealed, in a manner approved by the Chief of Police, which seal shall not be broken or tampered with except under the direction of or upon approval of the Chief of Police. Said meter shall accurately register the fare charged by said taxicab in accordance with the schedule of fare hereinafter provided. It shall be unlawful for the operator of such taxicab to operate said taxicab with a passenger therein, without first engaging said meter. Meters as required herein shall be equipped with lights placed in a conspicuous place outside the cab, indicating that the meter is, or is not in operation.

All vehicles so operated as taxicabs shall at all times be kept in a clean, wholesome, sanitary and tidy condition. Each licensee hereunder shall cause quarterly to the Chief of Police who shall ascertain by such inspection as he shall deem necessary, that the conditions of this section are complied with.

Section 206. It shall be unlawful to stop any taxicab upon the street for the purpose of taking on or discharging passengers at the side of such taxicab nearest the right-hand curb in more than two (2) feet distant from such curb. All stops for the purpose of taking on or discharging passengers may be made at the curb also at the far side of street intersections or at least twenty feet from said intersections or at such other places as may be designated by the Police Department and shall be made in such manner as not to obstruct traffic.

Section 207. The Chief of Police shall designate to the City Commission certain locations as public taxicab stands and stands for motor vehicles for hire. Public stands shall not be established until the recommendation of the Chief of Police shall have been confirmed by the City Commission. The City Commission may establish such stands upon the recommendation of the Chief of Police or without the recommendation of the Chief of Police, but no stands shall be established except with the approval of the City Commission. The Chief of Police may recommend the number of taxicabs or motor vehicles for hire that shall be permitted to stand at any of the public stands authorized by the City Commission, but such recommendation shall not become effective except with the approval of the City Commission, and the City Commission may approve such recommendation or may establish such number of stands and such location thereof as they may deem advisable respecting the number of cars at each stand. It shall be the duty of the Chief of Police shall cause to be attached to the post or standards a metal sign which shall state the number of taxicabs or motor vehicles for hire which shall be permitted to stand at such particular stand.

Section 208. Only public taxicabs in such number as are set forth on the metal signs hereinbefore referred to may stand at such stand while waiting for employment. The public taxicab standing upon any such stand in line shall not be permitted to refuse to carry any orderly person who offers to hire such taxicab and agrees to pay the proper rate of fare; provided, however, that the foregoing provisions shall not be construed to prevent any person from selecting any taxicab in such line, or from deciding whether it be at the rear of the line or not. As the taxicabs leave the part line with passengers, those in the rear shall move up, and any public taxicab seeking place on such stand shall not approach the same except from the rear thereof and shall occupy as close as possible to the last car on such park line. The City Commission shall be authorized upon complaint and hearing to revoke the license of any driver who violates the foregoing provisions. The passenger leaving the taxicab shall have the exclusive use thereof within the limitations of this ordinance, until the same is discharged, and said taxicab shall not have the right to take or accept additional passengers without the express consent of the passenger first engaging the same.

Section 209. No public taxicab or motor vehicle for hire, while awaiting employment by passengers shall stand on any public street or highway other than that upon the public taxicab stand or stands designated or established in accordance with this ordinance, and only such number of taxicabs of any one license shall stand at any one time in any one taxicab stand as shall be determined by resolution of the City Commission. No driver of any such taxicab shall seek employment by cruising or by repeatedly and persistently driving his taxicab to and fro in a short space between or otherwise interfering with the proper and orderly access to or egress from any theater, hall, hotel, or railroad, depot, railway station, or other place of public gathering or in any manner obstructing or impeding traffic.

Section 210. No obstructions of any kind shall be placed on the windshield of any vehicle used as a taxicab except a space six (6) inches in height and twelve (12) inches in length at the lower right hand corner of such windshield, which space shall be used for such notices as shall be authorized by the Chief of Police and for no other purposes.

Article III. Taxicab Rates

Section 301. The City Commission shall, by resolution, establish the rate of fare to be charged by taxicabs engaged in the transportation of passengers, and no greater or lesser rate of fare shall at any time be charged by the operators thereof, than that fixed by the Commission. A printed schedule of fares as fixed by the City Commission, printed in type of such size as to be plainly visible to all passengers, shall at all times be posted in each taxicab in a conspicuous place.

Section 302. It shall be unlawful for any person operating a taxicab to charge or collect a greater or lesser rate of fare for the transportation of passengers, than provided by resolution of the City Commission.

Section 303. It shall be unlawful for any person to refuse to pay the lawful fare for taxicab services.

Section 304. Every vehicle operated as a taxicab may display a sign giving the fares for the route and rate of fare to be charged. Said sign shall be placed on the vehicle so used so as to not obstruct the vision of the driver thereof.

Article IV. Licensing of Drivers.

Section 401. Each person driving a taxicab or motor vehicle for hire must be licensed as such. Each applicant for a driver's license must be of the age of twenty-one (21) years or over, be of sound physique and good eyesight, and not subject to epileptic fits, dizzy spells, trouble, or any other infirmity of body or mind which might render him unfit for the safe operation of a taxicab, and be able to read and write the English language; be clean in dress and person and not addicted to the use of intoxicating liquors. The applicant shall take and successfully pass a police examination relative to such applicant's knowledge of the traffic laws and ordinances of the City of Birmingham and the State of Michigan, his or her general knowledge of the streets and highways in the City of Birmingham, and such other tests of competency as a driver of a motor vehicle for hire may be required by the Chief of Police; who shall have the power to disapprove or to disapprove said application. If the Chief of Police shall approve said application, he shall endorse his approval thereon, and deliver the same to the City Clerk, who shall issue a license upon payment of the fees hereinafter provided. If the Chief of Police shall not approve said application he shall note such fact thereon, and deliver the same to the City Clerk, who shall notify the applicant in writing at his or her address as stated upon such application. Said applicant may, within 10 days thereafter, appeal to the City Commission from the determination of the said Chief of Police and the Commission shall have the power to approve such application, whereupon a license shall issue as above provided—or said appeal may be denied. The decision of the Commission shall be final.

Section 402. If such application be approved by the Chief of Police, the City Clerk shall issue to such applicant, upon the payment of the fee of Three ($3.00) Dollars, a taxicab driver's license, which said license shall be in such manner and form as approved by the City Manager and shall contain a true photograph and the signature of such licensee, and said license shall be posted at all times in some conspicuous place in the motor vehicle operated by such licensee. Any licensee who changes, defaces or obliterates any entry upon such license blank may be penalized by the revocation of such license and no such license shall be transferable.

Upon the issuance of such license, the City Clerk shall issue to the holder thereof a badge in size and form to be approved by the City Manager, engraved or stamped with the words "Licensed Taxicab Chauffeur, No. ....., Birmingham, Michigan," and containing the serial number for which licence was issued, which said badge shall be worn at all times by such licensee while engaged in the operation of said taxicab, on the breast of the outer garment, and the same is plainly visible at all times.

Section 403. No person shall be licensed as a driver under the age of 21 unless he or she shall be a duly licensed driver of a motor vehicle by the laws of the State of Michigan.

Article V. Conduct and Taxicab Drivers.

Section 501. All licensed taxicab chauffeurs shall within twelve hours (or within twenty-four (24) hours in cases found by them in any taxicab unless the same be sooner claimed by the owner thereof.

Section 502. It shall be unlawful for the driver of any licensed taxicab to smoke tobacco or any mixture thereof while passengers are occupying the same, or to obstruct the windshield except a space not to exceed six inches in height and twelve in width, which space may be used for the exhibition of a card or such other information as may be necessary in the operation thereof, and such taxicab shall be operated at any time with a driver and passenger carrying vehicle attached thereto.

Section 503. No taxicab driver shall operate in a careless, reckless manner or set, nor shall he or she use any obscene or vulgar language. No taxicab driver shall molest any passenger in any manner.

Section 504. All taxicab drivers shall operate the same in accordance with all the traffic laws and regulations governing the same.

Section 505. In the transportation of a passenger, the driver shall carry such passenger by his or her direction over the shortest practicable route, having in mind the traffic conditions, the time, etc.

Section 506. Taxicab drivers shall account for and pay over to their employers all moneys collected by them in the operation of such taxicabs, except their tips. No driver shall solicit or encourage the giving of tips.

Article VI. Miscellaneous

Section 601. Revocation of Licenses. The City Commission may, for incompetency, or the violation of any laws of the State of Michigan or any Ordinances of the City of Birmingham, or for any immoral or lewd conduct or acts on the part of any licensed taxicab owner, operator, or driver, or the making of any false or misleading statement in any application required under this ordinance, after due notice to which it may deem sufficient, and following a hearing as herein provided, revoke any taxicab license or any taxicab drivers license, and following revocation of any such license, it shall be the duty of the licensee forthwith to surrender such license, and any and all plates or badges issued in connection therewith, and failure to surrender the same shall be a violation of this Ordinance. No license shall be revoked until after the licensee has had an opportunity for a hearing before the City Commission, and to this end, the Commission, when there is a request by the Chief of Police, the Manager, or by any other person for the revocation of any license, shall direct the City Clerk to notify the licensee in writing of the time and place of the meeting where such request shall be heard, and the Commission shall have the power to adjourn the hearing from time to time in its discretion. The decision of the Commission shall be final and conclusive.

Section 602. Penalties. Any person, firm or corporation violating any of the provisions hereof shall be guilty of a misdemeanor, and upon conviction thereof, in addition to other penalties herein prescribed, shall be punished by a fine of not to exceed $100.00, or by imprisonment in the City or Oakland County Jail for a term of not to exceed 90 days, or by both such fine and imprisonment in the discretion of the court.

Section 603. Repeal. Ordinances 178, 235, 273 and 289 of the City of Birmingham, and all other ordinances or parts of ordinances in conflict herewith are hereby repealed.

Section 604. Severance Clause. This ordinance is declared to be severable and if any phrase, clause, sentence, paragraph or part of this ordinance shall for any reason be adjudged or decreed to be invalid by any court of competent jurisdiction, such judgment or decree shall not affect, impair, or invalidate the remainder of this ordinance, but shall be confined in its operation to such phrase clause, sentence, paragraph or part thereof directly involved in the controversy in which such judgment or decree shall have been rendered.

Section 605. This ordinance shall take effect immediately after the publication thereof by the City Commission of the City of Birmingham, Michigan, and publication thereof, except that licenses now in force shall remain valid for the term thereof.

Made and passed by the Commission of the City of Birmingham this 21st day of April, A.D. 1947.

RALPH A. MAIN, Mayor
IRENE E. HANLEY, Clerk

Apr. 24, 1947—Legal Adv.

BUYING A CAR ON TIME?

With us you're a Customer, not just a Borrower.

WE USE THE LOW COST GMAC PLAN

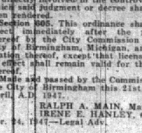
SUMNER MOTOR SALES, INC.

Buick Sales and Service

808 S. Woodward Ave.

PHONE 1200

LOVELY LAWNS IN DENSE SHADE



with SCOTTS SEED and TURF BUILDER

Scotts for Dense Shade—Cool green grass right up to the tree trunks. 1 lb - $1.25 3 lbs - $3.75 5 lbs - $6.25 10 lbs - $12.35.

Scotts Turf Builder (grassfood)—keeps shaded grass alive and sparkling. Clean and odorless.

25 lbs - $2.25 feeds 2,500 sq ft (50x50 ft)
50 lbs - 3.75 feeds 5,000 sq ft (100x50 ft)
100 lbs - 6.50 feeds 10,000 sq ft (100x100 ft)

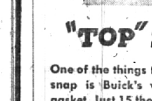
Scotts Weed Control — Easily destroys Dandelion, Plantain, all broad leaved weeds without harm to the lawn. $1.25 and $3.85.

HUSTON HARDWARE CO.

Paul Kurth

205 N. WOODWARD PHONE 110

We love 'em in December as we do in May



"TOP" SECRET

One of the things that play a part in Fireball snap is Buick's wafer-thin steel cylinder gasket. Just 15 thousandths of an inch thick, it's a "must" for the high compression this powerful straight-eight is designed for. Other kinds that are thicker cut down the compression and the car's liveliness.

In carbon and valve jobs, or any other where this gasket must be replaced, only this Buick gasket will assure the fit Buick engineers intended. No wise Buick owner would have any other in his engine.

Just another example of how you get more for your money — in major adjustments, tune-ups, lubrication or anything your car needs — when you make sure it gets Buick car care.

REMEMBER the day you first romped away in that Buick of yours? How those eight Fireball cylinders fairly floated you over the hills — how those road-steady two tons of lively car answered sweetly every light touch of your hand on the wheel—how you glided along with foursquare BuiCoil springing smoothing every wrinkle in the road?

That's what your Buick was built to do. Years and years of that kind of driving are in it—especially when it gets the interested, informed car care this fine an automobile should have.

That doesn't mean just periodic lubrication, a body wash, battery check or bolt-tighten. It means thorough attention by competent Buick men — attention that keeps a Buick always a Buick.

Buicks are our babies. Even the smallest details are handled the way they should be for a Buick. We have Buick tools that do jobs better and quicker. We have men who know Buicks best. We have Buick-engineered parts that are precisely right for your car.

Put that all together and it's Buick car care.

Pretty clear, isn't it, that here is where your Buick will receive the best attention? After all, we love 'em heart and soul.

SUMNER MOTOR SALES, Inc.

808 S. WOODWARD PHONE 1200