

# GRAND Opening

## Saturday, Jan. 19<sup>th</sup> Something New Has Been Added To Birmingham

### --A NEW SALON SHOE STORE



*Behind their Beauty*  
IS THE QUALITY AND FINE CRAFTSMANSHIP THAT MAKES  
**PEACOCK**  
FOOTWEAR THE MODERN WOMAN'S CHOICE

PEACOCK Footwear... designed to keep you smartly apace of the day's fashion trends. Designed to be individual in theme... and crafted with the utmost care to give you smarter and longer wear.

# BURR'S

255 NORTH WOODWARD AVE.  
Formerly of 166 West Maple

## STORE-GAZING IN BIRMINGHAM

The dickey is its newest and smartest form in the "Poncho" blouse at the MAXWELL SHOP. Utilizing the simplicity of the dickey... there has been added an over-all back panel, which ties neatly in front and forms cap sleeves... so suit coats may be removed, and yet there is none of the bulkiness of the conventional blouse. In a lovely, sheer-rayon material, which stays crisp and fresh... there are many styles and colors from which to choose. Round or V-necks are trimmed with small or large lace-trimmed bows... or tailored or daintily-trimmed jabots. They're 1.95, 2.25, and 2.45.

Smart hostesses rely on paper accessories to make entertaining simpler and sayer... and LABELLE'S provide paper party touches for bathroom, kitchen, or buffet! There are paper napkins and matching placemats... gaily decorated with floral designs... the napkins, 25¢ a package, and the mats, 6 for 25¢, and they're good for several uses. Paper name cards attractively packaged in a cellophane box come in bright, solid colors... 1.50... and those paper guest towels that are such a boon have gaily patterned or figured... die box. You'll love, too, their stationery with a feminine floral trim. A box including note and letter size is 1.25.

Here's a simply marvelous idea to speed the preparations for a party... SPICES have assortments of frozen hors d'oeuvres! All kinds of delectable mixtures of anchovy paste... sardine, liver, and turkey paste... and these are carefully and daintily made up in decorative arrangements. They come on a cardboard tray, and you simply defrost them and serve. Two dozen are 1.65. Another inspiration for busy cooks is their frozen potato strips. These can be popped right into the hot fat for French-fried potatoes... or just brought to a boil and mashed. A two-pound box is 33¢.

If you've been thinking that a really lovely new piece of furniture would do a lot for your house... you'll be glad to know that WIELAND'S are getting in a fine, new selection of outstanding frames for chairs, sofas, and chaise-longs. They have modern or period styles in fine, sturdy mahogany... and some walnut and maple... to be finished and upholstered to order. They also have some stunning fabrics in: matelasses, tapestries, damasks, brocatelles... and some gorgeous hand-blocked linens. This shop is famous for beautiful, precise workmanship, using fine materials, and you'll be proud of the piece they make for you.

Did you know that you can get silver pieces beautifully re-plated right here in town? The INDIAN CRAFT & GIFT SHOP have added this to their already ready impressive list of services. The work is done by experts, and you may place a cherished piece in their hands with complete confidence that it will emerge with a lovely, like-new finish. They'll repair practically any clock for you, too... and bring those broken pieces of jewelry in for a painstaking rehabilitation. Here you can have pearls re-strung... and engraving done... and they give exceptional service in imprinting on all leather and paper articles.

Here's good news for discharged servicemen... and women... who are gathering a civilian wardrobe. MATTHEW'S TAILOR SHOP has a wide selection of lovely new fabrics in fine, 100% wool. They have some excellent, smooth worsteds with subtle, blended overplaid and stripes... imported Scotch tweeds... fine flannels and covers... and many imported tweeds... all in a wide range of appealing colors. They'll make you a suit or topcoat of superb tailoring and fit... one you'll wear for years to come. Made with the exacting care of artisans. Drop in and choose the style and fabric you've been wanting.

Tricycles are back on the available list!... great news for the sprouts who have been yearning in vain. At BAUGH'S BIKES SHOP there's a really snappy 1946 model... painted bright red. It's of sturdy construction, and has semi-pneumatic tires! It is 24.00. You'll find all sorts of bicycle accessories here... imported Swiss generators for bicycle lights are 12.75... and the Make-a-Lite model is 5.75. Storage batteries for flashlights are 2.20; and a charger is 2.00. You can get bicycle flashlights at 89¢... regular ones for 1.25. They also give excellent, fast service on both bicycle and washing machine repair; so bring in your problems.

There's a new shop in town that's an inspiring place to visit. The BIRMINGHAM ELECTRICAL CO. at 1812 North Woodward has several hard-to-find items in now... and they're taking orders on all Westinghouse products... Eureka vacuum cleaners... and oil-burning space heaters. We thought an especially clever and useful idea was their adjustable reading stand... on a steel base. It fits over your lap for writing, playing cards, or meals in bed... or it will fit over the arms of a chair. It has a strong composition top, with holders to keep things in place; and is a wonderful thing for invalids or anyone's leisure hours... 5.95.

### Men in Service

**TWO MORE BOYS HOME**  
Two more Birmingham boys are home, each with his discharge from service. Melvin G. Middle ditch is home from the Army where he served on the European front for 15 months, while a Navy man home is Rodney J. Grambeau, in the Pacific area for two years. Each of the boys was in service about three years. They are with their parents, Mr. and Mrs. William F. Grambeau and Mrs. Lois Middleditch at 2020 West 14 Mile road.

On Jan. 8, Marvin R. Bemis, EM 2/c, 3845 Ford road, received his discharge from the U. S. Naval Personnel Separation Center, Great Lakes, Ill.

William C. Mertz, Storekeeper 1/c, has received his discharge at the Bremerton Navy Yard, Wash.

Discharged from the Great Lakes Naval Personnel Separation Center, Ill., on Jan. 9 were Eugene R. Neault, FC 3/c, 24551 12 Mile road, and E. E. Easbough, ACMM, 25867 Farm Brook road.

**NAVY MAN HOME**  
Lieut. William H. Nealey, USNR, spent several days this past week at his home on Oak street, enroute from Great Lakes, Ill., to Washington, D. C. He has just recently returned to the States, after having served over two years in the South Pacific, aboard the U.S.S. Fuller, an assault transport.

**Brand New Post-War ROADMASTER BICYCLES**  
for Boys and Girls  
**\$34.50**  
30 Lafayette St. PONTIAC  
Phone Pontiac 2-7806  
OPEN EVENINGS

## BAYLEY-CALTRIDER

THE PLYMOUTH-DE SOTO DEALER  
AND THEIR STAFF OF EXPERTS  
IS READY TO SERVE YOU  
AND CARE FOR YOUR CAR NEEDS

Our modern shop is equipped with the latest, up-to-date facilities for the servicing of your car. We are in a position to make repairs and do guaranteed work on any make of automobile. We carry a complete line of parts and accessories. We are a new dealer in Birmingham with the capacity to offer immediate and reliable service. We would like to have you stop and see our place—or give us a call.

**TIRES ARE AVAILABLE AT THIS TIME**  
**BAYLEY-CALTRIDER**  
PLYMOUTH-DE SOTO DEALER  
912 S. Woodward

### Regulars Lose, But Reserves Win Their Fourth Court Game

An early six point advantage for Hazel Park proved more than Birmingham could overcome as the Maple dropped an Eastern Michigan League contest to the Parkers, 21-25 on the wintry home court Tuesday night.

Hazel Park took a 7 to 1 lead at the end of the first quarter, and through control of the backboard and superior ball handling, increased the lead to 17 to 8 at the half.

A fighting Maple five came out at the beginning of the second half to give Hazel Park a real battle.

**Reserves Win 18 to 15**

Taking a close game with Hazel the Maple dropped an Eastern Michigan League contest to the Parkers' hardwood here in Birmingham Reserves an excellent record of four straight wins and no losses.

The Maples gained a small but decisive lead in the first period and held it until the final whistle. The Parkers tried to hold the Birmingham leads in close check, but with the scent of a fourth victory, the constantly improving Maple reserve squad fought on to keep the lead and finish in first place.

### Barnum Jr. High Wins League Game

By Keith Little

Sparked by Walt Bodle the Barnum Junior High team won its first league game by defeating Ferndale 25 to 9 Tuesday afternoon. Jumping off to a fast start the Barnum team racked up a total of 12 points while a tight defense held Ferndale to one point.

On defense Bob Littleton and Dick Murray did a fine job of stealing the ball and causing confusion among the opposing players. On offense Walt Bodle led the victors with 6 points while the points were well divided among the other players.

Barnum has a busy pre-league season with three wins and one loss.

**Not So Dry**

"So your friend the statistician is spending his vacation at the beach?"

"Yes, he thought he'd like to study a new set of figures."

### New Spring SAMPLES Are In

Let Us Outfit You For the New Season

SUITS FOR MEN OR LADIES

- Latest Styles
- Finest Tailoring
- Quality Fabric

## MATTHEW'S

TAILORS - CLEANERS - FURRIERS  
244 E. Maple

### New 1946 Detrola Radios

Model "571"

**NOW AVAILABLE**

These are very high class sets, of small table model size. Very selective and operates on either AC or DC current. A five tube radio installed in a newly designed Walnut Cabinet.

OP A CEILING PRICE **\$27.55**

We also have the new A-B Apartment Size

## Electric Ranges

OP A CEILING PRICE **\$94.50**

### Leonard Electrical Co.

162 W. MAPLE PHONE 223

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IS READY TO SERVE YOU AND CARE FOR YOUR CAR NEEDS

Our modern shop is equipped with the latest, up-to-date facilities for the servicing of your car. We are in a position to make repairs and do guaranteed work on any make of automobile. We carry a complete line of parts and accessories. We are a new dealer in Birmingham with the capacity to offer immediate and reliable service. We would like to have you stop and see our place—or give us a call.

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**NEW 1946 DE SOTO NOW ON DISPLAY**