

What is the HEART OF BIRMINGHAM?

I'll tell you—First and above all else, it's an IDEA—and a mighty fine idea, too.



Born in 1922 and presented to the community
It represents mercy, charity, generosity and
humanity
Its facilities contribute to community activity
Civic groups, schools and churches endorse it
wholeheartedly
It's for old folks, young folks, rich folks, poor
folks
And for in-between folks—It's your "Communi-
ty House."

Who owns the Community House? Well—I started to
tell you—Everyone owns a share—



The engineer, musician, street cleaner, carpenter—
Teacher, farmer, mechanic, officer
Housewife, factory-worker, executive, lawyer
Doctor, fireman, merchant, stenographer
Everybody who's nobody
And the nobody who's everybody.

And what kind of people are they? . . . That's easy—



They're Irish, Dutch, French, Italian
English and Jewish, Spanish, Russian
Chinese, Polish, Scotch, Hungarian
German, Swedish, Finnish, Canadian
They're one-hundred per cent Americans
They're you!

Why do we need a Community House? Mister—have you
ever talked to the youngsters around town?



It provides a wholesome environment, a swell
place to meet
And the Saturday night dances keep the kids
off the street
Where the Boy Scouts, Girl Scouts, YMCA
compete
Or the "teen-agers" Ranch Room—of course,
Dutch Treat.

Or—the oldsters who have their—



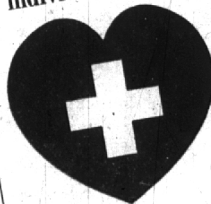
Rotary, Lion or Exchange Club luncheons
The town meetings and lectures that encour-
age expressions
And the classes in dancing or cooking instruc-
tions
And of course bridge parties, teas and wedding
receptions.

And that's not all—



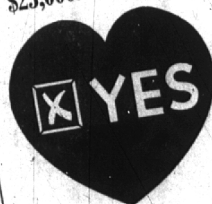
It's fatherly, motherly, brotherly, sisterly
It's paternal, maternal, fraternal and friendly.

It's always there to lend a hand to see that no family or
individual shall suffer hardship.



It's an employment bureau and welfare agency
It provides for the sick, the aged and the needy
It delivers baskets and gifts of your generosity
It has served as a model for many another
community.

And where do you come in? To pledge your share of
\$23,000.



Right now mister—This is your cue
Give lots of dollars. You can't overdo.
Fill out that pledge card, your contributions
renew
For the beat of this great heart's depending on
YOU.
Mail in your pledge TODAY
Keep the Heart of Birmingham alive!



BIRMINGHAM
COMMUNITY
HOUSE

1946 CAMPAIGN

APRIL 1st TO MAY 4th

MAIL YOUR PLEDGE TODAY!

KEEP THE HEART OF BIRMINGHAM ALIVE