

Birmingham Community House Opens Appeal For Funds

Local Residents Are Asked To Send Checks Now

Residents of Birmingham, Bloomfield Hills, Franklin and the great out in all directions from Birmingham for quite some distance are receiving letters from the Birmingham Community House Association asking for liberal contributions to the annual Community House fund.

The letter reveals the activities of the House, and the changes and additions made during the year just closed. The goal for the campaign is \$25,000, and the officers and directors hope for large enough gifts to make possible many projects similar to the Ranch Room, opened during the past year.

The letter seems very worth reading as it contains such in way of news and valuable information for persons interested in the future growth and development of Birmingham.

Here is the letter:

Have you visited the Ranch Room at the Community House? Have you seen it in action on a Friday night or a Saturday afternoon or evening?

Have you seen with your own eyes the fine work it is doing in providing a clean, attractive and wholesome entertainment spot for the teen-agers of Birmingham?

If you have, we know you are proud of it. It is one of the finest things the people of this area have ever done for the youth of the community. With 30 days of its opening it had over 500 members. Now it has over 900, that shows what the teen-agers think of it!

If you haven't seen it, by all means come... you are welcome anytime.

The Ranch Room... like all the other rooms and facilities of the house, are yours, you know... supported and sustained by your contributions and those of your neighbors in and about Birmingham and Bloomfield Hills.

The Fund Campaign... And that brings us to this 1946 campaign for funds to maintain and expand the work of our Community House... You'll want to read the enclosed folder... It will tell you more in detail about the splendid work the house is doing... We're sure you too will be both proud of it and desirous to contribute again to aid and promote this good work.

Your Community House will need more money this year... not much more, but some... There are many, many things the house could do if it had the money... things you yourself may have suggested... things that would add up to greater service and greater pleasure for all the people in and about Birmingham... Our goal this year is \$25,000. If we make it we'll be able to do more things like the Ranch Room... you'll be able to give more and better service to our community.

Whatever you want to give is, of course, entirely up to you... we will be very grateful for it, whatever it is... but there is a special way in which you can help us greatly this year... If you will send your contribution now... in the enclosed reply envelope... before the personal hope-to-house canvass starts on April 22nd... you will save a lot of clerical "follow-up" work and earn the grateful thanks of all of us... In these help-shortage days it is doubly difficult for our directors to make personal calls on all those who do not send their contributions by mail... you will help save their time and effort by sending yours now! Our volunteer, unpaid, over-worked staffs will be very grateful for your consideration.

Please accept our heartfelt thanks for your past support of the Community House and its work... We sincerely hope this work has earned your approval and that it merits your greater confidence by an even more generous contribution this year.

And thank in advance for mailing your contribution before April 22nd... it saves a lot for all of us!

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Suits, Topcoats, \$1.09
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The Vigoro Beauty Plans, designed by one of America's foremost landscape architects, show you how you can have a professionally planned landscape! Working arrangements of shrubs, trees and colorful flowers on a velvet carpet of beautiful grass! Plans contain over 30 planting arrangements and ideas; detailed planting suggestions; how to build and maintain a lawn and other valuable hints. Get your Vigoro and the Vigoro Beauty Plans now.

McBRIDE HARDWARE BIRMINGHAM HARDWARE E. W. OSBORNE CO.

It's Time for A Spring CHANGE-OVER

Now that the days are getting warmer, your car should be brought in for a Spring lubrication from bumper-to-bumper, a change to lighter motor oil, a Simonizing and polishing. Drive in today and vitalize your car!

WE HAVE BEEN UNDER NEW MANAGEMENT FOR SOME TIME

Birmingham Motor Sales, Inc.
Authorized Nash Agency
666 So. Woodward E. G. Myers, General Mgr.
Phone 444 Herb Hetrick, Service Mgr.

William L. Story Is City Chairman For Easter Seal Sale

William L. Story has been named Birmingham chairman for the annual Easter Seal Sale according to William H. Wilcox, president of the Oakland County Society for Crippled Children. Working with Mr. Story will be John McKee and Glenn Waggoner, all three men being from the Rotary club.

In accepting the chairmanship, Mr. Story said: "The purchase of Easter Seals means that physically handicapped persons right here in our own community will receive aid to meet their valid needs not otherwise provided for. Our organization does not duplicate the work of other agencies, public or private, but is concerned with the unmet needs of crippled children and handicapped adults."

Several groups of men interested in the work have been going to Postpaid for evening work sessions to prepare and mail out letters to residents of the county, asking their cooperation in the annual seal sale.

Dr. Ireland Urges Support.
The first sheet of the Easter sales sent out by the local group went to Dr. Dwight B. Ireland, Rotary club president. Each seal will bring the community a little closer to its goal of giving every crippled child a chance for a useful life.

"Needs of crippled children, together with the needs of adults injured in combat or through illness, are the greatest need of our nation," said Dr. Ireland. "The annual Easter Seal Sale is doubly important this year, as it is the largest and most successful operation in the seal sale which continues until Easter Sunday to aid the program of aid to the crippled children and physically handicapped adults of Birmingham and the nation."

"With over a third of a million crippled children registered in our nation, with about seven million adults crippled by accident or disease and one hundred thousand new ones added each year, and with between fourteen and fifteen thousand amputees returned to civilian life, we get an over-all

picture of the great group of citizens who need the special services which the city, county, state and national groups of aid societies are bringing to the crippled of our nation," Dr. Ireland pointed out.

Ladies' Footwear
We're glad the old woman who "lived in a shoe"
Belonged to the days of yore. Because with these heeless, toe-less affairs, She wouldn't be safe any more.

STORE-GAZING IN BIRMINGHAM

A really smart handbag is an important part of your costume... so if you're looking for one to go with your spring suit, you'll be glad to know that the RB SHOP... featured in Vogue. These are beautifully made... of supple, fine quality leathers... and are smartly designed... with excellent details... like zippers or snap closings... they're finished nicely on the inside, and have harmonizing linings. In navy, brown, black, luggage, or white... \$5.00 to \$15.00, plus tax.

Spring in the air... and to celebrate WILSON'S has a brand new forer for your lips and neck. It's Chen Yu's Firefly... a gay, bright shade to go with sunny days and perky hats. Flattering... with a slight fascia cast... the excellent, hand-made, polished and Laquered are 15c... the lipstick, in an attractive Oriental case, is 1.00. A delightful gift idea is **Beauty Gray's Cold Cream**... a solid case containing harmonizing face powder, make-up foundation, and large lipstick in a metal case. A 3.00 value special at 2.00... plus tax.

There are some wonderful finds this week in MULLHOLLAND'S baby department! They have Mrs. Day's baby shoes in white leather with semi-rigid soles... narrow and wide in sizes 2 to 5, 195c. You'll find a good stock of disposable diapers... so handy when travelling. Both Comfort and Kleenart... at 1.05 and 79c respectively, for four dozen. There are baby towels of double knit cotton jersey... extra large, 26 x 40 inches... piped in pink or blue... 1.40 and lots of adorable sweaters in pink, blue, or white wool, with dainty touches. These are 1.75 to 3.95, in infants' sizes 1 to 3.

An Easter gift of jewelry is a nice thought... and at KINGMA'S there are some lovely things to choose among. A fine selection of earrings... gold-filled on sterling, rhinestone, simulated pearls on gold or sterling... 1.50 to 10.00. At NAIN'S HAT SHOP there's an array of some of the smartest, gayest toppers we've seen... smoothly shaped straw creations... whimsically trimmed with bunches of field flowers... roses... bright colored ribbon... navy felts with trim, white pique accents... or with pastel straw ruching... new bonnet shapes, high, bloused crowns, sailors, half hats... all these, and they're only 3.98 to 16.00. They're also doing hatery repair in this shop now.

At this point men's hats deserve consideration, too... and if your spouse is hard to please, send him down to PECK'S, where his hat problem will be treated with understanding. They have an excellent stock of Knox and Hulbert hats... in fine, light or medium weight felts. All the newest, smartest styles are here... metal lined, with wide or narrow ribbons and bindings... or velvet edges. In a wide choice of shades... light or medium tans, grays, and blues... they are 7.50 and 10.00... and can be blocked to suit the individual.

These are the days when we cast a baleful eye at the law. STERNALS are equipped to help you... they have Firestone's Fairlawn lawn seed... a supreme quality... at two bouen for 1.59... and Sunmix, two pounds for 1.79. They also have a full line of fine Burpee vegetable seeds... numerous varieties of peas... To make your lawn greener and thicker use a soil seaker... the white canvas hose that puts moisture down in the soil... neoprene irrigation without waste from evaporation... 50-foot length, 4.95.

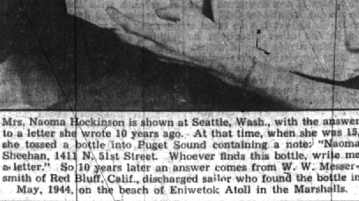
Bottle Note Answered 10 Years Later

Mr. Egbert has reported the following method of improvement of Adams:

That a regular curb and gutter street be constructed from Woodward to Maple, with a width of 40 feet from face to face of curb. The concrete pavement to be constructed from the edge of the existing pavement to the new curbs and gutters.

That the existing pavement on Adams Avenue be surfaced with two inches of bituminous topping similar to that constructed on Woodward Avenue through part of Bloomfield Hills and extending on Woodward Avenue just north of the north end.

It has been indicated the County will not be in a position to include any large amount of money in the Adams Avenue improvement in the current year's program, according to Mr. Egbert, but some small part of the plan could be carried out if similar work was under way on nearby streets and roads.



Mrs. Neoma Hockinson is shown at Seattle, Wash., with the answer to a letter she wrote 10 years ago. At that time, when she was 15, she tossed a bottle into Puget Sound containing a note: "Neoma Hockinson, 1411 N. 51st Street. Whoever finds this bottle, write me a letter." So 10 years later an answer comes from W. W. Messersmith of Red Bluff, Calif., discharged sailor who found the bottle in May, 1944, on the beach of Eniwetok Atoll in the Marshalls.

Birmingham Stars Victors In Oakland Badminton Tourney

While Patsy McDonald, Birmingham's 19-year-old badminton star, was staging a thrilling comeback to win the Oakland County championship in ladies' singles, Arthur Mowrey, also of Birmingham, clinched the men's singles title.

Both players live on Buckingham road.

Miss McDonald dropped the first game of the title match to her veteran opponent, Mrs. Audrey Britton, by the one-sided score of 11-1. During the second game Miss McDonald began to find the range, and outplayed the former champion by decisive scores.

Mr. Mawrey, in addition to taking the men's singles title, also reached the semi-final matches in the men's doubles tournament.

Miss McDonald, niece of Mr. and Mrs. Carl W. Moyer, lives at 1283 Buckingham, and Mr. Mowrey lives at 1688 Buckingham. Both players are affiliated with the Birmingham Badminton Club.

The tournament, held at Lincoln High School under the direction of David Brown, former recreation director, was open to all residents of Oakland County. The sixty entries included many of Southern Michigan's leading players, living in Oakland County but representing clubs in other counties.

City And County To Cooperate In Improving Adams

The City of Birmingham and the Oakland County Highway Department are making plans for a cooperative campaign for the improvement of Adams street, especially that section from Maple avenue south to Woodward avenue.

City Manager D. C. Egbert reports that the proposed improvement has been discussed with highway department officials and that they have indicated a joint program with city and county participation can be worked out. He has indicated that an engineering study will first be made, with estimation of cost and other details and that when this is completed the City and County will work out final plans. County participation is expected to be the same as that afforded county residents in the corporate limits of cities in Oakland county.

Drafts Early Plan
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TO SHOW MOVIE
A movie, "Madame Bovary" based on the famous novel of the same title, will be presented at the Detroit Institute of Arts, Tuesday, April 9, 8:30 p. m. There is no charge for any event sponsored by the Art Institute.

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Cunningham's
DRUG STORE

WHY ELECTRIC RANGES ARE BETTER

One of the glittering dreams of many a homemaker has been possession of that long-promised, pick-and-pan, bright and shining all-electric kitchen. Soon now you can buy that dream.

It may seem that the vision became a reality overnight, but it didn't happen that way. For at least a quarter of a century The Detroit Edison Company has been working at the job of making the dream come true.

The foundation unit of your modern kitchen is, as always, the stove. Some of the outstanding advantages of electric cooking were well known even 45 years ago, but the electric ranges of that time left much to be desired. They were slow to heat, and they cost too much.

It was in 1920 that Detroit Edison decided to do something about the situation. Analysis and experiment proved to the company's engineers that major improvements were possible. At that point came the inevitable conclusion that the only way to prove to the industry and the housewife that better and lower-cost ranges could be made was to MAKE them.

The Detroit Edison Company abandoned precedent, and through an affiliate company began manufacturing electric ranges. They were not too good, but they were BETTER, and the cost was down. You, the cooks of meals for millions, told us what was wrong with them. We asked for trouble and we got it. You, the customers of Detroit Edison, who by bought, used and criticized those ranges played a major part in transforming a vision into accomplished fact.

Alert manufacturers in the electric industry were quick to cooperate and follow through in the Detroit Edison experiment. We were glad to let them carry the ball. That gave Detroit Edison its opportunity to get out of the manufacturing field and back to its real business of selling electricity.

One of the results of this venture in improving the electric range is that people will avail themselves of more Edison service. The Detroit Edison Company is happy that, through your confidence and cooperation, it has been able to help create for you this contribution to modern living—the electric kitchen, superlatively clean, safe, efficient and economical.

THE DETROIT EDISON COMPANY

