

This Advertisement
Sponsored by the Following
Patriotic Firms

EAD & GRAVES INSURANCE AGENCY
128 S. Woodward

THE BIRMINGHAM AGENCY
168 S. Woodward Ave.

LEON'S BEAUTY SALON
55 W. Maple

F. J. MULHOLLAND CO.
Clothes for the Entire Family

SUMNER MOTOR SALES, INC.
808 S. Woodward

BECK CLEANERS & DYERS, INC.
322 N. Woodward

MATTHEW'S TAILOR SHOP
244 E. Maple and Piece at Marks

McKEE SERVICE STATIONS
264 N. Woodward and 1164 S. Woodward

THE DETROIT EDISON CO.

TUGGEY'S
167 N. Woodward

AXLER'S CLEANERS & LAUNDERERS
191 Theatre Building

WIELAND FURNITURE SERVICE
527 N. Woodward

SCULTHORPE STANDARD SERVICE
Woodward at Hamilton

BIRMINGHAM AUTO ELECTRIC
168 1/2 S. Woodward

GUNNINGHAM DRUG STORES
Woodward at E. Maple

BIRMINGHAM PAINT & GLASS
288 E. Maple

BIRMINGHAM THEATRE
Your War Bond Buying Station

McBRIDE HARDWARE
128 S. Woodward

THE BIRMINGHAM ECCENTRIC
Printers - Publishers

JACK GUNDRY BARBER SHOP
E. Maple near Woodward

HILLY ACRES DAIRY
256 W. Maple

BIRMINGHAM PHOTOGRAPHIC SHOP
Game Headquarters

RICE A. HOWELL General Insurance
Wheeler Building

CADILLAC MOTOR CAR DIVISION
Birmingham Branch—N. Woodward at Willets

SPRE BROTHERS MARKET
Quality Foods

HERBERT F. BURR SHOE STORE
168 W. Maple

STERNAL'S AUTO SUPPLY
408 S. Woodward

BOUGHNER'S MACHINE SHOP
188 1/2 S. Woodward

THE MAXWELL SHOP
184 W. Maple

PECK'S MEN'S STORE
108 S. Woodward

WALSH, JAMES & WASEY
Birmingham and Bloomfield Properties

LIBERTY CLEANERS AND DYERS
123 W. Maple

LaBELLE'S
Birmingham's Shop of Books and Gifts

THE ARNOLD STUDIO
211 Theatre Building

LAWSON & SON
484 Forest

DOWNTOWN FRIENDLY SERVICE
214 E. Maple

BIRMINGHAM HARDWARE
152 N. Woodward

LEONARD ELECTRICAL CO.
182 W. Maple

BARRETT BODY SHOP
845 S. Woodward

HUSTON HARDWARE CO.
205 N. Woodward

WILLIAMS BOOT SHOP
116 W. Maple

SHAIN'S DRUG STORE
W. Maple at Piece

MILLER'S SHOES
Woodward at E. Maple

JESS McNEAL, INC.
280 S. Woodward

YAN'S PHARMACY
141 E. Maple

MAX BROOK INC.
Home - Farms - Estates

CONSUMERS POWER CO.

BLOOMFIELD THEATRE
S. Woodward

MIL-PEX COFFEE SHOP
144 S. Woodward

GENERAL AUTO SERVICE
215 S. Woodward

MORTIMER'S MEN'S STORE
158 N. Woodward

CHEER SHOP
181 S. Woodward

DEER BEAUTY SHOP
358 E. Maple

DAVIDSON'S
139 S. Woodward

BODINE NEWS
"The Greeting Card Shop"

RYTTER'S
Beverages

DIMAS FURS
227 S. Woodward

BIRMINGHAM FRUIT CO.
124 N. Woodward

DICKINSON'S MEN'S STORE
In the Webster Building

PURE FOOD CAFE
N. Woodward near E. Maple

BIRMINGHAM DRUG STORE
1220 S. Woodward

HOWARD J. BELL, FLORIST
828 S. Woodward

WILSON DRUG CO.
Woodward at Maple

R. B. SHOPS
163 N. Woodward

OLSEN'S MARKET
120 S. Woodward

MARY LINDQUIST, MASSEUSE
Theatre Building

SNYDER, BUCK & BENNETT
Theatre Building

TORRENCE OIL COMPANY
Furnace City

KAY BADM SHOP
81 W. Maple

PARKS COAL COMPANY
208 E. Maple

BUD'S GRILL
128 W. Maple

THE JAY SHOP
123 N. Woodward

F. W. WOODWORTH STORE
128 S. Woodward

7 COMMON SENSE REASONS

...why you as an American farmer should put every dollar you possibly can into War Bonds in the mighty 7th War Loan...



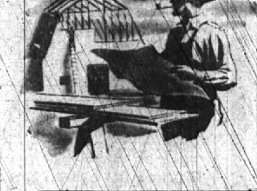
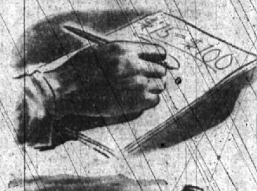
1 Farmers know that the demand for food is greater this year than ever before. And farmers are doing a magnificent job of producing it. The same urgent need applies to all war goods. For today the cost of the war is greater than ever.

Tons and tons of supplies must still flow to our millions of men in Europe. As you read this, still more tons must be shipped over the huge distances of the Pacific to our troops posted there already to begin the harvest. If we are not to let slip the opportunity to hit the Japs, hard—now we are at last in position to strike—we must supply these men with more of everything—new, harder hitting weapons... more powerful tanks... swift new giant planes—and more of them than ever before!

2 We must make sure that the tragic thousands of our wounded receive the best, most thorough care. That means money without stint—for bandages, for medicines, for thousands and thousands of completely equipped first-aid stations, dozens of hospital ships, hundreds of convalescent hospitals.

3 Last year up to this time there had been two war loans. This year, to raise about the same amount of money, the 7th War Loan must do two jobs in one. And so your country is asking you to back up those millions of American boys slugging it out in the front lines—by digging down deep and buying twice as many War Bonds as you did last time.

4 And when you put your money—every cent you can—into those bigger Bonds in the big 7th War Loan, you'll be doing more than loaning cash for a vital, immediate war need—you'll be helping to fight the inflation that could wreck our nation's whole future. For loose money, in wartime when goods are scarce, tends to "bid up" the prices of things, the same



as at an auction. Your War Bond money, too, will be safe and increasing in value until the time when you get back \$4 for every \$3 you invested.

5 The War Bonds you buy will mature in ten years to send your boy or girl through college... or to provide for your own security, for travel, or retirement.

6 Every \$75 you put into a War Bond today will return you \$100 at maturity; every \$375 will yield you \$500. And if you need to get your money back for an emergency—you can do so at any time you wish sixty days after the Bonds are issued. War Bonds are really the same as a cash reserve for emergencies, except that they increase steadily in value, and because each one is registered, you won't lose your money through fire, theft, or loss of the bonds.

7 In the years after the war when better-than-ever farm equipment will be available, your War Bonds will be a backing for you to renew your machinery... to build that new barn... to improve your land.

But meantime—your idle dollars can be fighting dollars... put every one of them into the fight in the big Seventh War Loan!

Trade your folding money
for fighting money!



Put every idle
dollar on the line!