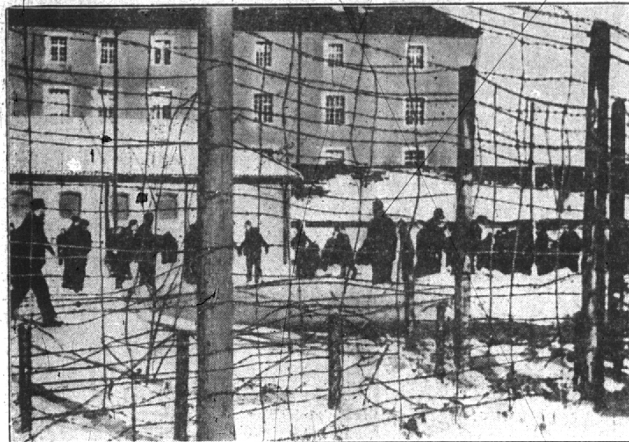


# Imagine the added horror of this war without the Red Cross!



Thousands of War Prisoners would be forgotten. That they have not been abandoned to their fate in this war is the achievement of your Red Cross, which has constantly reached them, even in Japan, with morale-building parcels of food, extra clothes, medicines, cigarettes and other comforts. More and more of your dollars are urgently needed to keep our men in life, health and hope until they can be brought safely home!

## Suppose the Red Cross had never been created

**T**HERE would now be no Army of Mercy to save and comfort the millions of lives wrecked or dislocated—all over the world—by earth's most destructive war.

No millions of pints of blood would have been collected for life-saving plasma.

No millions of heartening, sustaining food packages would be packed and delivered to despondent Allied war prisoners.

No emergency messages from loved ones would reach our worried fighters at the front.

No giant hand of compassion would be forever outstretched to help the victims of pestilence, flood, famine and hurricane.

Only unthinkable chaos would be left in the wake of battle and catastrophe—if the RED CROSS' hand of helpful mercy were withdrawn!

It is up to you to give—in gratitude that your RED CROSS was created—and grew to keep pace with the world's anguished need.

*The need is stupendous—no matter what turn the War may take. So the job the RED CROSS can do depends on your giving NOW—giving more than ever before.*



Thousands at the Front would be tormented by Home Worries. In this war millions of fighters bless the Red Cross Home Service for relief from anxiety about their loved one's welfare. Every week thousands of two-way messages are exchanged between Red Cross Field Directors with the troops and Home Service workers in American home towns—emergency questions about wives, children, sweethearts or parents. Your dollars will speed victory by bolstering fighting spirit.



Thousands would die from loss of blood where they fell. This is the first war in which the folks at home actually saved lives at the front. Surgeons General of the Army and Navy say blood plasma has been the foremost lifesaver in this war. The Red Cross, through your blood donations and money, has collected and distributed millions of pints to the medical services.

**GIVE NOW—  
GIVE MORE**



**KEEP YOUR  
RED CROSS  
AT HIS SIDE**

This Message Sponsored by the Patriotic Firms Listed Here

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