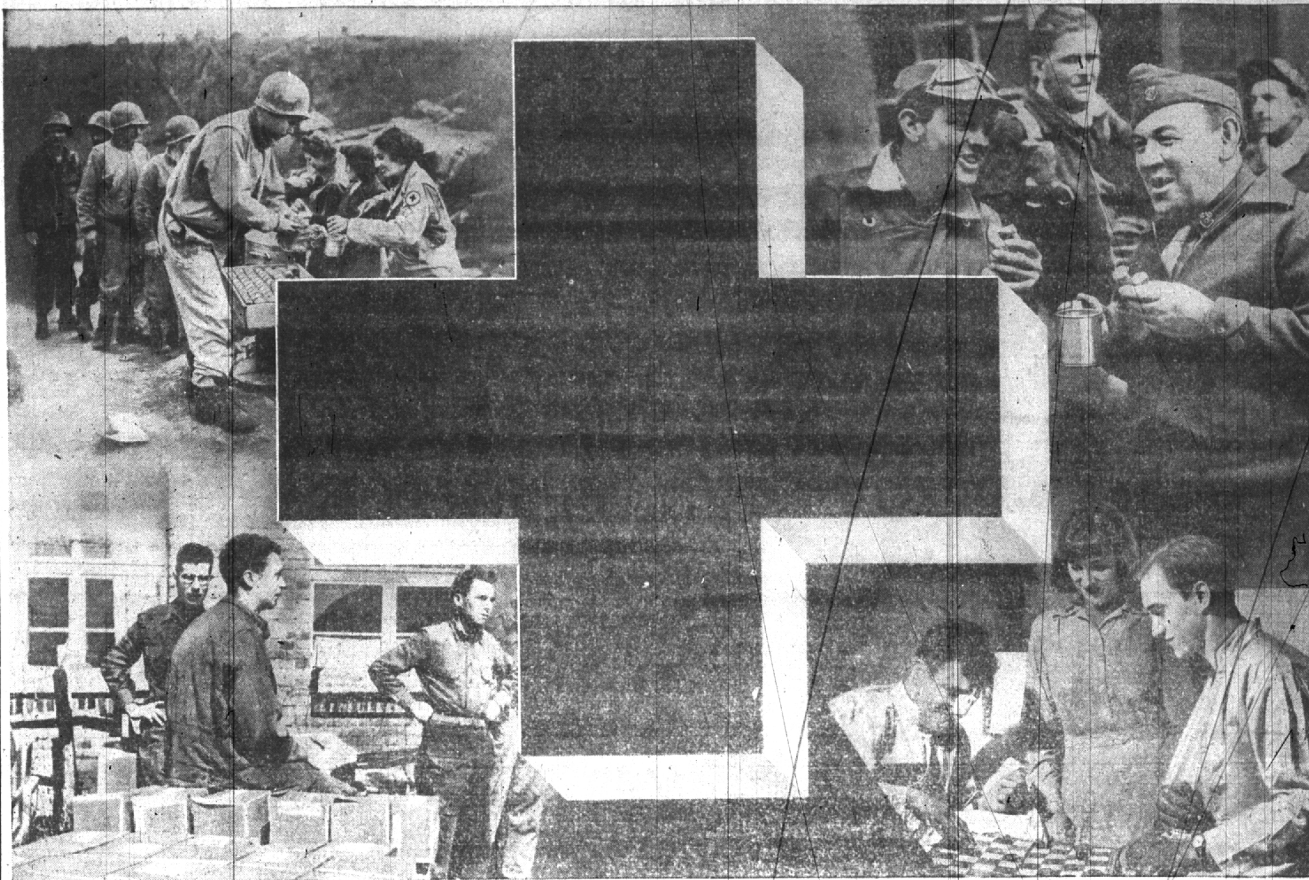


This is a call to America's Heart

*This Advertisement
Sponsored By
the Following
Patriotic
Firms*

BIRMINGHAM HARDWARE
152 N. Woodward
LEONARD ELECTRICAL CO.
182 W. Maple
BARRETT BODY SHOP
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HUSTON HARDWARE CO.
205 N. Woodward
WILLIAMS BOOT SHOP
115 W. Maple
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S. Woodward
MIL-PEX COFFEE SHOP
144 S. Woodward
GENERAL AUTO SERVICE
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CHEER SHOP
181 S. Woodward
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350 E. Maple
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BODINE NEWS
"The Greeting Card Shop"
BITTER'S
Beverages
DIMAS FURS
227 S. Woodward
DICKINSON'S MEN'S STORE
In the Wabash Building
PURE FOOD CAFE
N. Woodward near E. Maple
BIRMINGHAM DRUG STORE
1220 S. Woodward
BIRMINGHAM FRUIT CO.
124 N. Woodward
HOWARD J. BELL, FLORIST
928 S. Woodward
WILSON DRUG CO.
Woodward at Maple
R. B. SHOPS
163 N. Woodward
OLSEN'S MARKET
128 S. Woodward
MARY LINDQUIST, MASSEUSE
Theatre Building
SNYDER, BUCK & BENNETT
Theatre Building
TORRENCE OIL COMPANY
Furnace Oil
KAY BAUM SHOP
91 W. Maple
PARKS COAL COMPANY
349 E. Maple
BUD'S GRILL
128 W. Maple
THE JAY SHOP
133 N. Woodward
F. W. WOOLWORTH STORE
129 S. Woodward



Your Red Cross faces the greatest task in its long history

This is the most important appeal for funds in the history of the American Red Cross.

After three years of war the work of your Red Cross is greater than ever. It must serve millions of our fighting men abroad. Lonely men. Homesick men. Wounded men. The Red Cross, always at their side, helps to bring them cheer and comfort wherever they may be.

It lends a helping hand to the thousands of returning service men—sick, wounded—desperately in need of friendly guidance.

And remember, YOU...and you alone...keep the Red Cross alive. For without your help there could be no Red Cross. There are no special funds to keep up its great humanitarian work. The money must come, as always, from the heart of America—you!

Our duty is clear...we must keep the Red Cross at the side of our fighting men and our wounded heroes. We must help the Red Cross in its vital job of sending food and medicine to war prisoners...aiding the ill and lonely overseas...collecting life-giving blood plasma. The scope of the Red Cross is almost limitless. Every Red Cross worker is your personal messenger of sympathy and comfort to your man in uniform.

**GIVE NOW—
GIVE MORE**

Keep your **RED CROSS** *at his side*

EAD & GRAVES INSURANCE AGENCY BECK CLEANERS & DYERS, INC.
126 S. Woodward
322 N. Woodward

THE BIRMINGHAM AGENCY
106 S. Woodward Ave.

LEON'S BEAUTY SALON
55 W. Maple

F. J. MULHOLLAND CO.
Clothes for the Entire Family

SUMNER MOTOR SALES, INC.
808 S. Woodward

MATTHEW'S TAILOR SHOP
244 E. Maple and Pierce at Martin

McKEE SERVICE STATIONS
254 N. Woodward and 1104 S. Woodward

THE DETROIT EDISON CO.

TUGGIE'S
167 N. Woodward

AXLER'S CLEANERS & LAUNDERERS
181 Theatre Building

WIELAND FURNITURE SERVICE
527 N. Woodward

SCULTHORPE STANDARD SERVICE
Woodward at Hamilton

BIRMINGHAM AUTO ELECTRIC
168 1/2 S. Woodward

CUNNINGHAM DRUG STORES
Woodward at E. Maple

BIRMINGHAM PAINT & GLASS
288 E. Maple

BIRMINGHAM THEATRE
Your War Bond Buying Station

McBRIDE HARDWARE
128 S. Woodward

THE BIRMINGHAM ECCENTRIC
Printers - Publishers

JACK GUNDY BARBER SHOP
E. Maple near Woodward

HILLY ACRES DAIRY
356 W. Maple

BIRMINGHAM PHOTOGRAPHIC SHOP
Cameo Headquarters

RICE A. HOWELL General Insurance
Wabash Building

CADILLAC MOTOR CAR DIVISION
Birmingham Branch—N. Woodward at Willis

SEIRE BROTHERS' MARKET
Quality Foods

HERBERT F. BURR SHOE STORE
166 W. Maple

STERNAL'S AUTO SUPPLY
408 S. Woodward

BOUGHNER'S MACHINE SHOP
168 1/2 S. Woodward

THE MAXWELL SHOP
164 W. Maple

PECK'S MEN'S STORE
108 S. Woodward

WALSH, JAMES & WASEY
Birmingham and Bloomfield Properties

LIBERTY CLEANERS AND DYERS
123 W. Maple

Labelle's
Birmingham's Shop of Books and Gifts

THE ARNOLD STUDIO
211 Theatre Building

LAWSON & SON
484 Forrest

DOWNTOWN FRIENDLY SERVICE
314 E. Maple

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