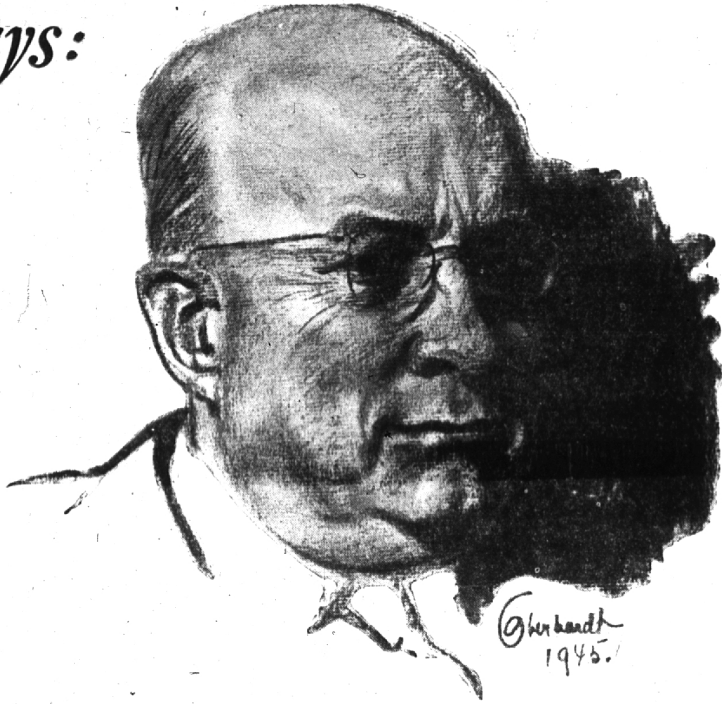


Henry J. Kaiser

says:



"Americans have shown what they can do with their minds and hands in producing the ships, planes, guns, tanks, ammunition and all the materials needed to crush the Axis hordes. Now, in this month of April, America will show what Americans can do with their hearts in providing the clothing needed to relieve the suffering of millions of people in war-torn countries. It is good to know that every American family will do its share."

PRESIDENT ROOSEVELT chose Mr. Henry J. Kaiser as National Chairman of the United National Clothing Collection for just one reason: *He knows this famous industrialist as a man who gets things done.*

But Mr. Kaiser will need help—if the goal of 150 million pounds of serviceable used clothing is to be attained this month.

He will need, indeed, help and contributions from every American family throughout the land.

Today, in Europe alone, 125 million men, women, and children are in desperate need of the forgotten usable clothes that hang in the closets or repose in the attics of America's homes.

In some areas, deaths from exposure are as great as those from starvation.

These innocent people have given their homes, their

jobs, their happiness, their health—for the same lasting Peace we are fighting for. They need your spare clothing now. Will you give it to them?

What YOU can do!

1. Get together all the serviceable summer and winter clothing you can spare. This includes: Men's, women's, children's, and infants' wear, and shoes, Overcoats, topcoats, suits, dresses, shirts, skirts, jackets, pants, work clothes, gloves, underwear, sleeping garments, robes, sweaters, shawls, and all knit goods. Also blankets, bedclothes.
2. Take your contribution to your local COLLECTION DEPOT now or arrange to have your LOCAL COMMITTEE collect it before April 30th.
3. Support your Local Committee not only with your clothing contribution, but also with your time, effort, and energy.

UNITED NATIONAL CLOTHING COLLECTION

for Overseas War Relief

HENRY J. KAISER, National Chairman

APRIL 1 to 30

**WHAT CAN YOU SPARE
THAT THEY CAN WEAR?**

This advertisement prepared by the
War Advertising Council for United National
Clothing Collection
and Sponsored by

The Following Birmingham Business Firms

- | | |
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| EAD & GRAVES INSURANCE AGENCY 126 S. Woodward | BIRMINGHAM HARDWARE 152 N. Woodward |
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| CUNNINGHAM DRUG STORES Woodward at E. Maple | MORTIMER'S MEN'S STORE 136 N. Woodward |
| BIRMINGHAM PAINT & GLASS 288 E. Maple | CHEER SHOP 191 S. Woodward |
| BIRMINGHAM THEATRE Your War Bond Buying Station | DEER BEAUTY SHOP 350 E. Maple |
| McBRIDE HARDWARE 128 S. Woodward | DAVIDSON'S 139 S. Woodward |
| THE BIRMINGHAM ECCENTRIC Printers - Publishers | BODINE NEWS The Greeting Card Shop |
| JACK GUNDRY BARBER SHOP E. Maple near Woodward | ITTER'S Beverages |
| HILLY ACRES DAIRY 358 W. Maple | DIMAS FURS 227 S. Woodward |
| BIRMINGHAM PHOTOGRAPHIC SHOP Game Headquarters | DICKINSON'S MEN'S STORE In the Wabash Building |
| RICE A. HOWELL General Insurance Wabash Building | PURE FOOD CAFE N. Woodward near E. Maple |
| CADILLAC MOTOR CAR DIVISION Birmingham Branch - N. Woodward at Willits | BIRMINGHAM DRUG STORE 1220 S. Woodward |
| SPIRE BROTHERS MARKET Quality Foods | BIRMINGHAM FRUIT CO. 124 N. Woodward |
| HERBERT F. BURR SHOE STORE 158 W. Maple | HOWARD J. BELL, FLORIST 828 S. Woodward |
| STERNAL'S AUTO SUPPLY 408 S. Woodward | WILSON DRUG CO. Woodward at Maple |
| BOUGHNER'S MACHINE SHOP 148 1/2 S. Woodward | R. B. SHOPS 183 N. Woodward |
| THE MAXWELL SHOP 164 W. Maple | OLSEN'S MARKET 120 S. Woodward |
| PECK'S MEN'S STORE 108 S. Woodward | MARY LINQUIST, MASSEUSE Theatre Building |
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| LIBERTY CLEANERS AND DYERS 122 W. Maple | TORRENCE OIL COMPANY Furace Oil |
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| THE ARNOLD STUDIO 211 Theatre Building | PARKS COAL COMPANY 348 E. Maple |
| LAWSON & SON 484 Forrest | BUD'S GRILL 128 W. Maple |
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