

Have You Met . .

This Christmas, give the
Hearing Aid
with the New
"Look of Youth"

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THE ZENITH RADIONIC
with New Neutral-Color Earphone and Cord

• It's the perfect gift for your hard-of-hearing loved one. New Neutral-Color Earphone and Cord makes visible parts *even less noticeable* than before! *(The most noticeable part is the sound!)*

Exclusive Zenith four-position ear (Tone Control enables anyone to adjust the instrument himself). Come in for a free demonstration!

40 Model A-34
COMPLETE
READY TO WEAR

Also Available—The new Bone Conduction Zenith for those whose physicians recommend this type of instrument. Model B-3-A, \$50.00.

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