



How much does it cost to move a pin?

On a war map of the South Pacific, the little red-white-and-blue pins march steadily westward.

Tarawa . . . Makin . . . the Marshalls . . . Saipan . . . and each move brings the pins closer to Tokyo.

And each move is mighty expensive business. The cost is high in dollars . . . and the cost is high in men.

To plant the Stars and Stripes on Saipan cost the lives of more than 2,000 American boys . . . plus some 12,000 wounded and missing. Naturally, these losses cannot be summed up in dollars and cents . . . there is not enough money in the world to bring back 2000 dead Americans.

But in guns, ammunition, and other equipment, it is estimated that Saipan cost us many millions of dollars. Each of the

many stepping-stones remaining between our forces and Tokyo may cost as much or more.

Where is the money coming from?

It's coming from you, and millions of Americans like you . . . from the taxes you pay, and from the War Bonds you buy.

And while it may pinch a little, buying those Bonds is the smartest thing you ever did.

For the dollars you put in Bonds not only help win the war. They come back to you later—and bring more dollars with them.

In this postwar world we're going to build, they'll be the most valuable dollars anybody ever owned.

Get all you can of them—now!

WAR BONDS—TO HAVE AND TO HOLD

THE BIRMINGHAM AGENCY
106 S. Woodward Ave.

HAR-TROM HI-WAY FURNITURE-MART
1532 S. Woodward

LEON'S BEAUTY SALON
55 W. Maple

F. J. MULHOLLAND CO.
Clothes for the Entire Family

SUMNER MOTOR SALES, INC.
808 S. Woodward

PURE FOOD CAFE
N. Woodward near E. Maple

EAD & GRAVES INSURANCE AGENCY
126 S. Woodward

BECK CLEANERS & DYERS, INC.
332 N. Woodward

MATTHEW'S TAILOR SHOP
244 E. Maple and Pierce at Martin

McKEE SERVICE STATIONS
254 N. Woodward and 1104 S. Woodward

THE DETROIT EDISON CO.

TUGGEY'S
167 N. Woodward

AXLER'S CLEANERS & LAUNDERS
181 Theatre Building

WIELAND FURNITURE SERVICE
527 N. Woodward

SCULTHORPE STANDARD SERVICE
Woodward at Hamilton

BIRMINGHAM AUTO ELECTRIC
168 1/2 S. Woodward

CUNNINGHAM DRUG STORES
Woodward at E. Maple

BIRMINGHAM PAINT & GLASS
286 E. Maple

BIRMINGHAM THEATRE
Your War Bond Buying Station

McBRIDE HARDWARE
128 S. Woodward

THE BIRMINGHAM ECCENTRIC
Printers - Publishers

JACK GUNDRY BARBER SHOP
E. Maple near Woodward

HILLY ACRES DAIRY
358 W. Maple

BIRMINGHAM PHOTOGRAPHIC SHOP
Game Headquarters

VAN'S PHARMACY
141 E. Maple

MAX BROOK INC.
Homes - Farms - Estates

CONSUMERS POWER CO.

BLOOMFIELD THEATRE
S. Woodward

MIL-PEX COFFEE SHOP
144 S. Woodward

BIRMINGHAM HARDWARE
152 N. Woodward

LEONARD ELECTRICAL CO.
162 W. Maple

BARRETT BODY SHOP
543 S. Woodward

HUSTON HARDWARE CO.
205 N. Woodward

WILLIAMS BOOT SHOP
115 W. Maple

SHAIN'S DRUG STORE
W. Maple at Pierce

MILLER'S SHOES
Woodward at E. Maple

JESS McNEAL, INC.
260 S. Woodward

RICE A. HOWELL General Insurance
Wabash Building

CADILLAC MOTOR CAR DIVISION
Birmingham Branch—N. Woodward at Willis

STIRE BROTHERS MARKET
Quality Foods

HERBERT F. BURR SHOE STORE
166 W. Maple

STERNAL'S AUTO SUPPLY
408 S. Woodward

BOUGHNER'S MACHINE SHOP
168 1/2 S. Woodward

THE MAXWELL SHOP
164 W. Maple

PECK'S MEN'S STORE
108 S. Woodward

WALSH, JAMES & WASEY
Birmingham and Bloomfield Properties

OLSEN'S MARKET
120 S. Woodward

MARY LINDQUIST, MASSEUSE
Theatre Building

SNYDER, BUCK & BENNETT
Theatre Building

TORRENCE OIL COMPANY
Furnace Oil

DOWNTOWN FRIENDLY SERVICE
514 E. Maple

KAY BANM SHOP
21 W. Maple

PARKS COAL COMPANY
288 E. Maple

BUD'S GRILL
128 W. Maple

THE JAY SHOP
133 N. Woodward

F. W. WOOLWORTH STORE
128 S. Woodward

LIBERTY CLEANERS AND DYERS
123 W. Maple

LaBELLE'S
Birmingham's Shop of Books and Gifts

THE ARNOLD STUDIO
211 Theatre Building

LAWSON & SON
484 Forest

BIRMINGHAM DRUG STORE
1220 S. Woodward

BIRMINGHAM FRUIT CO.
124 N. Woodward

HOWARD J. BELL, FLORIST
808 S. Woodward

WILSON DRUG CO.
Woodward at Maple

R. B. SHOPS
183 N. Woodward

DIMAS FURS
237 S. Woodward

DICKINSON'S MEN'S STORE
In the Wabash Building

GENERAL AUTO SERVICE
215 S. Woodward

MORTIMER'S MEN'S STORE

CHEER SHOP
191 S. Woodward

DEER BEAUTY SHOP
350 E. Maple

DAVIDSON'S
138 S. Woodward

BODINE NEWS
"The Greenies Cold Shop"

RITTER'S
Beverages

This is an official U. S. Treasury advertisement—prepared under auspices of Treasury Department and War Advertising Council