



It'll cost you an extra \$100 Bond



To look him in the eye!

HE'S AN AMERICAN SOLDIER.

Some day, if God is with him, he'll come home.

And when he does, you'll get the biggest thrill of your life if you can look him squarely in the eye and say, "I couldn't help you fight—but I did everything in my power to help you win!"

There's only one way you *can* say that... honestly say it. And that is to help him win *now*... when he needs all the help you can give him.

Today's particular job for you is to scrape together

every dollar you can—and buy an *extra* \$100 worth of War Bonds! That's *your* job in the 3rd War Loan!

It's not enough to buy your regular amount of Bonds. It has to be *more*. It has to be an *extra* buy—a little *more* pressure for the shoulder that's against the wheel.

REMEMBER THIS—you aren't *giving* your money. You're *lending* it to the government for a while. And you're making the best investment in the world.



\$15,000,000,000
non-banking quota

WORLD'S SAFEST INVESTMENTS

Choose the security that fits your requirements

United States War Savings Bonds—series "E": Gives you back \$4 for every \$3 when the bond matures. Interest: 2.9% a year, compounded semiannually, if held to maturity. Denominations: \$25, \$50, \$100, \$500, \$1,000. Redemption: Any time 60 days after issue date. Price: 75% of maturity value.

2½% Treasury Bonds of 1964-1969: Readily marketable, acceptable as bank collateral, redeemable at par and accrued interest for the purpose of satisfying Federal estate taxes. Dated September 15, 1943; due December 15, 1969. Denominations: \$500, \$1,000, \$5,000, \$10,000, \$100,000, and \$1,000,000. Price: Par and accrued interest.

Other securities: Series "C" Savings Notes; ½% Certificates of Indebtedness; 2½% Treasury Bonds of 1951-1953; United States Savings Bonds series "F"; United States Savings Bonds series "G."

3RD WAR LOAN

BACK THE ATTACK...WITH WAR BONDS

This advertisement sponsored by the following patriotic business institutions of Birmingham

- WILLIAMS BOOT SHOP
115 W. Maple
- LIBERTY CLEANERS AND DYERS
123 W. Maple
- R. B. SHOPS
183 N. Woodward
- HUSTON HARDWARE CO.
205 N. Woodward
- DICKINSON'S MEN'S STORE
In the Wakefield Building
- LAWSON & SON
404 Forrest
- THE JAY SHOP
133 N. Woodward
- F. W. WOOLWORTH STORE
129 S. Woodward
- EAD & GRAVES INSURANCE AGENCY
126 S. Woodward
- THE ARNOLD STUDIO
211 Theatre Building
- BIRMINGHAM DRUG STORE
1220 S. Woodward
- DIMAS FURS
227 S. Woodward
- LaBELLE'S
Birmingham's Shop of Books and Gifts
- ROUGHNER'S MACHINE SHOP
149½ S. Woodward

- BLOOMFIELD THEATRE
Bonds Issued While We Entertain You
- BIRMINGHAM FRUIT CO.
124 N. Woodward
- WIELAND FURNITURE SERVICE
527 N. Woodward
- LEONARD ELECTRICAL CO.
182 W. Maple
- CADILLAC MOTOR CAR DIVISION
Birmingham Branch—N. Woodward at Willis
- SNYDER, BUCK & BENNETT
Theatre Building
- LEON & NICK'S FRENCH SALON
55 W. Maple
- GENERAL AUTO SERVICE
215 S. Woodward
- LADD'S SERVICE
Woodward at Lincoln
- RICE A. HOWELL General Insurance
143 E. Maple
- SHAIN'S DRUG STORE
W. Maple at Pierce
- YAN'S PHARMACY
143 E. Maple
- BIRMINGHAM PHOTOGRAPHIC SHOP
Game Headquarters
- MAX BROOK INC.
Homes - Farms - Estates

- CHEER SHOP
191 S. Woodward
- JACK'S SHOE REPAIRING
213 E. Maple
- MARY THORNTON, ANTIQUES
268 E. Maple
- DEER BEAUTY SHOP
350 E. Maple
- BIRMINGHAM THEATRE
Your War Bond Buying Station
- S. S. KRESGE CO.
183 N. Woodward
- CUNNINGHAM DRUG STORES
Woodward at E. Maple
- BIRMINGHAM AUTO, ELECTRIC SHOP
168½ S. Woodward
- BIRMINGHAM PAINT & GLASS STORE
288 E. Maple
- JESS McNEAL, INC.
360 S. Woodward
- THE DETROIT EDISON CO.
Clothes for the Entire Family
- F. J. MULHOLLAND CO.
Clothes for the Entire Family
- McBRIDE HARDWARE
128 S. Woodward
- RITTER'S
Beverages

- MAJESTIC SHOE SHOP
278 E. Maple
- REINHOLD DEEFPREEZE FOOD SERVICE
303 E. Maple
- WARD'S GROCERY
1058 S. Woodward
- HOWARD J. BELL, FLORIST
928 S. Woodward
- MILLER'S SHOES
Woodward at E. Maple
- TORRENCE OIL COMPANY
Furnace Oils
- MAPLE FRUIT MARKET
160 W. Maple
- MARY LINDQUIST, MASSEUSE
Theatre Building
- JACK GUNDRY BARBER SHOP
E. Maple near Woodward
- DAVIDSON'S
139 S. Woodward
- AXLER'S CLEANERS & LAUNDERERS
181 Theatre Building
- SFIRE BROTHERS MARKET
Quality Foods
- McKEE SERVICE STATIONS
284 N. Woodward and 1104 S. Woodward
- HERBERT F. BURR SHOE STORE
166 W. Maple

- BECK CLEANERS & DYERS, INC.
332 N. Woodward
- MATTHEW'S TAILOR SHOP
244 E. Maple and Pierce at Martin
- STERNAL'S AUTO SUPPLY
408 S. Woodward
- VOGUE BEAUTY SALON
Wakefield Building
- THE BIRMINGHAM ECCENTRIC
Printers - Publishers
- HILLY ACRES DAIRY
356 W. Maple
- WILSON DRUG CO.
Woodward at Maple
- PECK'S MEN'S STORE
108 S. Woodward
- BIRMINGHAM HARDWARE
152 N. Woodward
- OLSEN'S MARKET
123 S. Woodward
- WALSH, JAMES & WASEY
Birmingham and Moonshold Properties
- KAY BAUM SHOP
81 W. Maple
- THE MAXWELL SHOP
184 W. Maple
- SCULTHORPE STANDARD SERVICE
Woodward at Hamilton

- SCRIB'S CANDIES
207 S. Woodward
- LEONARD'S BARBER SHOP
N. Woodward near W. Maple
- MIL-PEX COFFEE SHOP
144 S. Woodward
- PIPER BOOT SHOP
189½ S. Woodward
- PURE FOOD CAFE
N. Woodward near E. Maple
- BUD'S GRILL
128 W. Maple
- BODINE NEWS
"The Greeting Card Shop"
- MORTIMER'S MEN'S STORE
156 N. Woodward
- PARKS COAL COMPANY
- DOWNTOWN FRIENDLY SERVICE
214 E. Maple
- SHERMAN'S MARKET
262 E. Maple
- SUNNER MOTOR SALES, INC.
484 S. Woodward
- HAR-TROM HI-WAY FURNITURE MART
1522 S. Woodward