

*Forward March—
America!*

**THE 3RD WAR LOAN
DRIVE IS ON!**

Today...YOUR COUNTRY looks to YOU to back the INVASION



**3RD WAR
LOAN**

★
**15 BILLION DOLLARS
(NON-BANKING QUOTA)**

• The big drive is on! Not only on every battlefield—but on the home front, too. As the tempo of the war increases . . . as our fighting forces go all-out for INVASION, we folks back home must mobilize in their support.

We must back the attack with our dollars.

And that's what the 3rd War Loan Drive is for.

Today marks the opening of this vital drive, probably the most important appeal your government has ever made to you. Open your heart . . . and do your full part.

To reach our national quota everyone who possibly can must invest in at least one EXTRA \$100 War Bond during the drive. AT LEAST \$100. *More* if you can. That's in addition to your regular War Bond subscription. Invest out of your income . . . invest out of accumulated funds. Invest every dollar you can. For, one thing is certain—this is total war and everyone must do his full share. And that means you!

You know all about War Bonds. You know that every penny comes back to you with generous interest. That War Bonds are the safest investment in the world. That they help secure your future . . . hasten Victory. So now—today—let's all do our share. Back the invasion now—buy at least one extra \$100 War Bond in September.

Safest Investments in the World

United States War Savings Bonds Savings "B" gives you back \$4 for every \$5 when the bond matures. Interest: 2.5% a year, compounded semiannually, if held to maturity. Denominations: \$25, \$50, \$100, \$500, \$1,000. Redeemable: 90 days after issue date. Price: 25% of maturity value.
2 1/2% Treasury Bonds of 1964-1969: readily marketable, acceptable as bank collateral. Redeemable at par and accrued interest for the purpose of selling Federal estate taxes. Dated September 15, 1943; due December 15, 1969. Denominations: \$500, \$1,000, \$5,000, \$10,000, \$100,000 and \$500,000.
Other securities: Series "C" Savings Notes; 1/2% Certificate of Indebtedness; 2 1/2% Treasury Bonds of 1941-1951; United States Savings Bonds Series "D"; United States Savings Bonds Series "G."

BACK THE ATTACK—WITH WAR BONDS

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