Green Cranbrook Eleven Crashes Through; All But 3 Return Next Year

DO YOUR **CHRISTMAS** SHOPPING EARLY

still complete.

We have gifts of: Model Airplane, Tank and Truck Kits...

acto Knife Se's for Model Builders and home use. Wood Burning Sets Children's Table and Chair Sets . . .

nic Tables for Back Yard or Recreation Room . . . Mirror Cocktail Tables Wall Mirrors, Fireplace Mirror and Dressing Table Mirrors . .

Birmingham Paint and Glass Co.

188 E. Maple St. Phone 3141



SHAIN'S DRUG STORE W. MAPLE AT PIERCE

chants for more than thirty years.

tomers.

the best opportunity.

in a fast changing world.

Build good will as you build sales. Tie your message to the news of the day. Give your ads a local touch, a home-town flavor.

HOW TO CHOOSE

ADVERTISING MEDIUM

Choose an advertising medium that will make your Advertising as EFFICIENT AS POSSIBLE . . . a medium that will enable your advertising dollar to do a dollar's worth of work a medium that will give you maximum returns on your investment ... a medium that has proven profitable for successful mer-

FOR EFFICIENT ADVERTISING Choose A Medium That Will Enable You To--Reach the largest number of your potential cus-

Concentrate your efforts on markets that offer you

Time your advertising to meet changing conditions

Tell your story to any member or all members of the family reading circle.

Get quick results when you want them and need

They're Applying 'Supercharger' Technique In Rehabilitation of Wounded at Camp Henry







The End of a Perfect Shay



'Potato Pickin' Mama'



Kids of Ketchikan



Mayflower Compact Signed 323 Years Ago This Sunday







You Can Help Shorten the War and Aid Detroit's 8000 Helpless Families . .

With Your Old .

Magazines Wrapping Pager Rags

For Uncle Sam

Clothing House Furnishings Bedding Toys

Scrap It! Wrap It! Pack It! or Stack It! and Phone HOgarth 8300

SOCIETY OF GOOD NEIGHBORS

Detroit's First-Aid Charity

will send pick-up truck promptly for your contrib

9.—And do all this at the lowest possible cost THE MEDIUM THAT GIVES YOU ALL OF THESE AD-VANTAGES IN THIS AREA IS THE ---

Birmingham Eccentric