

Getting money, acquiring material things, is really only a by-product of life and living. The older one gets the more one is impressed with this great fact, this tremendous truth. I know men rich in worldly goods who are not as happy as many men of very modest means. No doubt you do, too.

SIXTY-SIXTH YEAR—NO. 37

The Birmingham Eccentric

PART TWO

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN, THURSDAY, DECEMBER 9, 1943

\$2.00 PER YEAR (In Oakland County)—SINGLE COPIES, 5c

THE 1943 GIFT SHOPPERS GUIDE

Helpful Suggestions and Information
To Aid You In Solving Your "War Time" Christmas Shopping Problems

SPRE BROTHERS MARKET

180 W. Maple Phone 3810

Tropic Treat FIG JAM

8 1/2 lb. \$1.97

Jar No Points

PHOTOGRAPHIC SHOP

168 S. Woodward Phone 2292

Fun at Home with Games

We Have a New Line
GAMES FOR ALL THE FAMILY
Bridge Sets, Backgammon, Dominoes,
Cribbage, Poker, etc.

PECK'S MEN'S STORE

105 S. Woodward Phone 230

Tourney

RAYON SPORT SHIRTS

Long sleeved models in spun rayon fabrics.
Tan, blue or bright red plaid . . .

\$4.95



Make this a
Merry Christmas

in spite of handicaps . . .
it's the traditional
American custom . . .

BIRMINGHAM MERCHANTS

Know that you do not want to waste money this Christmas, because Uncle Sam says not to, so they have done their best to stock gift merchandise of the most practical kinds. The gift suggestions and helpful hints on this page represent a small sample of what they have to offer. They want every family in Birmingham to have a good Christmas this year as always . . .

GIVE WAR BONDS AND STAMPS
THE PATRIOTIC CHRISTMAS GIFTS

DICKINSON'S MEN'S WEAR

In the Wabek Building

We have a complete selection of
HICKOK MEN'S JEWELRY

You can find a Hickok gift to please every man on your gift list.

MULHOLLAND'S

Women's Department

COSTUME JEWELRY

59c to \$15.00

This Christmas we are especially fortunate to be well stocked with many lovely jewelry items. Be sure to see this gift display . . .

WILLIAMS BOOT SHOP

115 W. Maple Phone 117

PLAY OR HOUSE SHOES FOR WOMEN

We have a fine assortment of these shoes.
You can buy them without a ration stamp . . .

All Styles \$3.45

MORTIMER'S MEN'S STORE

136 N. Woodward Phone 9012

GIFTS FOR SOLDIERS

Money Belts	\$1.25 and \$1.50
Shoe Shine Kits	\$1.50
Sewing Kits	\$1.50
Apron-Toilet Sets	\$2.50 and \$4.50
Toilet Sets	\$1.50, \$2.50 and \$3.50

Sweaters, Scarfs, Socks, etc.

R. B. SHOP

163 N. Woodward

WARM - PRACTICAL

SWEATER JACKETS

In blue, cherry, beige, luggage and purple . . . sizes 12 to 20 . . .

\$5.95

THE MAXWELL SHOP

164 W. Maple Phone 288

Silk Printed, Crepe and Jersey HOUSECOATS \$8.95

BED JACKETS

Quilted, Satin and Brushed Rayon

\$1.95, \$2.95 and \$4.95

Many other gifts to choose from . . .

LEONARD ELECTRICAL

162 W. Maple Phone 223

LAMPS

Make Ideal Christmas Gifts

We have a beautiful selection of floor lamps and table lamps . . . Lennox Lamps.

Lamps from \$9.95 to \$75.00

TABLES — \$9.95 to \$40.00

Mahogany and Glass Tables with Beige legs . . .

The Birmingham Paint & Glass Store

280 E. Maple Phone 3141

Shop Here for Gifts for Everyone . . .

For Children: Model Airplane, tank and truck sets.

. . . Exacto knife sets for model builders . . .

wood burning sets . . . Table and chair sets.

For the Home: Picnic Tables for the back yard or recreation room . . . Mirror Cocktail Tables.

. . . Wall Mirrors and Dressing Table Mirrors.

MORTIMER'S MEN'S STORE

136 N. Woodward Phone 9012

GIFTS FOR 2B's and 4F's

McGregor Sweaters	\$4.50 to \$6.50
Wool Plaid Shirts	\$7.95 to \$10.00
Arrow Shirts	\$2.25 to \$2.75
White and Colored	
Dobb's Hat Gift Certificates	\$6.50 and \$7.50
Argyle Hose	65c to \$3.50

BIRMINGHAM DRUG STORE

1220 S. Woodward Phone 1620

Gift Boxes of Soap

By HEWITT . . . 50c and \$1.00

By LUCIAN LELONG . . . \$1.00

They are all in boxes and ready to be wrapped for Christmas Gifts . . .

THE Jay SHOP

Next to Wilson's on Woodward

SILK RAYON

HOUSECOATS

any female would like to receive as a Christmas Gift

\$7.50 and \$8.95

THE CHEER SHOP

191 S. Woodward Phone 2848

CHILDREN'S READY TO WEAR

Makes lovely gifts . . .

BIRMINGHAM FRUIT CO.

124 N. Woodward Phone 64 or 65

NUT MEATS

Pecan Halves and Shelled Walnuts

lb. \$1.29

McBRIDE HARDWARE

128 S. Woodward Phones 255 and 256

FANCY

MIXING BOWL SETS

For Mother's Gift

Shop Here for
CHRISTMAS TREE DECORATIONS
and WREATHS for Home Decoration . . .

STERNAL'S AUTO SUPPLY

408 S. Woodward Firestone Dealer Phone 9

MEN'S SOFT SUEDE JACKETS

Exceptional Values at

\$18.95

ICE SKATES

for Boys, Girls and Men and Women—
Figure and Hockey Styles

OLYMPIAN TOBOGGANS

BODINE NEWS

"The Greeting Card Shop"
They Make Good Christmas Gifts—
SUBSCRIPTIONS

A year's supply of any good

MAGAZINE

to your friends and loved ones . . .

We take them and furnish gift cards free . . .

OPEN EVENINGS TILL 9:00.

BIRMINGHAM HARDWARE

152 N. Maple Phone 200

The nicest gift you can
give mother—

PYREX GLASS OVENWARE

A gift she will appreciate whenever she works
in her kitchen . . .

WILSON'S

Woodward at Maple Phone 2500

Give a Man a Pipe He Can Smoke

Genuine Briars
Malaga — Kay Woodie — Linkman

\$3.50 to \$15.00

THE BIRMINGHAM ECCENTRIC

PHONE 11

A Christmas Gift that lasts all year . . .

GIFT SUBSCRIPTIONS TO THE ECCENTRIC

\$2.00 a year anywhere in Oakland County

\$2.50 a year elsewhere in the United States.

\$2.00 a year to men in the armed forces

SCRIB'S CANDIES

207 S. Woodward Phone 9157

Special Christmas Candy

AND CANDY NOVELTIES

For You—Again This Christmas

• HARD MIX • RIBBON CANDY • CANDY CANDLES

• HUGE SUCKERS • CANDY CANES

Getting your orders in early will help us to assure you all the
Holiday Candy you need . . .

HAR-TROM HI-WAY FURNITURE MART

CHRISTMAS GIFTS OF FURNITURE

Coffee and Cocktail Tables

Rockers and Lounge Chairs

Knee Hole Desks

Smoking Stands and Cabinets

HUSTON HARDWARE CO.

205 N. Woodward Phone 110

Kiddie Pony Swing

"The Toy With Action"

Self pumping, swings with ease without assistance;
quickly started and stopped, easily installed on porch,
in basement, garage or out of doors . . .

\$2.95

VAN'S PHARMACY

141 E. Maple Phone 1406

WOODBURY'S

Color Controlled Powder, Lipstick

and Rouge Sets

Attractively boxed to make lovely gifts . . .

\$1.00