

UNIVERSAL ELECTRIC MOTOR SERVICE
PHONES 4406 - 910
522 SO. WOODWARD
DOMESTIC, COMMERCIAL
AND INDUSTRIAL MOTORS
REPAIRED AND REBUILT

Something His Size
Billy's mother had been watching him squirm as he studied his next church lesson. Finally she asked him what was the matter. "Oh, Mother," he burst out, "this catechism is awfully hard. Isn't there a kitchy-kiss I could study?"

"Save Sour Milk" Is Advice to Cooks

Milk that turns sour offers less excuse for dismay than milk that is spoiled, say Michigan State College home economics specialists, since the sour milk lends itself to many forms of cookery.

Sour milk may replace sweet in baking, and give lightness, tenderness, and flavor to any hot bread except popovers, as well as gingerbread and spice cake. As for sour cream, a mere spoonful or two makes a gravy, sauce or soup "special." Sour milk or cream has all the food values of milk or cream when fresh, and that alone is good reason for not wasting any.

To use sour milk successfully in baking, a few general rules are useful.

Rule One: In substituting sour milk for sweet, use an equal quantity of the sour milk. Add just enough soda to neutralize the acid. One-half level teaspoon soda is enough for each cup of really sour milk, or one-quarter teaspoon if the milk is just turning. Too much soda gives bad flavor and odor and produces dark flecks in the baked product.

Rule Two: Mix soda with dry ingredients. Don't add it directly to the milk, or the gas needed for leavening will begin to escape as soon as soda and sour milk combine.

For thin batters, the soda and sour milk usually furnish enough leavening, but thicker batters and doughs usually need an added baking powder. Count on 1/2 teaspoon of soda, used with 1 cup sour milk, as equal to 2 teaspoons of baking powder in a recipe. If more leavening powder is needed, make it up with baking powder.

Classified cost little, do much.



"It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of folly; it was the epoch of belief, it was the epoch of incredulity, it was the season of Light, it was the season of Darkness. It was the spring of hope, it was the winter of despair, we had everything before us, we had nothing before us, we were all going direct to Heaven, we were all going direct the other way—in short, the period was so far like the present period, that some of its noisiest authorities insisted on its being received, for good or for evil, in the superlative degree of comparison only."

Possessing all the timeliness of Dickens' work, these words, written in 1844, were written in 1844 by Charles Dickens. The words form the initial paragraph of Dickens' greatest work, "A Tale of Two Cities," a story of the French revolution 70 years earlier.

Approaching events of history cast their shadow ahead. On the basis of current information, we predict for 1944:

Business. Another boom year! The climbing index of the industrial production for the year 1943 was 100. The year 1944 is expected to be a record. The year 1945 is expected to be a record. The year 1946 is expected to be a record. The year 1947 is expected to be a record. The year 1948 is expected to be a record. The year 1949 is expected to be a record. The year 1950 is expected to be a record. The year 1951 is expected to be a record. The year 1952 is expected to be a record. The year 1953 is expected to be a record. The year 1954 is expected to be a record. The year 1955 is expected to be a record. The year 1956 is expected to be a record. The year 1957 is expected to be a record. The year 1958 is expected to be a record. The year 1959 is expected to be a record. The year 1960 is expected to be a record. The year 1961 is expected to be a record. The year 1962 is expected to be a record. The year 1963 is expected to be a record. The year 1964 is expected to be a record. The year 1965 is expected to be a record. The year 1966 is expected to be a record. The year 1967 is expected to be a record. The year 1968 is expected to be a record. The year 1969 is expected to be a record. The year 1970 is expected to be a record. The year 1971 is expected to be a record. The year 1972 is expected to be a record. The year 1973 is expected to be a record. The year 1974 is expected to be a record. The year 1975 is expected to be a record. The year 1976 is expected to be a record. The year 1977 is expected to be a record. The year 1978 is expected to be a record. The year 1979 is expected to be a record. The year 1980 is expected to be a record. The year 1981 is expected to be a record. The year 1982 is expected to be a record. The year 1983 is expected to be a record. The year 1984 is expected to be a record. The year 1985 is expected to be a record. The year 1986 is expected to be a record. The year 1987 is expected to be a record. The year 1988 is expected to be a record. The year 1989 is expected to be a record. The year 1990 is expected to be a record. The year 1991 is expected to be a record. The year 1992 is expected to be a record. The year 1993 is expected to be a record. The year 1994 is expected to be a record. The year 1995 is expected to be a record. The year 1996 is expected to be a record. The year 1997 is expected to be a record. The year 1998 is expected to be a record. The year 1999 is expected to be a record. The year 2000 is expected to be a record.

Lobbyists. The grand jury investigation has resulted in indictment of several legislators and a few individuals who were interested in pending legislation at Lansing. Hence, the so-called lobbyists are vulnerable in 1944 to legislative reform. Any severe restriction would affect legislators as well as lobbyists, for it is ethically possible for an attorney to serve both the people and a private client when he votes as member of the house or senate. We predict that the legislature will impose mild regulations if any.

Timber. Foresters of Michigan are being depleted rapidly of valuable timber. The Lake Superior region once supplied from a quarter to a third of the nation's total lumber cuttings. Today, it possesses less than 4 per cent of the nation's standing timber and one-half of this is held by big corporations such as General Motors, Ford Motor and Calumet-Hollister. The state planning commission recommends that the state acquire the largest unbroken tract of virgin hardwood timber in the United States—130,000 acres comprising the Porcupine mountains in Gogebish and Ontonagon counties. This is a beautiful and spectacularly scenic region. Lumberjacks are now at its borders. Action by 1945 may be too late.

Autos. General Motors reports it is possible, with government co-operation, for Michigan automobile plants to reconvert and retol in three months and to effect full production in six months. Defeat of Germany by midsummer could mean partial production of automobiles by Thanksgiving. We predict new automobiles not later than spring, 1945, for essential war workers.

Resorts. Our third summer in war, plus nerve jitters from invasions will stimulate public demand for rest and relaxation. Michigan's northland resorts should have a large number of their facilities are adequately publicized.

Invasion. The big channel invasion is likely to take place between April and June. The Balkans campaign, probably a preliminary thrust, may come earlier. Invasions will bring new gasoline restrictions for American motorists. Casualty lists will grow. The time for frontal attack by the doughboy, supported by air and land artillery, Air power alone will not knock out Germany. We predict: Unconditional surrender by the Nazis by late autumn.

Politics. President Roosevelt will be a candidate for the fourth term, and the Republicans' national choice will be either Thomas Dewey or Wendell Wilkie. Vandenberg's pro-MacArthur boom is a tactical move only. Michigan Republicans are confident that Harry F. Kelly will be re-elected, and this cohesiveness is enhanced by uncertainty among Democrats as to their leader. Inability of soldiers and sailors to vote in the 1944 election, due to lack of time, handicap of distance and inadequate legislation, appears to favor G. O. P. chances.

Legislature. Michigan's special session of the legislature will convene about Feb. 1 at Lansing for consideration of limited fiscal and war needs. With 50 million dollars in sight for post-war planning and the sales tax assuming continued revenue throughout 1944, legislators will be inclined to be generous. The governor's program of long-range planning and year-to-year spending will be put to practical test in 45 days.

Grand Jury. Michigan law definitely provides for dual responsibility: To Judge Leland Carr of Lansing, full responsibility for the grand jury investigation and indictments; to Attorney General Herbert J. Rushton, full responsibility for trial prosecutions. We

To Hold Air Cadet Tests in Pontiac

Major Harry C. Olson, President of the Detroit Aviation Cadet Examining Board, will conduct the U. S. Army Aviation Cadet test at 1 p. m. Wednesday, Jan. 3, in Room 109 of the Pontiac high school. Young men between the ages of 17 and 21 years, inclusive, married or single, may take the test.

The examination is designed to test the aptitude and general knowledge required for air cadet training. Those passing this test will be given their physical examination at Selfridge Field.

Taking this test does not obligate the candidate in any way whatsoever.

No one will be called into air cadet training until he is 18 years of age. If he is in school, he may have six months after his 18th birthday to continue his education.

For further information, contact the U. S. Army Recruiting Information Center in the lobby of the Peoples State Building, Pontiac, Michigan.

Application blanks and instruction sheets will be mailed to all interested. Just send us your name and address.

"Why don't you advertise?"

"Look here! I know my business."

"Sure! But how about letting others know about it?"



LIKE a worn out old boot we discard the old year, and we voice the hope that 1944 will be many more unpleasant things thrown into the eternal discard. And now, we join our friends in the general rejoicing, and wish you a Very Happy New Year.

BIRMINGHAM HARDWARE
152 N. Woodward
Phone 200

RESTAURANT OPERATION SCHEDULE

SO YOU WILL FIND THEM OPEN... WHEN YOU GO TO YOUR FAVORITE EATING PLACES

So that you will not be disappointed at finding your favorite eating place closed when you go there to eat, the Restaurants listed here are publishing their operating times. Knowing that you do not want to waste time, gasoline and tires, they are letting you know what days they are closed and what hours of other days they will be open to serve you. Check this list carefully, it will help you plan your dining engagements without disappointments...

THE NORMANDY LUNCHEONS • DINNERS S. W. Corner of Woodward and 10-Mile Rd. PLEASANT RIDGE Daily Hours, including Sunday Luncheon 11:30 A. M. to 2:30 P. M. Dinner 5:00 P. M. to 8:30 P. M. CLOSED ALL DAY ON TUESDAYS	BROOK'S COFFEE BAR Woodward Ave. near 12 1/2 Mile Rd. CLOSED December 23rd to December 30th	VALDORA TEA ROOM 255 N. Woodward in Birmingham TUESDAY THROUGH SATURDAY 12 Noon 'til 2 P. M. and 5 P. M. 'til 8 P. M. SUNDAYS—12 Noon 'til 4 P. M. MONDAYS—Closed All Day
DIXIE DINER 255 E. Merrill WEEK DAYS 6 A. M. to 8 P. M. Including Saturdays CLOSED ALL DAY SUNDAY And Every Evening	CORNINGS' EL PATIO Woodward Ave. at Goshua Highway "It's always Dinner time at Cornings" Beer and Wines served TUESDAYS • WEDNESDAYS THURSDAYS 4:00 P. M. to 1:00 A. M. FRIDAYS & SATURDAYS 4:00 P. M. to 4:00 A. M. SUNDAYS 1:00 P. M. to Midnight We do not open on MONDAYS and Wednesdays PHONE Royal Oak 9772	DEVON CABLES TEA ROOM "A bit of old England in Bloomfield Hills" Telephone and Long Lake Rd. Phone Birmingham 3500 OPEN DAILY—EXCEPT MONDAY
MIL-PEX COFFEE SHOP 138 S. Woodward in Birmingham OPEN 24 HOURS EVERY DAY EXCEPT MONDAY CLOSED ALL DAY MONDAY Open 9:00 A. M. Tuesdays	MINTS ICE CREAM CO. 1360 S. Woodward, Birmingham WEEK DAYS 11 A. M. to 8 P. M. Including Saturdays CLOSED ON SUNDAYS	



Our entire business has been built upon friendship. We look upon all our customers as our friends, and are determined to give them the friendliest service possible. It is our aim to wrap up a little friendliness in each transaction.

Thanks, friends, one and all, for the privilege of serving you. And we want to say right now, as fervently as we can say it...

HAPPY NEW YEAR

REINHOLM

Deepfreeze

FOOD SERVICE

303 E. MAPLE
PHONE 3842

At the Stroke of Twelve 1944

And at every minute throughout the coming year, we wish you the very best and most in life. It has been our pleasure to serve you in the past... we hope to continue to do so in the future... always providing you with that extra measure of quality and service that make life more enjoyable for you.

McKee Service Stations
264 N. WOODWARD
1104 S. WOODWARD

Birmingham Merchants Ask Your Cooperation

If it is necessary for you to exchange a Christmas gift in any store, please do so by Monday, January 3, 1944.

It is the desire of all Birmingham merchants that gifts purchased in their stores shall bring happiness and complete satisfaction to recipients. In some cases, because purchasers did not have correct information as to size, or some other detail exchange may be necessary. Thoughtless use of the exchange or return privilege can cause a great deal of unwarranted expense and waste. Therefore, as a matter of cooperation with local merchants and the war effort, please note that:

No Christmas gift exchanges can be made after January 3, 1944

Please note also that, under present government rulings, merchandise must be returned in person unless its weight is in excess of 5 pounds, or the package exceeds 60 inches in combined length-plus-girth. Further, no merchandise will be considered acceptable for return if purchased by "special order" or made to order; if changed from the condition in which bought; if bought on an "as is" or "all sales final" basis; or if it shows clear and definite evidence of wear, soil or use, or otherwise is not in the same condition as when purchased.

YOUR FULLEST COOPERATION WILL BE
SINCERELY APPRECIATED

Birmingham Retail Merchants Association

21 Japlanes in Bag

Be-medaled Capt. Richard J. Bong of Poplar, Wis., smiles broadly in the Pentagon building at the capital, answering questions about how he shot down 21 Japlanes in the Southwest Pacific. Medal: D. S. C. Silver Star with Oak Leaf Cluster, D. F. C. with four Oak Leaf Clusters, Air Medal with nine Oak Leaf Clusters, Presidential Group Citation ribbon.

Undue Optimism is hardly justified, but, looking into our crystal ball, we see better days ahead. In the light of this fact we say Happy New Year with the old-time spirit. May the best of everything come your way in 1944.

The Birmingham Fruit Company
124 N. WOODWARD
PHONE 64

HAPPY NEW YEAR

1944 1944

TO GIVE OUR NEW YEAR MESSAGE EXTRA FORCE WE'RE BACKING IT UP WITH A SOLDIER, SAILOR AND MARINE. YES, HERE'S WISHING YOU A GREAT WONDERFUL NEW YEAR

SCULTHORPE
STANDARD SERVICE
N. Woodward at Hamilton
Phone 9063