

While it is fine and fitting that at Christmas we give presents to adults, by far the best portion of it, materially speaking, lies in what we do for little children. When one sets out to make happy the heart of little folks one cannot help but reflect kindly to all others. That's Christmas' basic spirit!

The Birmingham Eccentric

PART TWO

SIXTY-SIXTH YEAR—NO. 39

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN, WEDNESDAY, DECEMBER 22, 1943

\$2.00 PER YEAR (In Oakland County)—SINGLE COPIES, 5c

THE 1943 GIFT SHOPPERS GUIDE

Helpful Suggestions and Information
To Aid You In Solving Your "War Time" Christmas Shopping Problems



Make this a Merry Christmas

in spite of handicaps . . .
it's the traditional
American custom . . .

BIRMINGHAM MERCHANTS

Know that you do not want to waste money this Christmas, because Uncle Sam says not to, so they have done their best to stock gift merchandise of the most practical kinds. The gift suggestions and helpful hints on this page represent a small sample of what they have to offer. They want every family in Birmingham to have a good Christmas this year as always . . .

GIVE WAR BONDS AND STAMPS
THE PATRIOTIC CHRISTMAS GIFTS

HUSTON HARDWARE CO.

205 N. Woodward Phone 110

WE HAVE A GOOD SELECTION OF
EXPRESS WAGONS - ROCKING HORSES
KIDDIE CARS - SCOOTERS
AND WHEEL BARROWS

PHOTOGRAPHIC SHOP

168 S. Woodward Phone 2292

Fun at Home with Games

We Have a New Line
GAMES FOR ALL THE FAMILY
Bridge Sets, Backgammon, Dominoes,
Cribbage, Poker, etc.

PECK'S MEN'S STORE

105 S. Woodward Phone 230

GIFT NECKTIES

MANY TO CHOOSE FROM
All the Wanted Colors
\$1.00 to \$3.50

DICKINSON'S MEN'S WEAR

In the Wabek Building

We have a complete selection of
HICKOK MEN'S JEWELRY

You can find a Hickok gift to please every
man on your gift list.

MULHOLLAND'S

Women's Department

COSTUME JEWELRY

59c to \$15.00

This Christmas we are especially fortunate to be well
stocked with many lovely jewelry items. Be sure to
see this gift display . . .

WILLIAMS BOOT SHOP

115 W. Maple Phone 117

PLAY OR HOUSE SHOES
FOR WOMEN

We have a fine assortment of these shoes.
You can buy them without a ration stamp . . .

All Styles \$3.45

MORTIMER'S MEN'S STORE

136 N. Woodward Phone 9012

GIFTS FOR SOLDIERS

Money Belts	\$1.25 and \$1.50
Shoe Shine Kits	\$1.50
Sewing Kits	\$1.50
Apron-Toilet Sets	\$2.50 and \$4.50
Toilet Sets	\$1.50, \$2.50 and \$3.50
Sweaters, Scarfs, Socks, etc.	

R. B. SHOP

163 N. Woodward

WARM - PRACTICAL
SWEATER JACKETS

In blue, cherry, beige, luggage and
purple . . . sizes 12 to 20 . . .

\$5.95

THE MAXWELL SHOP

164 W. Maple Phone 288

Silk Printed, Crepe and Jersey and Cotton Quilted

HOUSECOATS

\$5.95 to \$10.95

Many other gifts to choose from . . .

LEONARD ELECTRICAL

162 W. Maple Phone 223

LAMPS

Make Ideal Christmas Gifts.
We have a beautiful selection of floor lamps
and table lamps . . . Lennox Lamps.
Lamps from \$9.95 to \$75.00

TABLES - \$9.95 to \$40.00
Mahogany and Glass Tables with Beige Legs . . .

BIRMINGHAM PAINT & GLASS

280 E. Maple Phone 3141

OPEN EVENINGS UNTIL CHRISTMAS

Shop Here for Gifts for Everyone . . .

For Children: Model Airplane, tank and truck sets.
Exacto knife sets for model builders . . .

wood burning sets . . . Table and chair sets.
For the Home: Picnic Tables for the back yard or
recreation room . . . Mirror Cocktail Tables.
Wall Mirrors and Dressing Table Mirrors.

MORTIMER'S MEN'S STORE

136 N. Woodward Phone 9012

GIFTS FOR 2B's and 4F's

McGregor Sweaters	\$4.50 to \$6.50
Wool Plaid Shirts	\$7.95 to \$10.00
Arrow Shirts	\$2.25 to \$2.75
White and Colored	
Dobb's Hat Gift Certificates	\$6.50 and \$7.50
Argyle Hose	65c to \$3.50

BIRMINGHAM DRUG STORE

1220 S. Woodward Phone 1620

Gift Boxes of Soap

By HEWITT . . . 50c and \$1.00
By LUCIAN LELONG . . . \$1.00

They are all in boxes and ready to be wrapped for
Christmas Gifts . . .

THE Jay SHOP

Next to Wilson's on Woodward

SILK RAYON

HOUSECOATS

any female would like to receive as a
Christmas Gift

\$7.50 and \$8.95

THE CHEER SHOP

191 S. Woodward Phone 2848

CHILDREN'S READY TO WEAR

Makes lovely gifts . . .

BIRMINGHAM FRUIT CO.

124 N. Woodward Phone 64 or 65

NUT MEATS

Pecan Halves and Shelled Walnuts

lb. \$1.29

McBRIDE HARDWARE

128 S. Woodward Phones 255 and 256

FANCY
MIXING BOWL SETS

For Mother's Gift

Shop Here for
CHRISTMAS TREE DECORATIONS
and WREATHS for Home Decoration . . .

STERNAL'S AUTO SUPPLY

408 S. Woodward Firestone Dealer Phone 9

MEN'S SOFT SUEDE JACKETS

Exceptional Values at

\$18.95

ICE SKATES
for Boys, Girls and Men and Women—
Figure and Hockey Styles . . .
OLYMPIAN TOBOGGANS

BODINE NEWS

"The Greeting Card Shop"

Last Call for Christmas!

CIGARS CIGARETTES PIPES
TOBACCOS TOBACCO POUCHES
SMOKERS' ARTICLES

We close Christmas Day at 3:00 p. m.

BIRMINGHAM HARDWARE

A Nice Gift for Mother

A BURPE CAN SEALER

PRESSURE COOKER \$15.90

Send for A Priority to the
OAKLAND COUNTY AGRICULTURAL BOARD
319 Hubbard Building — Pontiac, Mich.
Phone Pontiac 2-8533

WILSON'S

Woodward at Maple Phone 2500

WINES
CHAMPAGNE

Domestic & Import
PORT - SHERRY - SAUTERNE
RHINE - CLARET - CHABLIS

THE BIRMINGHAM ECCENTRIC

PHONE 11

A Christmas Gift that lasts all year . . .

GIFT SUBSCRIPTIONS TO THE ECCENTRIC

\$2.00 a year anywhere in Oakland County
\$2.50 a year elsewhere in the United States
\$2.00 a year to men in the armed forces

SCRIB'S CANDIES

207 S. Woodward Phone 9157

Special Christmas Candy

AND CANDY NOVELTIES

For You—Again This Christmas

• HARD MIX • RIBBON CANDY
• HUGE SUCKERS • CANDY CANDLES
• CANDY CANES

Getting your orders in early will help us to assure you all the
Holiday Candy you need . . .

HAR-TROM HI-WAY

FURNITURE MART

CHRISTMAS GIFTS OF FURNITURE

Coffee and Cocktail Tables
Rockers and Lounge Chairs
Knee Hole Desks
Smoking Stands and Cabinets

SFIRE BROTHERS MARKET

180 W. Maple Phone 3810

Tropic Treat

FIG JAM

8 1/2 lb. \$1.97
Jar No Points

VAN'S PHARMACY

141 E. Maple Phone 1406

STATIONERY

IN ATTRACTIVE BOXES FOR GIFTS

50c per box up.

WE HAVE MILITARY AND AIRMAIL
STATIONERY.