

Is it not true that the average parent, when he sees his boy or girl do something a trifle wrong, is overcome with momentary fear that... that... "maybe my boy or girl is going to be lots of trouble to me"? That's when the parent ought to overcome his fears; most of them are unfounded and parental fear is a damning element.

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The Birmingham Eccentric

PART TWO

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN, THURSDAY, DECEMBER 16, 1943

\$2.00 PER YEAR (In Oakland County)—SINGLE COPIES, 5c

GIFT SHOPPERS

THE 1943

GUIDE

Helpful Suggestions and Information
To Aid You In Solving Your "War Time" Christmas Shopping Problems

SFIRE BROTHERS MARKET

180 W. Maple Phone 3810

Tropic Treat
FIG JAM

8 1/2 lb. \$1.97
Jar No Points

PHOTOGRAPHIC SHOP

168 S. Woodward Phone 2292

Fun at Home with Games

We Have a New Line
GAMES FOR ALL THE FAMILY
Bridge Sets, Backgammon, Dominoes,
Cribbage, Poker, etc.

PECK'S MEN'S STORE

105 S. Woodward Phone 230

GIFT NECKTIES

MANY TO CHOOSE FROM
All the Wanted Colors

\$1.00

DICKINSON'S MEN'S WEAR

In the Wabec Building

We have a complete selection of
HICKOK MEN'S JEWELRY

You can find a Hickok gift to please every
man on your gift list.

MULHOLLAND'S

Women's Department

COSTUME JEWELRY

59c to \$15.00

This Christmas we are especially fortunate to be well
stocked with many lovely jewelry items. Be sure to
see this gift display...

WILLIAMS BOOT SHOP

115 W. Maple Unrationed Phone 117

PLAY OR HOUSE SHOES
FOR WOMEN

We have a fine assortment of these shoes.
You can buy them without a ration stamp...

All Styles \$3.45

MORTIMER'S MEN'S STORE

136 N. Woodward Phone 9012

GIFTS FOR SOLDIERS

Money Belts	\$1.25 and \$1.50
Shoe Shine Kits	\$1.50
Sewing Kits	\$1.50
Apron-Towel Sets	\$2.50 and \$4.50
Towel Sets	\$1.50, \$2.50 and \$3.50

Sweaters, Scarfs, Socks, etc.

R. B. SHOP

163 N. Woodward

WARM - PRACTICAL

SWEATER JACKETS

In blue, cherry, beige, luggage and
purple... sizes 12 to 20...

\$5.95



Make this a
Merry Christmas
in spite of handicaps...
it's the traditional
American custom...

BIRMINGHAM MERCHANTS

Know that you do not want to waste money this
Christmas, because Uncle Sam says not to, so they
have done their best to stock gift merchandise of
the most practical kinds. The gift suggestions and
helpful hints on this page represent a small sam-
ple of what they have to offer. They want every
family in Birmingham to have a good Christmas
this year as always...

GIVE WAR BONDS AND STAMPS
THE PATRIOTIC CHRISTMAS GIFTS

THE MAXWELL SHOP

164 W. Maple Phone 288

Silk Printed, Crepe and Jersey and Cotton Quilted

HOUSECOATS

\$5.95 to \$10.95

Many other gifts to choose from...

LEONARD ELECTRICAL

162 W. Maple Phone 223

Give RECORDS this Christmas
Victor, Bluebird, Columbia and Decca

37¢ up

Classical, Popular, Folk, Christmas Carols
Special Records for Little Children...

ALBUMS, RECORD HOLDERS AND CABINETS

Ask about our Gift Certificates that enable the recipient to
choose his own records.

Bring Your Worn Out Records to Us

BIRMINGHAM PAINT & GLASS

280 E. Maple Phone 3141

OPEN EVENINGS UNTIL CHRISTMAS

Shop Here for Gifts for Everyone...

For Children: Model Airplane, tank and truck sets.

Exacto knife sets for model builders...

wood burning sets... Table and chair sets.

For the Home: Picnic Tables for the back yard or
recreation room... Mirror Cocktail Tables.

Wall Mirrors and Dressing Table Mirrors.

MORTIMER'S MEN'S STORE

136 N. Woodward Phone 9012

GIFTS FOR 2B's and 4F's

McGregor Sweaters \$4.50 to \$6.50

Wool Plaid Shirts \$7.95 to \$10.00

Arrow Shirts \$2.25 to \$2.75

White and Colored

Dobb's Hat Gift Certificates \$6.50 and \$7.50

Argyle Hose 65c to \$3.50

BIRMINGHAM DRUG STORE

1220 S. Woodward Phone 1620

Gift Boxes of Soap

By HEWITT 50c and \$1.00

By LUCIAN LELONG \$1.00

They are all in boxes and ready to be wrapped for
Christmas Gifts...

THE Jay SHOP

Next to Wilson's on Woodward

SILK RAYON

HOUSECOATS

any female would like to receive as a
Christmas Gift

\$7.50 and \$8.95

THE CHEER SHOP

191 S. Woodward Phone 2848

CHILDREN'S READY TO WEAR

Makes lovely gifts...

BIRMINGHAM FRUIT CO.

124 N. Woodward Phone 64 or 65

Premier Hellmann's
COFFEE MAYONNAISE

All Grinds This Week Only
3 lbs. \$1.00 8 oz. jar 20c

McBRIDE HARDWARE

128 S. Woodward FANCY Phones 255 and 256

MIXING BOWL SETS

For Mother's Gift

Shop Here for
CHRISTMAS TREE DECORATIONS
and WREATHS for Home Decoration...

STERNAL'S AUTO SUPPLY

408 S. Woodward Firestone Dealer Phone 9

MEN'S SOFT SUEDE JACKETS

Exceptional Values at

\$18.95

ICE SKATES

for Boys, Girls and Men and Women—
Figure and Hockey Styles

OLYMPIAN TOBOGGANS

BODINE NEWS

"The Greeting Card Shop"

They Make Good Christmas Gifts—

SUBSCRIPTIONS

A year's supply of any good

MAGAZINE

to your friends and loved ones...

We take them and furnish gift

cards free...

OPEN EVENINGS TILL 9:00

BIRMINGHAM HARDWARE

A Nice Gift for Mother

A BURPE CAN SEALER

PRESSURE COOKER \$15.90

Send for A Priority to the

OAKLAND COUNTY AGRICULTURAL BOARD

319 Hubbard Building — Pontiac, Mich.

Phone Pontiac 2-8533

WILSON'S

Woodward at Maple Phone 2500

FOR MOTHER'S STOCKING

A Perfect Combination

Salt and Pepper Shaker

of Plastic. Shake and you have Salt—

Presto and you have Pepper...

\$1.00 each

THE BIRMINGHAM ECCENTRIC

PHONE 11

A Christmas Gift that lasts all year...

GIFT SUBSCRIPTIONS TO THE ECCENTRIC

\$2.00 a year anywhere in Oakland County

\$2.50 a year elsewhere in the United States

\$2.00 a year to men in the armed forces

SCRIB'S CANDIES

207 S. Woodward Phone 9157

Special Christmas Candy

AND CANDY NOVELTIES

For You—Again This Christmas

• HARD MIX • CANDY CANDLES

• HUGE SUCKERS • CANDY CANES

• RIBBON CANDY

Getting your orders in early will help us to assure you all the
Holiday Candy you need...

HAR-TROM HI-WAY FURNITURE MART

CHRISTMAS GIFTS OF FURNITURE

Coffee and Cocktail Tables

Rockers and Lounge Chairs

Knee Hole Desks

Smoking Stands and Cabinets

HUSTON HARDWARE CO.

205 N. Woodward Phone 1110

Kiddie Pony Swing

"The Toy With Action"

Self pumping, swings with ease without assistance;

quickly started and stopped, easily installed on porch,

in basement, garage or out of doors...

\$2.95

VAN'S PHARMACY

141 E. Maple Phone 1406

WOODBURY'S

Color Controlled Powder, Lipstick

and Rouge Sets

Attractively boxed to make lovely gifts...

\$1.00