

"Cherish" the thought



These Lucien Lelong Perfumes are cherished gifts indeed



What wouldn't love to receive these famous Lucien Lelong Floral Perfumes...



"Rahlska" Perfume. This gay, frolicsome fragrance has swept the entire country.



"Mon Image" (or ENIGMA) is a spicy, tantalizing fragrance for the girl who likes out-of-the-ordinary things.



What she really hopes for is "Indecent" Perfume. One of our most popular fragrances, it is sure to please.



For the Easter she'll remember always, send "Jabot"—a triumphant, sumptuous perfume.



Not for stains is this "Talisman" Perfume, impalpable, modern — sure to send her into a tawling over you.



The four turrets of Castel are filled with Perfumes by Lucien Lelong — Jabot, Opening Night, Castella, Mon Image (or ENIGMA).

Reveal More Plans for Peace Institute Here on Thursday, April 29

Hold Meeting of Alpha Chi Omega

The Alpha Chi Omega Alumnae group met at the home of Amy DuBois, 303 Baldwin avenue, Tuesday afternoon with about 20 members present.

Robert Taylor Schmidt Has Party to Celebrate His Sixth Birthday

Robert Taylor Schmidt entertained twelve of his friends in his home Monday afternoon to celebrate his sixth birthday.

GOES TO ST. LOUIS

Mr. Grace Glasford of Mulholland's left last week for a business trip to St. Louis, Mo., and Chicago, Ill.

MIMEOGRAPHING

TRYSWRITING MRS. EDNA M. LEE JULIA ELLIS, Secretary 139 W. Maple Rd. Telephone 3007

with Flowers

--will make the day complete-- We Cordially Invite You to attend our OPEN HOUSE SHOWING of Easter Floral Displays Flowers and Plants

On Sunday, April 18—1 P.M. till 4 P.M. At Our Greenhouses HOWARD BELL florist 928 S. Woodward. Phone 882

Light as a feather works like a charm slim as a Powers girl

the new Revlon perfect plastic LIPSTICK CASE Again three rousing cheers for Revlon! Now—their super-stay-on lipstick... in a dreamy, rose-red plastic case. Prettiest—and most practical of all the war babies! Hurry—get yours now!

WILSON'S Woodward at Maple

Bloomfield War Club News

Heavy scrap iron is vitally needed and all War Clubs are asked to make a special effort this month to collect as much as possible.

Mr. and Mrs. Huft Leave for Georgia

Mr. and Mrs. Harry B. Huft, of Vinewood avenue, are leaving today for Atlanta, Ga., where they will make their home for the duration.

Club Notes

O. E. S. The Order of the Eastern Star will hold initiation and Friendship night Wednesday, April 21, at the Masonic Temple.

Women's Division The Women's division of the Embury Methodist Church will meet at the home of Mrs. Floyd L. Crouse, 1011 Smith avenue, next Wednesday at 2 o'clock.

Three Flags, L.A.R. The Three Flags Chapter D. A. R. will be represented at the Continental Congress of the D. A. R. to be held in Cincinnati, April 16 to 21, by their regent, Mrs. Robert Vint.

Present Day Club The Present Day Club is sponsoring a benefit party to be given at the home of Mrs. Victor E. Ogden, 1276 Smith avenue, Saturday evening, April 17.

Past Matrons Club The Past Matrons Club will meet at the home of Mrs. James Peters, 1113 Smith avenue, Mt. Clemens, for a post-lunch luncheon on Tuesday, April 20.

Rotary Ann The Rotary Ann will meet at the home of Mrs. Dwight B. Ireland, 404 Linden road, on Monday, April 19, for a luncheon.

STRANGE APRIL The middle of April with snow and slush I wonder whatever the flowers think I wonder whether the yellow and pink of the tulips might fade. Pish, pash, tush. The middle of April with snow and slush! —Beatrice McDonald

PECK'S Cash and Carry Suits, Topcoats, Plain Dresses \$1.09 CLEANED AND PRESSED For Delivery Phone 230 WOODWARD—NEAR MAPLE

Eduard Lindeman, Noted Educator, Will Be Speaker

Dr. Eduard C. Lindeman will give two lectures at the Peace Institute being conducted by the Community House on Thursday, April 29. The afternoon lecture will be on "The Peace Problem."

Begin in Michigan

He began his teaching career in Michigan when he went on to Chicago, North Carolina, and finally New York City, where he has taught creatively at the New York School of Social Work during the past 18 years.

Leaves Widely

Among the universities where he has lectured are Stanford University, University of California, Northwestern University, North Carolina University and University of Texas.

During the depression, Dr. Lindeman organized the recreational program of the Works Progress Administration and was later re-ordinator of the art, education and recreation divisions.

His academic courses now consist primarily of philosophic material which, however, takes on a practical direction since his philosophy is derived from practical considerations involved in education and the social problem.

GIRL SCOUTS

Attention Girl Scouts! At the regular monthly meeting of the Girl Scout Council held last Tuesday evening at the home of Mrs. F. Brumbaugh, commission-ers' plans were made for the launching of the leadership drive which is to be held in Birmingham from April 28 to May 7.

Mexican Program Planned by Class At Next Meeting

Tuesday morning, April 20, at 10 o'clock in the Baldwin Public Library auditorium, Mexico will come alive for the members of the International Relations Class, seasoned travelers, and anyone else interested in the country.

League Will Hear Dorothy Roosevelt

The League of Women Voters will hear Dorothy K. Roosevelt, of the personnel division of WPB, at their next meeting to be held Monday, April 19, at 2 o'clock in the clinic room of the Community House.

Women in Service

GOES INTO WAVES Mrs. Gollins, daughter of Mrs. Sheldon R. Noble, of Brady Lane, and Roy Collins, of Grosse Pointe, enlisted in the Waves this week and will begin training shortly.

Singer in Movie Has Friends Here

Fred Mercer, young singer in "The Great Gildersleeve" showing until tomorrow at the Broadway Theatre, is known to Birmingham friends as Fred Musser. He is the son of Dr. and Mrs. F. C. Musser, of Detroit, and the brother-in-law of Jack Birthing.

TIRE EASILY?

Your SPENCER will rest you! DOROTHY C. GRUBBS REGISTERED SPENCER CORSETIERE Phone B'ham 2683-M

With the Collegians

Michigan State Normal College YPSILANTI, Mich. — Barbara Holland, daughter of Mr. and Mrs. A. G. Holland, of Lusher road, has been elected to Phi Kappa Delta, national honorary speech society. She has also been elected to the executive board of the college.

Michigan State College

Mary Ellen Haack, sophomore at Michigan State College, has been put in charge of the training office of the Coordinating Defense Council at the college. The function of this office is to promote and direct defense activities on the campus.

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Mary A. McCarthy Announces Troth

At a buffet supper in their home Sunday night, Mr. and Mrs. C. S. McCarthy, of Filigree road, announced the engagement of their daughter, Mary Ann, to Gordon Frederick Day, son of Mr. and Mrs. Gordon M. Day, of Milwaukee.

Mary Ann and Gordon are both graduates of the University of Wisconsin. Not date has been set for the wedding.

Out-of-town guests present at the supper were Mr. and Mrs. G. L. Toledano, of Toledo, O., and Jane McCarthy, who came down from the University of Michigan.

the Milwaukee Railroad has offered its 35,000 employees the use of suitable vacant land for Victory Gardens.

the exhibition of peasant art will be in relation to the historical and political aspects of Mexico that Mrs. Gans will discuss.

Following the lecture, Elbridge G. Newhall, Jr., will show his beautiful and unusual colored pictures of Mexico, both moving and still pictures. Mrs. H. Philip Pretz will also show her moving pictures of Mexico.

The seven geographical centers of Mexico will be pictured. They are Oaxaca, Puebla, Patzcuara, Acapulco, Taxco, Mexico City, and Monterey.

All class members, travelers, and the public are cordially invited to attend this meeting which will last from 10 to 11:30.

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WAR SAVINGS STAMPS don't earn money—but a War Savings BOND does! A partly-filled stamp book isn't collecting any interest: A War Savings BOND IS—from the minute you enter it in your name. Why not fill up the stamp book now and put your money to work in the form of a Bond, earning more money for you?

Every three dollars you invest in War Savings Bonds brings you back an extra dollar in ten years. After the war, you can use these funds to good advantage, helping to buy the things you are now unable to get. In the meantime, your money is helping to win the war—furnishing the planes and guns and tanks needed by our fighting men on battle fronts all over the world. This equipment is vitally needed: You can help to supply it.

Don't delay—fill that partly-filled stamp book now and convert it to a War Bond. Both you and Uncle Sam will benefit! The Detroit Edison Company.

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BLEAZBY'S BIRMINGHAM Phone 713 DETROIT RA. 3380



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