

Consumer News Let's All Help!

"We must decide now, this year, in Washington and you in the country at large, whether we shall have the common sense and determination to avoid what we went through 25 years ago..."

Economic Peril In these words Secretary of the Treasury Morgenthau calls on the consumers of the country to inform themselves on inflation, that great economic peril to the country, and to give their intelligent support to the government program to combat it.

"We have been talking about inflation for a long time as if it were a threat remote from our daily lives. It is a distant threat no longer. We are facing it now and we must deal with it at once."

"The word 'inflation' is cold and lifeless... but the thing it describes is treacherous and cruel. Memories are so short that I suppose many of us have forgotten what happened the last time a price inflation struck us twenty-five years ago."

"We have now, as we had then in 1916, a moderate rise in the cost of living... If we fail to use the controls at our disposal now, if we fail to do the specific things which are in our power to check inflation now, if we allow prices to go on rising as they did from 1916 to 1920, we may find that food, fuel, shelter, and clothing which now cost a dollar will once more cost... twice as much before the process is ended."

"There is no excuse for us to be too late in meeting this threat of inflation that faces us. We now know, or ought to know, what is going on; that is perhaps the greatest difference between con-

A Living Room Designed for Comfort



Furniture makers are ingenious fellows, so they have designed pieces from materials that do not suffer from wartime restrictions. You may not have metal springs in the new furnishings, but you will find plenty of other and com-

ditions today and in 1916. We now know that the time to do something about inflation is before it occurs, not after it has gathered momentum."

Seven Points Secretary Morgenthau, in this speech, also outlined the various methods for combating inflation, which have been summarized in the President's 7 Point Program:

- 1. Tax profits; 2. Put a ceiling on Prices and Rents; 3. Stabilize Wages; 4. Stabilize Farm Prices; 5. Buy Bonds; 6. Ration Scarce Essentials; 7. Reduce Private Debt.

THIS IS A MESSAGE AND AN INVITATION TO THE CONSUMERS OF BIRMINGHAM: ALL OF US TO COME TO THE SESSION ON INFLATION OF THE COMMUNITY COUNCIL INSTITUTE, Tuesday morning, November tenth, from ten to twelve o'clock, IN ORDER TO INFORM OURSELVES ON THIS VITAL SUBJECT AND BECOME INTELLIGENT SUPPORTERS OF THE ANTI-INFLATION PROGRAM.

Hurt Anyway Navy Dentist—Stop waving your arms and making faces. Why, I haven't even touched your teeth. Bluejacket (Pulling gar from mouth)—I know you haven't, but you're standing on my corn!

Idle Thought Department Can a girl who refuses to allow a policeman to kiss her be accused of resisting an officer?—Burnswick (Ga.) News.

Advertisement for Barbizon's Dalton featuring a woman in a dress and text: "Quiz: Can a Nightgown be a Work of Art? ANSWER: Barbizon's DALTON"

For Home Owners

Q. What is the cause of paint peeling from exterior of a house? A. Peeling is often caused by water getting in and behind woodwork.

Q. How can one waterproof basement walls? A. If basement walls are concrete, brick or cement blocks, the use of a high grade cement-base paint will be found satisfactory.

Q. How can I protect window sills from the sun and rain? A. Window sills may be protected by applying a wax finish similar to that applied to automobiles.

And Pay and Pay a Chicago beauty expert says women spend a lot of money in beauty parlors to please the men.

And the joy shine in our eyes. For Hedy Lamarr had won the prize.

ROSEMARY ELDERD 8-B Student

And pay and pay a Chicago beauty expert says women spend a lot of money in beauty parlors to please the men.

That's all right. The men pay the bills. Buffalo Times.

The Snapshot Guild NEW VIEWPOINTS



A rather unusual viewpoint makes this a very successful picture. For more interesting snapshots try some new viewpoints in your own picture-making.

JUST as there are only a few major points to the compass, so there are just a few principal angles from which we photographers can picture a subject.

We can point the camera up, down or straight ahead. We can take the picture from the front, from the side, or from the rear.

In one sense we may seem restricted but in a greater sense the number of possible variations is infinite—and the skill with which we make the most of what we have to work with, is directly reflected in the quality and the interest of our pictures.

For instance, the picture which illustrates this column might have been taken in a number of different ways. The photographer could have looked down upon his subject—and probably would have secured a fairly pleasant effect. Or he could have made a very ordinary snapshot by approaching his subject from the conventional, all-too-common, straight-on, eye-level viewpoint. If he had, this despite the fact that the young

Lathrup Townsite News by LILLIAN DIEDERICH

As our soldiers and sailors come first in the hearts of all, so their bits of news given me by friends and relatives, shall come first in this weekly column. The boys will someday enjoy the scrap book you have made of their participation in this war, so if you will phone me of their doings I will give space to the items. And if you do not now subscribe to this paper, give me a buzz and we will see that you get a sample copy.

Thomas Phillip Bingham, son of Mr. and Mrs. Fred P. Bingham of Lathrup boulevard, enlisted last week in the Naval Air Corps and was accepted. Tom is a commercial artist with Kelvinton Co.

Marvin Wendel, son of Mr. and Mrs. R. S. Wendel, of San Diego boulevard, passed his examinations as radio technician for the Reserve Signal Corps, and is now at Columbus, Ohio.

Corp. Jack W. Diederich is escorting troops from Fort Custer to various camps about the country. Richard C. Diederich has received word his commission as first lieutenant in the Army has been approved.

Several young people in the Townsite gave Halloween parties on Saturday evening. Ann Pennington was hostess to seven girls in costumes. Donald Adair was a youthful host to the pupils in his

HCly NAME'S VICTORY Mother Endora asked her class, if they could bring something of brass, tin, steel and iron. They all would help the drive go through. Little drums from next door. West home at noon, looking for a rubber tire, an old toy train. His beloved airport, his model plane. Mary's father, towed an old junk car out. A rubber tire, an old steel bar. Her uncle donated his brass knocker. And grandmother, gave her old steel rocker. The first day, the pile was small. After a week the pile grew tall. When it was weighed, we thought we had won. And we had gathered about. And Old Doc had heard the shout. When the glad news, had got about. And then the joy shine in our eyes. For Hedy Lamarr had won the prize.

18, is taking an airplane mechanics course at the municipal airport in Pontiac, preparatory for enlistment in the Army next summer. And if conversation is significant of events to come, son Donald F. of Detroit, will be soon following in his brother's footsteps, despite the wail of his small son's voice!

Mrs. Howard Stock, was hostess Tuesday, to her Detroit luncheon bridge club. Mrs. John Freese also entertained her Detroit luncheon bridge club Tuesday.

Blood Unit Coming A big "thank you" to Catherine Wylie, who at Women's Club on Monday, took my note book and scouted up many blood donors for Thursday, Nov. 19, when the mobile service unit will again come to Southfield Township. These will be anxious weeks, for those in charge of arrangements. WE MUST NOT FAIL. Phone Mrs. L. J. Galar, or the writer, for school room, lying on the east side of Southfield road.

British Soldiers Here Mr. and Mrs. Norwood Craig head were hosts over the weekend to two youthful commands in the British army. William Garraher of Belfast, Ireland, is here to take a six-week course in marine engin-

Well-dressed Lady (to sailor)—Are you the person who saved my little boy when he fell off the dock? Sailor (expectantly)—Yesum. Well-dressed Lady—Well, where is his hat?

Tempering the Wind to the Shorn Lamb "Isn't it about time baby called the lady?" She—"I've decided not to let him know you're a girl until the little darling gets a little stronger."

Not Worth \$2000 Sinto, a Chinese chow, and Jack McCarthy, his owner, smile their pleasure at decision of a Seattle court that the dog's bite was not worth \$2000 damage claimed by a 14-year-old boy. Sinto's owner contended the dog had been provoked by the boy.

Dennis Atlee, from Pietermaritzburg, South Africa, has been five years in the British Army. He is a nephew of the Labor leader, Atlee Clement. A number of parties honored the Craighhead guests. Dr. and Mrs. Ford K. Daines were hosts on Sunday evening. Mr. and Mrs. John Freese entertained for them as did Mr. and Mrs. Wilber Doran and daughters, Jerry and Margaret.

Mr. and Mrs. R. F. Ellas, of Saratoga boulevard, were hosts to several neighbors at an impromptu evening, Halloween.

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Advertisement for Staff Life featuring a woman and child, with text: "STICKS TO YOUR RIBS THE BREAD FOR HEALTH Staff Life"

Large advertisement for Birmingham Eccentric featuring the headline "HOW TO CHOOSE AN ADVERTISING MEDIUM" and a list of 9 points for efficient advertising.