

# QUALITY ENLISTS "FOR THE DURATION"

### On the Home Front, Weather Resistant Sport Jackets Report for Duty



SPORT WEARERS in an man's sport life are these four jackets, whose tough resistance makes them impervious to wind and rain. The chap with the score card wears an authentic "kick" shooting coat, quilted shoulder pad and all. His companion wears a jacket ideal for the casual life, featuring mottled, camouflage pockets for any sports paraphernalia. All are Zero King jackets in Eakle, Tull, a fabric tested for toughness and longevity in college and pro team "ball park" situations, are the practical "dress for the occasion" that will be sought after by men doing air raid duty.

## Jockey UNDERWEAR

60c



SHORT  
MIDWAY

We feature this support underwear in Saturday Evening style, life and leg lengths, with contoured shorts in, and get some profit to real masculine. Originated and manufactured by EOCIFP.

## Mulholland's

Men's and Boys' Dept.

## Tailored Pajamas

It's war time, and there is talk of rationing. This means that well-dressed men are going to see to it that what they do buy and have this year will be a selected with an idea of comfort, range of colors, some with wearability and the prospect—stripes and others with herringbone weaves and occasionally a diagonal. Tans are good in all to give the impressiveness of many shades and many of them have lighter shades, almost gold, worked in the designs. Other



Setland suits in the two-piece style; that is, coat and trousers, are high fashion and will continue to be so for the sportswear market.

## Clothes Buyers Now Have an Eye on Future

Setland suits in the two-piece style; that is, coat and trousers, are high fashion and will continue to be so for the sportswear market. The shoulders are not exaggerated and the coats, for the first time in several years, are slightly shorter. One of the great advantages of Setland is the fact that it does not take on a shine and it will wear you well. In fact, if you have to give it lots of use over the next few years, you can console yourself with the fact that it can be mended and patched and still look fresher than most materials.

Setlands are in blue and tan combinations, and still others of soft tans combined with browns. Most of these coats are single breasted with three buttons, and the pockets are patch. Many of them have an extra cash pocket. The shoulders are not exaggerated and the coats, for the first time in several years, are slightly shorter. One of the great advantages of Setland is the fact that it does not take on a shine and it will wear you well. In fact, if you have to give it lots of use over the next few years, you can console yourself with the fact that it can be mended and patched and still look fresher than most materials.

Convert still holds a high place in slacks, although there seems to be an increase in the demand for the ever-popular gray flannel. You can get both covert and flannel in suits and interchange with a Setland for sports jackets and slacks. The same holds true of gabardine, and while the war may affect the quantity of this material on the market, its qualities for all-around use are such that it might be a good idea to lay in a suit. It is perfect for spring, summer and fall, and the coat and trousers can be worn separately for sports.

Another thing to remember about gabardine and covert is the fact that they do not crush or wrinkle easily. In fact, they are used for this very reason in many of the air raid garments made abroad.

With all of the two-piece suits, the sweater is increasingly popular. It is warm and in the days ahead, when we may not be able to vary our suitings as often as in the past, we can always add a note of life and color with the sweater. Sweaters are popular in all domestic duty trends on the style of the services and it might be a sane and practical one at that.

## JACKETS FOR ACTION

### at play and at work

Whatever you're doing—working, gardening, golfing—you'll be more comfortable in one of these smart jackets cut for roominess... from materials noted for their sturdiness. See these smart new styles and make your choice!



4 button woolen jacket with short notched lapels, adjustable button cuffs and huge knapsack pockets.

Saddle stitched gabardine jacket with "sport shirt" collar and three pockets. Roomy shoulder and wide cuffs.

SLACKS Smart, new models in a complete range of colors and materials to match or contrast with your jacket. All beautifully cut and tailored for comfort and long wear. \$3.95 to \$8.50

Mulholland's MEN'S AND BOYS' DEPT.

## Monk-Type Shoe Favored By Men; Civilian or Service

For active duty both at home and in the armed forces, the monk type shoe is favored by most men, usually in a highly polished brown calf, although the moccasin style shoe also has its adherents. The conventional oxford and blucher with wing or straight tip is popular for big-city wear, again in brown. In fact, brown dominates the entire footwear scene because of its ability to team up successfully with sport clothes and business suits. For evening wear however, black patent leather still reigns supreme.

In recent years the increased participation of men in activities outside of business has created a demand for a new style and type of shoe, namely, leisure



### This Spring Men's and Boys' REVERSIBLE TOPCOATS

One word about shirts for sportswear. There's a new color called Gaborone, which has made its appearance in the last few months at sports events over the country. It bears a resemblance to officers' shirts and looks tan with a gray suit and gray with a tan one. And don't forget the button-down collar, white or blue oxford shirt. It is still the most popular of all, straight across the country.

## Sport Shirts Very Popular

The increasing trend toward functionalism in men's clothes again places sport shirts in the foreground for Spring. Not only does the sport shirt go country, clubbing and serve for general wear with slacks, but many are so expertly tailored they go to business with wool and gabardine shirts most often serve this purpose and may be plain or subtly striped in a contrasting shade.

Fabrics run the gamut from these ever-popular gabardines to Toga cloth, a smart slinky material that is an advocate of the jacket-shirt look. This is a new or "Saturday" trend on the style of the services and it might be a sane and practical one at that.



All wool on one side with waterproof gabardine on the other. A nice selection of colors in herringbone weaves, Browns, greys, blues, and teal.

Boys' Sizes \$12.95  
Men's Sizes \$16.95

Men's Combination Topcoat and Overcoat

All wool Fabrics with wool zip-up linings \$22.50

Mulholland's Men's and Boys' Dept.

Norwegian moccasin has supplanted the saddle oxford, now relegated to active sports and campus wear. Other styles from corded sandals to rugged dress ant type country shoes are offered in black and brown. For wear with slacks, that solid black, or antique brown, is voted. The moccasin style, with yellow lead the fashion pull in fabric shoes with ever favored brown in leather for leisure wear. For general wearing, the

## IT'S A PLEASURE TO WALK IN THE RAIN

WITH THE New MIRACLE RAINCOAT MADE OF ELASTI GLASS\*



ELASTI-GLASS men's raincoat combines dashing style with full protection and comfort. Zephyr light... weighs only 15 oz., pleasant to the touch, amazingly light, yet sturdy and long wearing. ELASTI-GLASS coats can be completely folded for long periods—and still are always fresh and resilient, wrinkle free, ready for use. It is ideal for protecting clothing because it is highly resistant to gasoline, grease, oils and acids, which can be wiped off. All seams invisible, hermetically sealed with added assurance of tough NYLON stitching. Available in Crystal (transparent), Green, Brown or Black.

1st Prize Winner—Apparel Division Natl. Modern Plastics Competition No Cracking—No Unpleasant Odor No Drying Out or Retting

MULHOLLAND'S MEN'S AND BOYS' DEPT.

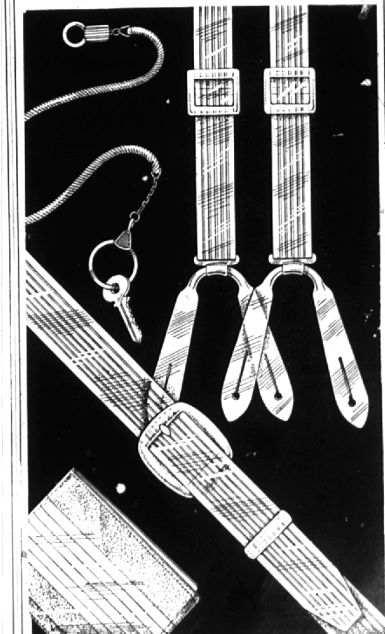
Elasti-Glass is an organic plastic, and although of almost living elasticity, making absolutely no ripples or stains. (Trade Mark Reg. U. S. Pat. Off. Made from KAPLAN-BRAND BRONZE. \*Pat. 2,158,104 U. S. P. O. 1938

## REMINGTON Foursome



REMINGTON'S SENSATIONAL ELECTRIC SHAVERS FOR SALE AT

SHAIN'S DRUG STORE 105 W. Maple Ave. Phone 60-61



## LiveGLAS\* by HICKOK

Hickok makes this miracle of science, strength and frosted... the unusual translucent stripes accentuate the clear, sparkling LiveGLAS. Hickok LiveGLAS Belt, Brown, \$12.95. Wallet shown \$1.50. Others at \$1 and up.

Mulholland's