

# YOUTH'S ALL-OUT FOR FASHION FREEDOM

Colorful and Gay - - -

## Easter Blouses



Classic tailored shirt with stitched detail.  
Gay tropical print with full bishop sleeves.

\$225  
up to  
\$5.95

You can change the character of your suit with every blouse you put on... make it serve numerous purposes. Stop in and see our selection... and buy a blouse wardrobe today!

## The Twin Shop

160 WEST MAPLE

## Brown Is Popular Color for Boys' Wear This Spring

Junior, who can be anywhere these days from nine to eighteen, is decidedly of the opinion that his clothes should look as much like Pop's as possible. The days of the long black stocking, the knickerbocker and the "little boy's model" seem to be definitely out as far as the growing youngsters of this country are concerned. A survey of the boys' market for the spring of 1942 clearly shows that almost all articles of clothing are influenced by similar articles for college men and adults. There are certain concessions to the younger generation's desire for color and pattern—some of the designs, particularly in accessories, might be a trifle on the loud side to Father. Notwithstanding, the saying "Like Father, Like Son" has never been truer than it is this spring in boys' clothes.

**Brown for Junior**  
Although Pop seems to be running to grays and blues, brown in all shades is definitely the leading color for Junior. Most suits have a fairly definite design and brand's touch, but, nevertheless, many herringbones and an increased number of diagonals on the market.

Single-breasted coats are leading mostly with two and sometimes three buttons. They are cut quite simply and there is an obvious lack of padding through the shoulders. There are some double-breasted models, particularly in the larger sizes, but on the whole they run a tad second to single-breasted.

In line with conservatism, Junior takes the lead in most of his suits, completely eliminates the vest, replacing it with a slip-over wool sweater which may or may not have sleeves, according to his personal choice. Many of these sweaters are in solid colors—browns, tans and yellows leading. For school wear and every-day rough-and-tumble activities, the sweater takes on any number of designs, many of which are in color. Some of these are decidedly intricate, using four and five colors of wool. In other the design comes in the stick—able, stick being particularly popular in some of the newer sweaters.

### Popular Models

One of the popular models for the ten to fourteen-year-olds

## Styled for Sunday in the Park



THE GIRLS NOW like to wear eye-catching sportswear with big buttons and neat skin trims. Each blouse or sweater can be added. Both styles of features chocolate colored flannel pants with a tan diagonal weave tweed jacket. This outfit can be bought as one unit. For an economically minded mother, a similar coat can also be purchased with solid colored trousers and also with trousers to match the coat. Sunny is definitely developing a taste for slacks and follows his elders by preferring flannel or gabardine in shades of tan and gray. Unlike his elders, however, he is apt to forget the coat to go with them and if the sweater is at all mild, takes to a sweater.

All a sweater asks of the wearer is careful washing.

## Red, White, Blue Are Hanky Colors

Red, white and blue are favorite colors in new handkerchiefs to brighten the early Spring. Crisp, fresh squares show symbols of the U. S. Service—stars and stripes, anchors, eagles, wings, graceful rope motifs, and others.

In a more mellow mood are the prints in a "Jardin des Fleurs" series. Here, realistic blossoms are scattered informally over backgrounds of sheer hand-folded white linen. They include tulips—deep purple, wine and gold—carnations, ranunculus, violets, cornflowers, sweet peas, anemones, morning glories and field flowers.

"Prismatic Prints" show vibrant, colorful patterns in conventional arrangements. "Peasant Cashmere" designs have copied prim floral themes from antique peasant scarves. Bloch Freres who are bringing out these gaily motifs predict that "pocket handkerchiefs" will be the essential color touch in the coming season of tailored suits.

Cotton lisle hose are being worn with appropriate shoes by fastidious women and even the nylon seem to be stronger than their predecessors and have longer wearing qualities.

## Wash Blankets The Proper Way

Next to the men in our armed services, probably no one in this country will feel the effects of the war we are engaged in more acutely than the housewife.

She must be ingenious and thrifty enough to make the most of what she has to keep in service, as long as possible, such necessities as bedding and blankets, which will be difficult to replace because of the tremendous needs of our Army, Navy, and Air Forces.

In the care of blankets, the method of laundering is extremely important, and one of the makers of the world's finest blankets, St. Mary's, advises that blankets be laundered as follows:

1. Wash each blanket separately, using plenty of soft water and a soap that is free from alkali. A neutral soap flake such as Ivory or Lux is recommended. Water should be heated to body temperature—NEVER HOT.

2. Dissolve the soap thoroughly before immersing the blanket repeatedly. DO NOT RUB. Do not wash longer than from 3 to 5 minutes.

3. Rinse thoroughly in soft water of the same temperature, removing all soap before drying. Squeeze the blanket by hand to remove surplus water, or run it through a wringer loosely adjusted to receive the blanket WITHOUT FORCING it between the rolls.

4. Hang the blanket over a line lengthwise with ends down and weight evenly distributed. Never hang in a dryer—Avoid intense heat. Pull the blanket in shape while drying.

5. When the blanket is thoroughly dry, raise the nap by brushing with a gentle, soft brush or whisk broom.

## New Lip Rouge



READY TO FACE it with new lip rouge color she compares to heart shade that with Fuchs are the look shade Heart Rouge.

## Plan Remodeling To Conserve Cloth

Conservation is a vital part of the defense effort and remodeling is a definite contribution everyone can do.

For instance, a simple remodeling of a dress can save yards of fabric. A simple remodeling of a dress can save yards of fabric. A simple remodeling of a dress can save yards of fabric.

Some one who will help you remodel your wardrobe for conservation.

## Here's what the little Miss

will wear...  
**for EASTER**

Pretty is as pretty does—and these clothes do plenty for the junior figure! They're gay and charming, just crowded with little fashion wiles that commend attention.



Priced  
\$125  
to \$395

AS COLORFUL AS SPRING ITSELF

## Nannette TODDLER FROCKS

Our new Nannettes are prettier than ever and so practical too... for their fine fabrics, Novelty Cottons and Spun Rayon all wash beautifully, in Ivory Flakes. See these adorable styles, now! Sizes 1, 2, 3



\$1.25 to \$1.95  
**F. J. Mulholland Co.**

## AS SEEN IN MADEMOISELLE SPRING FOOTWORK IS FUN!



\$6.25  
COSTUME-CUED

It's fun to select your costume-cued Queen Quality... more fun to wear it! Every Queen Quality style is costume-cued...designed to blend perfectly with your dressy ensembles or tailored attire.

## Queen Quality Shoes Miller's Shoes

Specializing  
In Juvenile  
Shoe Fitting

WOODWARD AT MAPLE—BIRMINGHAM, MICH.

Fittings  
Verified  
by X-Ray

## Gaughty Juniors will wear...

Fashions Gay As A Downbeat...



New Spring  
• Coats • Suits • Dresses  
**CHEER SHOP**  
Theatre Building