Knocking on Wood

On Running A Newspaper

On Running A Newspaper

If YOU were to run a newspaper, you would discover
that it is no easy job to keep all your readers happy.
It is impossible to do it, for the very nature of news prevents it; the news is not all dew and sunshine. Sometimes
the facts are distanted to the reports and sunshine. Sometimes
the facts are distanted to the reports and sunshine. Sometimes
the reading about other people's emthat the compositor, when making
up the paper, he at liberty to put
tasty in any spot where it
its, with the result that quite by
laten to their owin plas. The person concerned always feels that he
should be made an exception.

We, of course
comply.

We for the would will kick

We for the would will kick

We for the would will kick

BUY

The source of the second of th

er field which presents its to be a first in the problem. If publicing 'I publicing' (I public utility, dedicated to ser blicity' in quotes for no this community as best we can ever really differentiated what is news and what is

one has ever really differentiated between white is news and what is between white is news and what is between the real properties of the properties of the

We caltion our readers against that universal halt—DBAWING what Your City be amazed how perple draw every conclusion under the sun from conclusion under the sun from the most accidental conditions.

I can cite any number's area.

January 5, 1942.

conclusion under the sun from the cost accidental conditions.

A commission Is Doing.

January 5, 1942

Janu

provide more facts than the other, and one gets a longer story with a larger-fread than the other. BUT, the larger fread than the other BUT, the slight was intended to the club early when you's spid me chickens and the margine work. Both I recovered only tea. But it is a craft when you is not margine when the simple we will be supported to the club remained by the efficient meaning six.

Let's Be Ready
But Not Rattled
Birmingham's City
Commission and administrative officers
are to be congret-

But Not Rattled ministrative officers are to be congrutuated for the promptness with which they organized for civilian defense. Already, we are further ahead than most cities and towns in this area. Whether the rush was justified by potential danger, no one knows, of course; other municipal officers have taken the attitude that the Middle West, remote from either coast, need not be worried. Insofar as air raids are concerned, that may be true; but the subotestrs are here among us, awaiting their chainee, and the lesson of Pearl Harbor makes unnecessary any further remarks on the value of alertness.

Whether Birmingham needs complete organization for blackouts, demolition of dud-hombs, poison gas decontamination squads, and other preparation geared for mass air raids, it is not within our province to know-th would seem that the national headquarters for civilian slefense—when and 4f that office clears its decks for action—should, be better able to advise us on that score. Black outs, for example, thave been found to be more dangerous to life than a light air raid. The whole program ought to be uniform, coordinated and scaled according to the danger which threatens. If we were to distribute gas masks, for example, our coastal cities the first provided for they are most vulnerable.

Another important consideration must be

Another important consideration must be Another important consideration must be the avoidance of national hysteria. Wa must all realize that the creation of just such hyst-teria may be the design of the enemy, with token air raids and submarine attacks. We should remember to keep calm, for such raids are off title danger and accomplish little dan-age. Canada, for example, has been at war for two years, but as yet has not attracted a single Nazi homber. At the same time, we must be prepared in a sensible way for any eventuality. Let's be ready, but not rattled.

Victory
Will Come

Victory
Will Come

Our country is just beginning participation—on an active scale in a war which will be long and costly. Victory is certain, if our citizens do their parts, but it will take time, effort, and sacrifice.

The advantage, at the start, is always with the militaristic aggressor, prepared to strike in advance, and willing to incur losses in large amounts to accomplish certain desired strategical results. So, it has always been.

The defensive, peace-inclined nation gets off to a slow start, suffices in titlal geveress, and pays in money and misfortune for its previous failure to prepare and but on guard soft in the gages ster nation shot attacks it of the gages of the start of the start of the courses. But of the start of world war of world War One.

That was when intern of World War One.

sources, like Britain and Anterica, time works in their favor.

That was the pistern of World War One, and, so far, of World War Vos. Short wars, in either case, would be victorious for the militarists, long wars bring victory to the militarists, long wars bring victory to that the state of the world was a second to the world was a second to the world was a second to the world was and stead fastly, pursues its task, refusing to accept anything but victory.

Cotton

There is ample cotton in the Linited States. Textile mills in Clothes

New England and the South are ready to manufacture it for our use, thus giving employment to many thousands. It is a splendid product of our farms and factories and we should wear it and use it more.

md use it more. The example of Joan Bennett, the movie The example of Joan Bennett, the movie star, is interesting. She decided to make her exceed, she from fabrics, and she more self, she from fabrics, and she more self, she from Japan for her, and she has shown us all how we can advance this typical American product of cotton.

"I don't think I ever quite realized the many faces of cotton," Miss Bennett saws, "Iake many other women I thought that cotton was confined to gingham, pique, and caliso, but I,have found cotton as sheer as chiffon; velvety cottons, cotton with feeling of silk and cotton as song as wool."

As long as this country has its cotton farms and its textile nills, our ladies need not want for their clothing materials.

EDUCATION SHOULD NOT BE construed as mere going to college. College can aid one in acquiring an education, only. Otherwise college can be a waste of time—and rather expensive

ONE OF THE SADDEST of human experiences is to ask someone for an answer to a problem—and get the answer before the other person has had time to think about it.

It is axiomatic that America always needs a good five cent eight; it is equally axiomatic that America will always need more than a jitney's worth of real Americanism.

Eccentricities

We have a bombsight which will locate a reet address some 30,000 feet helow. Now for gadget that will spot a mountain dead ahead. Defruit News.

Man (to taxi driver)—I say, driver, is your oah's Ark full?
Taxi driver—There's room for one more onkey—Jamp in!

It was a cold night, and the Ft. Sill soldier standing on goard tried vainly to keep warm. Suddenly someone approaches, "Haft! Who gobe there?" said the sentry. "Friend—with a bottle," was the anaver. "Friend-with a bottle," promptly com-manded the settry.—Wichts Eagle,

People in this and other areas of the United States How to Save Money to making the United States Save Money and national defense by making the minimum of demands upon these establishments. The women of Detroit, for & example, recently banded together in a movement to cut down the number of unnecessary truty of store the state of the state o

Detroit shoppers, realizing that ing they can do to cut down unneceseverything they can do to cut down unnecessary expense and use of human service; have agreed to do their part in keeping down the cost of living.

st of Viving. Practically every shopper can contribute "Practically every shapper can contribute something to the conservation program by remembering to request extra services only in an emergency," explained Mrs. George V. Rowe, president of the Detroit Febleration of Women's Chabs, "Esery time a housewife asks the corner store to make two deliveries day when one will do, or if she gets daily delivery when two by three a week will safe, she is adding to the high cost of light."

So, Ladies and Gentlemen of this 'Bfrimigs'. So, Ladies and Keep' down living costs, short you think that Mrs. Rowe's ideas are worthy of application?

Swindling Many people we have met in the course of our limited Swindling

Ambitious Authors the course of our Limited rambles, has been hitten, to some degree or other, by the author-bug.

The citizens of the republic have a yen to write and an itch to put thought into words, with the modest hope that by developing a best seller their fortunes can be made.

Back off this national maint is a disrepusable fraud, practiced upon budding authors by so-called publishing houses which mulet the mereprehenced of much hardesarned cash. Every now and then the Federal government prosecutes over-radions promoters on the charge of swindling.

In Yew York rescaled

charge of swindling.

In New York recently a so-called publisher was tried. Witnesses testified that he pretended to publish their writings, provided the author pat up part of the expense. To one case, an 'Himois author paid \$429, helieving it to be half of the cost of printing his thrity-two pages of hierature. Actually, according to government audit, the total expense was only \$67.95.

only 86.75.

Consequently, we warn budding authors to beware of so-called publishing houses. It is had enough to but an author: it's worse to have no business brains!

Wins A Fake Nearly fourseore men and women have been indicted by the Federal government in a lottery case because of a typographical error which nade a barber in Indianapolis lose his

case hecause or a spreason made a barber in Indianapolis lose his temper.

It appears that the promoters of the lottery printed fake newspapers, carrying datelines in Havana which listed the winning numbers in previous lotteries. These newspapers, shown to prospective customers, were persuasive and elinched the sale of tickets in forthcoming drawings.

sussive and elinched the sale of tickets in forthcoming drawings.

One of these take newspapers, which listed wimning numbers," was shown to the barber in Indianapolis. He looked at it, then shouled with joy. By some strange error, the list of winning numbers," included three tickets that he held on the lottery.

This coincidence floored the promoters. They were flabbergasted. Eventually, they were arrested as a regult of the harber's complaint.

Just of the story dust many readers will.

Tired the story dust many readers will dust the philosophy of the man who surplised people the man who surplised people in plunge into a flooded creek.

Police who fished the car out, of, the stream found that it contained loggage flacked with extra suits, a new typewriter, radioly books, and golf elubs. They questioned the man about his strange behavior and this is what he said.

he said.
"I was tired of fiddling with it and tired of all that stuff in the car. It was my property and I had a right to get rid of it."

Some FOLKS MAY PRESS ME that curtainment of automobile production will affect only a few areas in Michigan; it will go farther than that it will affect every section of Michigan, directly of indirectly, as well as hundreds of other sections of the United States.

The Cirmingham Eccentric

Published every Thunday, at Birmingham, Mich., in The Eccentric Ballding, 220-222 North Woodward Avenue Telephones 11, 12 and 13

and 13

Editor and Publisher

Business Manager

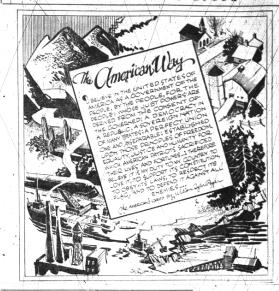
Managing Editor

Advertising Manager

Production Manager Entered as Secund Class Matter in the U. S. Post Office at Birmingsbam, Michigan

\$1.50 One Year \$5 Six Months Lo Three Months

The American's Creed



THE ECCENTRIC'S

Camera Corner CHAS. B. CHARMATZ, P. S. A., Editor

Happenings of Long Ago

Mrs. Lyman B. Peabedy, 81 for 0 years a resident of Birming-am, died here this week. Doris Watkins returned Tues-from a visit with friends at o the Baldwin check up on the Baldwin check up on the that were pury pleasant of the down that the down 75 tit. Hol

Blumberg, of Cleveland,
rs. David McClellen, were
at the home of thi
Mrs. Clark Blumberg, of
street

5 Years Ago Jan. 7, 1937

Hugh and Bill Denyes, 15-year-

Murphy.
The third annual bridge ten to

sman.

replied the other. 'a
y platform in politics is a good
like a bunker in golf. The
require it, but you show your
in gvoiding it."

Developing & Printing 24 Hour Service

KODAKS - EASTMAN - FILMS WILSON DRUG

Woodward at Maple

WABEEK STATE BANK OF DETROIT BIRMINGHAM OFFICE-WABEEK BUILDING

"A friendly bank"

Complete Banking Service

Pay-As-You-Go Checking Accounts

Commercial and Savings Accounts Collateral and Life Insurance Loans

Unsecured and Co-Maker Loans

F. H. A. Modernization Loans Automobile Loans