

Happy New Year

AT THE STROKE OF TWELVE
1943

And at every minute throughout the coming year, we wish you the very best and most in life. It has been our pleasure to serve you in the past... we hope to continue to do so in the future... always providing you with that extra measure of quality and service that make life more enjoyable for you...

MATTHEW'S

TAILOR AND FURRIER

We Own and Operate Our Own Cleaning Plant

WANT ADS COST LITTLE AND GET QUICK RESULTS

Men in Service

(Continued from page two)

SURPRISE

Christmas afternoon Mr. and Mrs. W. D. Roy, of West Maple avenue, and their son, Duane Roy, received a very nice Christmas present from their other son, Harold G. Roy, stationed at the Syracuse Army air base, Syracuse, N. Y.

The phone rang and the operator announced that Sgt. H. G. Roy was calling from Syracuse. It was a complete surprise to his family who did not know that he had been made a sergeant on Dec. 22. He will be home for a seven-day furlough at the end of this week.

This week, boys are to register who became 18 during November and December of this year. After Jan. 1, boys will register on their 18th birthday anniversary, or on the following day if their anniversary is a Sunday or holiday.

LT. SHUNCK HOME

Lt. William A. Shunck, U.S. Navy, former superintendent of the Bloomfield Hills School, left Tuesday after a two-week leave. After a two-month indoctrination course at the University of Arizona, Tucson, he and 500 other Naval officers were graduated to await further assignment. Lt. Shunck will report at Chicago for a temporary assignment. He is a

volunteer specialist with the Naval air arm but probably will be entrusted with some sort of administration work.

ENLISTMENTS

Carl S. Peck, 584 Hanna, Army enlisted reserve. Philip Breitmeyer II, 552 Madison avenue, Naval Reserve, V. I. Robert Henry Strong, 421 Wibleton, Army Enlisted Reserve. Melvin Glen Auten, 2795 Woodward, Pontiac, Marine Corps.

IN NORTH AFRICA

Jack Moore, formerly of the Birmingham Fire Department, has arrived safely in North Africa with a Naval construction battalion according to word received by Mrs. Moore on Monday.

ENTRAINS MONDAY

One lone candidate took the train for Fort Custer Monday afternoon. He is Russell Leslie Dawson, of Crooks road.

TRANSFERRED

Pvt. Weldon Wales Price, who was first stationed at Kelly Field, Texas, after his enlistment in the Air Force, now has for his address "3111th School, Squadron Sheppard Field, Texas." This field is at Wichita Falls, in north Texas.

SOLDIERS FOR GUESTS

Do you want to entertain a soldier for dinner? Get in touch with the USO headquarters in Detroit, and arrangements can be made there. In many cases, particularly on weekdays, some one driving out from Detroit in the afternoon can conveniently pick

up the service man, and he can return by bus.

SEEK SUGGESTIONS

Suggestions from Army personnel relative to new techniques, weapons, military doctrine, and organization, which have been always welcomed, are to be especially encouraged company commanders at Fort Custer have been instructed by the War Department. It has been announced by Col. George T. Shank.

The Army has long recognized the value of suggestions from individuals in the service, and suitable official recognition will be given to officers and enlisted men whose ideas are adopted. Many technical suggestions are expected, with the increasing numbers of men with specialized skills entering the Army.

OFFICER CANDIDATE

Pvt. John Patrick Darval, son of Mr. and Mrs. John B. Darval, 1539 East Humphrey, was one of 40 in a group of 200 recently selected for officer candidate school at Camp Robinson, Ark. He scored 132 in his IQ test.

KAMIN IN TEXAS

Pvt. Lawrence W. Kamin, former police officer, may be addressed at Det. 34 Airways Co., Squadron A, C. Blvd., 130, Kelly Field, Texas with a group of 200.

His mother, Mrs. Charles W. Kamin, said she had received numerous requests for his address.

Major Hugh T. Keyes, of 754 Hazelwood, returned home for the holidays. Formerly an architect, he is in charge of construction of an Army proving ground on Lake Erie.

GOES BACK

Second Lt. James H. Norton has returned to Fort Meade, Md., where he will await an assignment in Army personnel work. Here he is with his wife and two children. Norton, chief clerk of the local draft board, had been working on his Ph. D. in sociology when he went into the Army.

Classifications, Dec. 22, 1942

William K. Smith, 1st; Douglas K. Lutz, 1st; Marvin G. Austin, 1st; Gordon E. Ely, 1st; Reginald P. Kelling, 1st; Edward J. Bell, 1st; John C. Hartsuff, 1st; Richard H. Lotz, 1st; Bradley M. Zimmerman, 1st; Paul C. Westery, 1st; Thomas R. Williams, 1st; Gerald G. Abel, 1st; William O. Medlock, 1st; Jack E. Grunertach, 1st; James H. Lee, 1st; Alvin J. James, 1st.

Donald P. Wynn, 1st; William W. Tuten, Jr., 1st; Floyd W. Kelly, 1st; Richard I. Keyes, 1st; Carmen I. DeFogge, 4th; LeRoy W. Thomas, 4th; Charles E. Tomson, 4th; Fred Lee, 4th; Henry G. Thomas, 4th; Edward D. Churchill, 4th; August A. Hays, 4th; Romer W. Jew De Vime, 4th; Paul M. Bradbury, 4th; Joseph R. Smith, 4th; Myrta H. Smiley, 4th; Carl W. Miller, 4th.

Luther E. Wilds, 4th; Paul R. Wilson, 4th; James R. Kelly, 4th; Charles E. Buek, 4th; Harvey W. Perry, 4th; Joseph D. Chartier, 4th; Louis A. Dutton, 4th; Glenn R. Wells, 4th; James Mayo, 4th; Edward A. Dutton, 4th; Maurice W. Haven, 4th; Ruby L. Boyes, 4th; Roland A. Pougnet, 4th; Charles E. Carpenter, 4th; Halsey B. Lucas, 4th.

Stanley J. Shepley, 4th; Michael S. Klein, 4th; George G. Lavender, 4th; Jesse Williams, 4th; Stanley C. Vahay, 4th; George L. Westlake, 4th; William P. Kiefer, 4th; Fredrick W. Sadtler, 4th; Arthur J. Luscomb, 4th; Cleveland C. Sullivan, 4th; Edmund Rouck, 4th; Milton H. Patch, 4th; Fred W. Martin, 4th; Hudson W. Hall, 4th; Bruno L. Hites, 4th.

PROMOTED

Fredric C. Pew, of the Army Air Force, has been promoted to captain from first lieutenant and has arrived home to spend his leave with his family. Capt. Pew is stationed at Munro, La.

HOME

Possessing only a 72-hour leave, William R. Denyes, former second class, visited his parents' home on Merrill street over Christmas. He is a member of the Coast Guard.

REFERRED

Farmers who are subject to reclassification are first investigated by the County Agricultural War Board to determine how essential their work is.

BECOMES A FATHER

Pfc. Robert Joseph MacGregor arrived home Dec. 21 on an emergency furlough from the Chemical Service at Camp Meade, Calif. The "emergency" was the birth of his son, James Robert, at St. Carmel Hospital Dec. 16. He divided his time between the home of his parents, the Joseph MacGregors, at Ann street, and his wife's home in Royal Oak. He returns to camp tonight.

A FATHER

Lt. C. F. Zwick, stationed in Tampa, Fla., is the proud father of a baby boy born on Dec. 28 in Tampa. He and his wife have named their son, Charles Franklin, Jr.

Buy

About the busiest thing on earth is an all-rumer—The Buffalo (N. Y.) Times.

Isn't it so?

A Columbia professor finds "prettiable" is our most misused word. It is especially humiliating to the time when so many must be dispensed.—The Des Moines Register.

AT FIRST SIGN OF A
666
USE
666 TABLETS. SALVE. NOSE DROPS

START THE NEW YEAR RIGHT—SHOP KROGERS AND SAVE

NOT A "DUD" IN A MILLION

KROGERS LATONIA CLUB BEVERAGES

3 24 Ounce Size Bottles **23¢** PLUS BOTTLE DEPOSIT

You Save by Buying Kroger's Latonia Club Beverages—Millions of Bottles Sold Every Year to Discriminating Party Guests—

Your choice of: Gigerale—Wescola—Root Beer—Lemon Soda—Lime-Rickey or Carbonated Water.

The Kroger Coffee that really "pays off" in extra cups of fresher coffees!

KROGER HOT-DATED SPOTLIGHT COFFEE

Dated within one hour from the roaster! Ground as you buy it! Try this finer Kroger Coffee today!

21¢

FRENCH BRAND COFFEE 27¢

COUNTRY CLUB COFFEE 29¢

★ YOUR CHOICE OF THESE FAVORITES ★

Hills Bros. Coffee
Del Monte Coffee
Maxwell House
Beechnut Coffee

32¢

Serve Krogers Clock Bread At That New Year's Party!

CLOCK BREAD

JUMBO SIZE 2 lb. **12¢**

Kroger's Clock Bread or White WHEAT BREAD 10¢

Kroger's Clock Bread SANDWICH ROLLS 8 for 10¢

Kroger's Clock Bread DINNER ROLLS 6 for 10¢

Kroger's Clock Bread DOUGHNUTS 12¢

PARTY-IZERS AT KROGERS — CHECK THIS LIST — THEN SHOP KROGERS WHERE QUALITY AND LOW PRICE REIGN!

PEANUT BUTTER 2 lb. jar	41¢	STORE CHEESE 1 lb.	30¢
LIBBY'S RELISH jar	10¢	WINDSOR BECK or AMERICAN LOAF CHEESE 2 lb.	59¢
LIBBY DILLS quart	19¢	MEDIUM SIZE—GRADE C CARTON EGGS doz.	49¢
TUNA FISH can	30¢	COUNTRY CLUB CRISPY SODA 1 lb. box	16¢
MAYONNAISE 8-oz. jar	17¢	KRAFT ASSORTED VARIETY JAR CHEESE 2 3-oz. jars	35¢
CRANBERRY SAUCE 2 cans	27¢	COUNTRY CLUB QUALITY TOMATO JUICE 21-oz. can	10¢
STUFFED OLIVES 1 can	31¢	COUNTRY CLUB TOMATO GATSUP 2 bot.	19¢
TWINKLE 2 lbs.	9¢	KROGER'S AVONDALE PREPARED MUSTARD quart	11¢
WALNUTS 1 lb.	31¢	KROGER'S EMBASSY SALAD DRESSING quart	27¢

TEXAS "BEST GROWN" SEEDLESS GRAPEFRUIT

80 SIZE **6 for 25¢**

TEXAS SEEDLESS LARGE 64 SIZE 5 for 29¢ or 12 for 69¢

IT'S POTATO WEEK AT KROGER'S—BUY!—SAVE!

MAINE POTATOES	15 lb.	49¢ or 50 lb. 1.49	
NEW POTATOES 4 lbs.	25¢	MICHIGAN PRIDE POTATOES Special Pack 15 lbs.	45¢
IDAHO POTATOES 10 lbs.	46¢	MICHIGAN PRIDE POTATOES 15 lbs.	41¢
RED GRAPES 2 lbs.	29¢	CELERY stalk	19¢
BANANAS 1 lb.	10¢	CAULIFLOWER 1 head	29¢
CRANBERRIES 2 lbs.	35¢	RADISHES 3 bun.	10¢
CABBAGE 2 lbs.	15¢	TOMATOES 15 lbs.	25¢
LETTUCE head	15¢	DELICIOUS APPLES 3 lbs.	25¢
CARROTS 2 bunches	19¢	SWEET POTATOES 4 lbs.	29¢
SPITZBERGER APPLES 3 lbs.	25¢	PERSIAN LIMES 8 for 10¢	2 lbs. 29¢
SUNKIST LEMONS 4 lbs.	15¢		

HOLIDAY WEEK STORE HOURS:

TUESDAY 9 A.M.—6 P.M., WEDNESDAY 8 A.M.—9 P.M., THURSDAY, DEC. 31st, 8 A.M. to 6 P.M.

KROGER SELF-SERVE MARKETS

HOW TO CHOOSE AN ADVERTISING MEDIUM

Choose an advertising medium that will make your Advertising as EFFICIENT AS POSSIBLE . . . a medium that will enable your advertising dollar to do a dollar's worth of work . . . a medium that will give you maximum returns on your investment . . . a medium that has proven profitable for successful merchants for more than thirty years.

FOR EFFICIENT ADVERTISING

Choose A Medium That Will Enable You To—

- 1.—Reach the largest number of your potential customers.
- 2.—Concentrate your efforts on markets that offer you the best opportunity.
- 3.—Time your advertising to meet changing conditions in a fast changing world.
- 4.—Tell your story to any member or all members of the family reading circle.
- 5.—Build good will as you build sales.
- 6.—Tie your message to the news of the day.
- 7.—Give your ads a local touch, a home-town flavor.
- 8.—Get quick results when you want them and need them.
- 9.—And do all this at the lowest possible cost

THE MEDIUM THAT GIVES YOU ALL OF THESE ADVANTAGES IN THIS AREA IS THE ---

Birmingham Eccentric