

# THESE BIRMINGHAM MERCHANTS

this opportunity and this method of congratulating all the mothers and dads as well as the new babies who will arrive during this contest. Of course there can be only one winner, but to be born an American baby is a rich reward in itself and to have an opportunity to grow up in a community as fine as ours adds even more to their good fortune. Birmingham merchants are an important factor in making our city the fine place it is to raise a family with the maximum opportunities which America offers.

## from the first Wrapping Blanket to a Smart Winter Wardrobe

We have everything the well-dressed baby wears. Everything can be found in this one store in our baby department . . . Let us help



## Carter's Baby Wear

Jiffon Infants' Shirts 50c and 69c

Wool Sacques and Sweaters \$1.25 to \$2.95

BATH ROBES

\$1.00 to \$1.95

Gowns and Kimonos 59e

Crib Sheets and Cases 59c and up

Handmade Dresses and Gertrudes \$1.95 to \$4.50

MRS. DAY'S IDEAL BABY SHOES

Recommended by experts. Soft-soled crepes, felt and kids, intermediate and hard-soled. Sizes 0 to 3.

\$1.00 to \$3.98

F. J. Mulholland Company

## For Mother and Babe

Diary for the **BABY** 

Keep a complete history of the little tot's early life.

A Prescription Pharmacy

WABEEK PHARMACY

WABEEK BUILDING

To A Fine American Baby \$2.50

Defense Stamps

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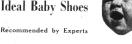
A start in thrift and Citizenship BIRMINGHAM DRUG STORE

1220 S. Woodward

For the Baby ...

A Pair of Mrs. Day's

Recommended by Experts



**Previous Contest** 

Winners:

1937 Larry Schroder

1938 Joseph French Strother 1939 Mary Louise Smith 1940 Pamela Anne Taylor

1941 Mariann Ulrich

1942 Jan Lou Poetzinger

1943 ? ? ? ? ? ?

### MULHOLLAND'S

233 N. WOODWARD

Baby's Daddy ...

Gets A

\$2.25 SHIRT

MORTIMER'S

WOODWARD AT MAPLE

We Will Give Baby

A Decorated

BABY DISH

A beautiful pottery dish divided into sections to keep baby's foods seperate



HUSTON HARDWARE COMPANY

"Continuous, Service Since 1909

To the Baby's Dad ...

Two Pair of

**INTERWOVEN** HOSE

We Will Clean

and Press

A Coat for Baby's

Mother

A Coat for Baby's Dad



DICKINSON'S MEN'S STORE

WABEEK BUILDING

CHAS. R. PECK'S SONS

108 SO. WOODWARD AVE

Will Give Baby "His or Her"

First Savings Account



and provide a handsome, durable Book Bank!

BIRMINGHAM FEDERAL SAVINGS & LOAN ASSOCIATION

For Mother and Baby the First Ride



Transportation in our modern ambulance—from hos-pital to home . . . FREE!

Phone 777 24 Hour Service

MANLEY BAILEY

183 OAKLAND

## Will Liquor Business Survive The War? Some Vendors Worrying, Says Alleman

By GENE ALLEMAN

### 'Cat Hunting Begins



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