

Our apparently easy success in taking over much of North Africa was only possible because the event had been planned for many months in advance; which only proves that everything worth achieving requires careful planning—and the same goes for the success of peace-time activities of a nation.

The Birmingham Eccentric

PART TWO

SIXTY-FIFTH YEAR—NO. 38

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN, THURSDAY, DECEMBER 17, 1942

\$1.50 PER YEAR (In Oakland County)—SINGLE COPIES, 5c

Your Christmas Shopping Made Easy By Following Santa's

Gift Shoppers Guide

TO WAR-TIME ECONOMY



Shop In **BIRMINGHAM**

IN THESE STORES WHICH WILL OFFER YOU

SPECIAL VALUES

FOR EACH THUR., FRI. and SAT.

From Now Until Christmas

SHOP EARLY

TAKE ADVANTAGE OF THE BARGAINS ON THIS PAGE YOU'LL SAVE MONEY

HAR-TROM HI-WAY FURNITURE MART

Christmas Gifts of Furniture cause pleasant comment and lasting remembrance

Coffee and Cocktail Tables in a large assortment... Styles that are new at prices that save... Convenient shopping facilities...

The Birmingham Paint & Glass Store
280 E. MAPLE PHONE 3141

We Have Airplane Gas Motors
Model Airplanes... from 10c to \$8.00
Flying and Solid
Model Trains... \$1.25 to \$3.00

THE BIRMINGHAM ECCENTRIC
Phone 11

A Christmas Gift that lasts the whole year...
Gift Subscriptions to The Eccentric
\$1.50 a year anywhere in Oakland County
\$2.00 a year elsewhere in the United States
\$1.50 a year for men in the armed forces

MILPEX COFFEE SHOP and DINING ROOM
138 S. WOODWARD

CHRISTMAS SHOPPERS... BE WISE!!
Shop in Birmingham and Eat Lunch in our MODERN COFFEE SHOP
Try Our Special Blue Plate
Drop in often for a refreshing Cup of Coffee...

THE MAXWELL SHOP
164 W. MAPLE PHONE 288

We invite you to come in and Shop in Comfort
Lingerie - Robes - Scarfs
Jewelry - and Pretty Dresses
Open Evenings 'til Christmas 'til 9:00

The Jay Shop
Next to Wilson's on Woodward

HAND BAGS
\$1.00 to \$2.50

McBRIDE HARDWARE
128 S. WOODWARD PHONE 255 & 256

Our Stock of Christmas Tree Electric Light Sets and accessories is now complete...
Shop here for such items as Skates, Skis, Sleds and Toboggans...
We have Fireplace Equipment...

BIRMINGHAM DRUG STORE
1220 S. Woodward Phone 1620

CHRISTMAS CARDS

21-card Assortment... 49c
20-card Assortment... 89c

BIRMINGHAM BRANCH
Cadillac Motor Car Division
WOODWARD AT WILLETTS PHONE 1021

FRIGIDAIRE

Frozen Food Storage Cabinets
A Timely Gift for the Home
Frozen Foods stored in your home eliminates daily marketing trips...
THREE SIZES ON DISPLAY IN OUR SHOWROOM
Also Frigidaire Electric Ranges...

PHOTOGRAPHIC SHOP OF BIRMINGHAM
168 S. Woodward Phone 2292

Fun at Home with GAMES
We have a new line of Games for All the Family
Bridge Sets, Backgammon, Dominoes, Cribbage, Poker, etc.
OPEN SATURDAYS UNTIL 9:00 P. M.

PECK'S MEN'S STORE
105 S. Woodward Phone 230

GARIBALDI
LEATHER BELTS
Tan, Mahogany or Black with tongue buckle \$1.00
Belt and Buckle Set \$2.00
Hand Made Belts \$2.50

DICKINSON'S MEN'S WEAR
WABEEK BUILDING

Interwoven Socks
Stadium Plaids - Half-High
65c to \$1.00

SFIRE BROTHERS MARKET
180 W. Maple Phone 3810

Dining Car
Brandied Minceat
2 lb. 4 oz. jar 39c

MULHOLLAND'S
Men's and Boys' Departments

Men's and Boys' Sweaters
Lamkin and Revere
Slipover, sleeveless and button styles in a wide choice of colors and Argyle Plaids...
Boys' Sizes \$1.95 to \$3.95
Men's Sizes \$2.65 to \$6.95

WILLIAMS BOOT SHOP
115 W. Maple Phone 117

Christmas Gift House Slippers
For Men, Women and Children
Children's \$1.35 to \$2.00
Women's \$1.35 to \$5.00
Men's \$1.35 to \$4.85

MORTIMER'S MEN'S STORE
136 N. Woodward Phone 9012

Gift Suggestions for Men
All Wool SOCKS \$1.25 to \$1.95
All Wool SWEATERS \$3.50 to \$10.00

BODINE NEWS
"The Greeting Card Shop"

Magazine Subscriptions
Make Excellent Christmas Gifts
We have all Club and Special Offers on all Magazines and can give you prompt and efficient service.
Gift Cards Furnished...

R. B. SHOPS
163 N. WOODWARD

100% Plaid Wool BABUSHKAS in assorted colors
59c

SCRIB'S CANDIES
207 S. WOODWARD PHONE 9157

Special Christmas Candy AND CANDY NOVELTIES
For You—Again This Christmas
*CANDY BELLS *CANDY CANDLES
*HUGE SUCKERS *CANDY CANES
*RIBBON CANDY
Getting your orders in early will help us to assure you all the Holiday Candy you need...

STERNAL'S AUTO SUPPLY
408 S. WOODWARD Firestone Dealer PHONE 9

GIFTS FOR THE AUTOMOBILE OWNER
Woolcraft 100% Wool Auto Robes—size 54 in. by 76 in. \$6.95
Super Twin Double Action Defrosting Fan \$3.98
Firestone Deluxe Spotlight \$10.95
Sealed Beam Driving and Passing Lights pr. \$7.95
OPEN EVENINGS TILL 9:00 UNTIL CHRISTMAS

Back CLEANERS & DYEERS

328 N. Woodward Phone 2200
Ladies' or Men's Silk or Woolen SCARFS
Cleaned FREE when accompanied with any cleaning order from now until Christmas...
CLOSED DECEMBER 25-26-27

HAR-TROM HI-WAY FURNITURE MART
1532 S. WOODWARD PHONE 2646

Christmas Gifts of Furniture cause pleasant comment and lasting remembrance
Coffee and Cocktail Tables in a large assortment... Styles that are new at prices that save... Convenient shopping facilities...

MULHOLLAND'S
Women's Department

LADIES GLOVES BY KAYSER \$1.00 to \$1.95
Fabric and Kid and Fabric combined to make a warm glove
PIGSKIN GLOVES IN COLORS
Brown, Black, Oatmeal and White \$2.95 and \$3.95
KID GLOVES in black, brown, navy and white \$2.25 to \$2.95
Leather Bags in matching colors \$2.95 to \$4.95

HUSTON HARDWARE CO.
205 N. WOODWARD AVE. PHONE 110

HAND DECORATED OVAL WASTE BASKETS
For any room in your house... Comes in Green, Peach, Blue or White and is hand decorated with an attractive floral design...
\$1.19

LEONARD ELECTRICAL
162 W. Maple Phone 223

Give RECORDS this Christmas
Victor, Bluebird, Columbia and Decca 37c up
Classical, Popular, Folk, Christmas Carols
Special Records for Little Children...
ALBUMS, RECORD HOLDERS and CABINETS
Ask about our Gift Certificates that enable the recipient to choose his own records.
Bring Your Worn Out Records to Us

Shop in Birmingham -
It's Easy, Convenient, Friendly!