College Training Is Encouraged by **Enlisted Reserve**

ANN ARBOR, Mich., August 12 To insure a future source of alified officer candidates from lege graduates and to encour-e students to enpoll and remain college are the goals fixed by Army for its Enlisted Reserve-prs.

EXPERT LOCKSMITH McBRIDE'S

Your small appliances do a BIG job-

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YOUR ELECTRIC SERVANTS are built for long, hard use—and they won't shirk their responsibilities if you treat them kindly! But remember, they must last for the duration.

YOUR ELECTRIC IRON—Keep bottom of iron clean. Avoid ironing over zippers, snaps, hooks and eyes. Don't go away to answer the doorhell, telephone, etc. and leave the iron turned on—even for a minute. Keep the cord away from a hot iron. Be sure the iron is cold before putting it away. Be careful not to drop your iron.

YOUR TOASTER—Never dip a toaster in water. Don't jab at it with a fork to remove a piece of toast. Brush off crumbs with a cloth or soft brush. (Many toasters have a removable bottom plate for cleaning out collected crumbs.)

YOUR COEFEE MAKER-keep inside of coffee maker clean. (Never permit left-over coffee to stand in the coffee maker.) Clean and gines filter cloth thor-oughly after using. Keep filter cloth in cold water between usings.

YOUR FOOD MIXER—Always remove beaters or attachments immediately after using. Wash with warm water, rinse and dry. Clean body of mixer, with soap and water, being careful not to get water into the motor. Follow manufacturer's directions as to oiling, operation, etc.

YOUR WAFFLE IRON—Wipe off grids with a dry cloth after use. Use a stiff brush to remove any parti-cles that stick. Never usah the grids. Wipe any spilled batter from outside of waffle iron with a damp cloth. Never put the waffle iron in water. The Detroit Edison Company.

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CAPTAIN JOHN SMITH



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LEAVE FOR FT. CUSTER
The following mey will enterin from Birmingham at 2:12
day, August 21, for Fort
uster:
John L. Lovett. Jr., Acting
orporal, Joseph LaValie, William
Thomson, George W. Averill,
ard J. Chatfield, Earle, J. Dorty, William H. Dold, Nelson
vessel, James Virgilio, and Clyde
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Bits of Birmingham

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WOODWARD—NEAR MAPLE

U of M Press Club To Meet Nov. 5-6-7

ANN ARBOR, Mich., August 12
Relation of the press to the war ad postwar problems will be the terme of the 24th annual meeting f the University Press Club of





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Keep off

War Traffic Now Crossing!

IF YOU wanted to drive across a river and you found the bridge already crowded with Army trucks, tanks and guns, you'd cheerfully give them the right of way.

Long Distance telephone lines are bridges of speech, connecting your city with other sections of the land. Today they are jammed with military and war production calls, and that is especially true of lines to the places listed at the right.

It's impossible to enlarge the telephone system enough to handle all the increased volume of calls. Materials are even more urgently needed for war production. So we must make the most efficient use of what we have — with the help of every telephone user/
Here are three simple ways in which you can help keep the messages

of war moving:

- 1. Make only the most essential Long Distance calls, and especially avoid the crowded lines listed at the right.
- 2. Keep ALL your telephone conversations as brief as you can.
- 3. When possible, give the number of the distant telephone you are calling.

The same kind of cooperation will help improve local service, too. Try to keep your calls short. Look up numbers in the directory, and if it's necessary to call Information for a number, write it down for future use. Everybody can help since kires for son:

War calls must go through!

Michigan Bell Telephone Company