CLASSIFIED

(Continued from Page One)

walk about the house, see something they wanted, and ask me to sell it. There were youngsters there, some were grandmas and grandpas; for several days afterwards, people called, both in person and over the telephone.

"My husband is an advertising man himself, was vice-president of a national Advertising Agency, Geyer-Cornell-Newell, in charge of the Detroit office, before he entered the army," went on Mrs. McQuigg. "He really got a terrific kick out of the response from that ad in The Eccentric. He facetiously remarked that 'after the war is over I guess I'll let you and The Eccentric work for me—I'll just sit around and take it easy'."

Mrs. McQuigg says that she had more than 35 calls for the children's playset, and 30 calls for the piano.

And she got all this response from a classified ad in The Eccentric—one of thousands of "hometown newspapers" published in the United States, whose columns are read more thoroughly than the great dailies. (Daily publishers admit this, themselves.)

YOUTH

(Continued from Page One)

are in good physical condition. They will study to become pilots, but if unable to make that grade may try for navigator, radio operator, or bombardier posts.

Good Rates of Pay

Enlistment pay begins at $54 per month; Cadet pay is $75 monthly, plus one dollar a day for subsistence; after being commissioned they receive $150 for uniforms and pay ranging from $205 to $245 per month.

Application may be made at 106 Fifth street, Royal Oak, week days between 10 a. m. and 9 p. m., at 901 Book Building, Detroit, or at the office of the Birmingham Civilian Defense Center, corner Pierce and Merrill streets.

Fred S. Galloway, 2014 North Connecticut avenue, Royal Oak, is heading up the campaign to enlist the personnel of this Squadron. He is a veteran of the First World War, and served in France for 18 months in the 23rd Engineers, Company C.

Physical Training

"Young men who enter this splendid training program will be given a very intensive physical training program together with comprehensive study on such subjects as navigation, meteorology, radio, aircraft and engines, in addition to a complete indoctrination on Naval customs which will prepare the fledglings for the position of officers which they will become upon completion of their training," said Mr. Galloway.

"After three months at a preflight school they will pass on to one of the many Naval Reserve Aviation Bases located throughout the country where they will actively take up the business of flying, at which time they will become thoroughly familiar with the Navy's training ships. Following this they will move on to one of the more advanced bases located either at Pensacola or Corpus Christi, where they will learn to fly the finest and fastest ships that the Navy has.

"During this advanced training course, the cadet will have an opportunity to actually practice and use the navigation and radio experience that he received at the pre-flight school as he practices operations from the deck of an aircraft carrier and also during land based operations."

SHIBLER

(Continued from Page One)

ham Wednesday, and will resple at 404 Linden road.

Continue Shibler Program

Speaking on behalf of the Board of Education, Lee E. Joslyn, Jr., president, told The Eccentric yesterday that "the Board presumes that parents and teachers want to know about future policies for our schools. We want them to know that we have heartily endorsed Dr. Shibler's program, and intend to see that it is carried out by the new superintendent, Dr. Ireland."

According to Dr. Shibler, he was first approached by the Highland Park Board of Education before he went to Purdue University July 9, to teach there for two weeks. While there he received a request to meet with the Board July 30; out of 35 applicants for the position there, he was one of three finally considered, and when the Board met Wednesday evening of last week to vote for one of the three candidates, he was selected unanimously on the first ballot. It is said that this is the first time in Highland Park's selection of a school superintendent that all Board members were unanimous on the first ballot.

Dr. Shibler had informed the Highland Park Board that he was on a three-year contract with Birmingham, and, personally, would not request to be released. So the Highland Park Board met with members of the Birmingham Board and asked for the release, which was reluctantly granted.

Dr. Shibler's Statement

Late yesterday Dr. Shibler issued the following statement to The Eccentric:

"It is my sincere opinion that the Birmingham Schools are entering an era of growth and development that will produce one of the outstanding systems in the State of Michigan. All of the ingredients for such a system are here. First, and most important, the community definitely senses a need for the reorganization of the school program to better meet the needs of more students and to do more efficiently the things we have been doing; second, a well-trained, capable personnel staff is here ready to do the work; and third, the community has a Board of Education that is alert, highly intelligent, aggressive and positive, yet, cautious and careful in their deliberations, and with only one primary objective in mind—to make the Birmingham Schools better, and still better.

"It has been a distinct pleasure and a stimulating experience for me to work in the Birmingham community. Although I have been here but a short time, I have made a large number of very fine friends. The many different organizations, the business men, newspapers, and the community in general, have been most cooperative and helpful to me and to the work of the schools. This is most highly appreciated."

REVENUE

(Continued from Page One)

amount to $56,445.94; if all the tax levy, amounting to $186,764.09 on this year's assessed valuation of $17,213,065.00, is collected.

A year ago the valuation was $16,579,620.00, or $500,420.00 less than this year. This year's total of $17,213,065.00 is divided among the several units of government that constitute the school district as follows: Birmingham, $14,330,400.00; City of Bloomfield Hills, $975,900.00; Bloomfield Township, $1,377,420.00; Troy Township, $240,150.00; and Southfield Township, $176,895.00. The areas outside of Birmingham are only partially in this school district, so that the above assessed valuations do not comprise their total valuations.

The two-mill increase voted last spring will bring in $43,032.66 of the total revenue for the coming year, according to Louis M. Randall, business manager.

TIGERS

(Continued from Page One)

urged to be on hand at the Community House by 1:30 p. m. Friday. Free tickets will be furnished to adult drivers as well as to the children, both groups paying only the required federal tax of 1¢ on tickets for persons over 12 years of age.

Parents wishing to attend the game on these free tickets, filling their cars with their children and those of friends, may do so, but they must also come to the Community House at the appointed hour of 1:30 p. m. Friday, for their tickets.

"Swap Rides" Club

Realizing that when America's tires are worn out there will be no more until the war is won, I would like to join the Swap Rides club.

Name

Address Phone

Destination

Leave Home Leave Work

Remarks

(Fill out this coupon and mail to War Transportation Administrator, 200 Wabeek Building, Birmingham, Michigan.)

SWAP RIDE

(Continued from Page One)

extent of business executives, office and store employees and others who are not industrial workers. The principle of and necessity for group-riding practices are just as clear and pronounced among these groups as in the case of the factory worker.

To those for whom no aid has been given in the way of arranging for group-riding, the local committee directs attention to the "Swap-Ride" coupon on this page and asks that it be filled out and mailed to the Local War Transportation Administrator at 200 Wabeek Building, Birmingham, Michigan. In this way the committee can serve as a clearing house for all those who desire to save their tires by sharing rides.

RECREATION

(Continued from Page One)

heads the costume committee. Music and lighting will be furnished by Johnstone and Salisbury.

Many Names Entered

The large caste is headed by Supervisor Bob Stites as the Sheik, and with the following group of entertainers as girls in the harem: Lois Brown, Peggy Hadisky, Barbara Halland, Barbara Hughes, Mary Lou Johns, Frances Lau, Anne Sears, and Joy Woolson.

Beginners' section—dead man's float: Anne Kinney, Mary Lou Gregory, Mary Jane Bates, Nancy Kaiser, Beverly Gibb, Marion Monroy, Judy Pardee, Robert Pope, Edward Smith, Gerald Tewilliager, Dave Stites, Bob Bouse.

Jelly fish float: Alita Toothacker, Rebba Watts, Susan Swartz, Beverly Yates, Pat Case, Patty Dicken, Edgar Dandelin, Douglas Simons, Warren Phrayne, Charles Tait, Tom Wyles.

Side Stroke: Alita Toothacker, Janet Campbell, Caroline Hardig, Avis Murphy, Martha Campbell, Kinch Swartz, Bryan Ledou, Fred Tewilliager.

Crawl: Rebba Watts, Marianne Byrd, Priscilla Martz, Janet Campbell, Amy Lou Strunk, Sara Breitenstein, Edgar Dandelin, Neal Miller, John Wendell, Bobby Littleson, Billy Reed, Robert Pope.

Surface diving: Sherrill Williams, Anne Miller, Helene Parks, Janice Flemington, Barbara Carrier, Shirley Janes, Caroline Hardig, Charles Johnson, John Wendell, Bobby Littleson, Billy Reed, Raymond Hamilton, William Power, Joe Connor.

Diving: Janet Campbell, Sherrill Williams, Mary Lou Gregory, Avis Murphy, Janet Lockrow, Ellen Campbell, Sally Carrier, Pat Shaughnessy, Edgar Dandelin, Robert Pope, Danny Robbins.

Formation Swimming (circles, arrows, etc.): Alita Toothacker, Marianne Byrd, Amy Lou Strunk, Sara Breitenstein, Sherrill Williams, Anne Miller, Helene Parks, Barbara Carrier, Anne Kinney, Judy Pardee, Avis Murphy.

Intermediate section—side stroke 25 yard race: Richard Murray, Gordon Merrick, Boyd Lundy, Albert Monroy, Phil Byrd, John Ashbaugh, Dwayne Kaiser, Eleanor Tait, Grace Sheldon, Josephine Boyse, Joanne Allison, Barbara Stephan, Arlayne Brown.

Diving: Gordon Merrick, Phil Byrd, Barbara Stephan, Arlayne Brown.

Formation swimming: Arlayne Brown, Ann Sears, Velma Keogh, Lois Brown, Dulcie Krasnick, Doris Minks. This event includes wheel, back flip, and serpentine routines, ending in a "V" for "Victory" formation.

Diving exhibition: Jack Greenzebach, Barbara Westerloy, Gerry Mills, George Moore, Nancy Agnan.

Visitor's Day Friday

On Visitors' Day, scheduled for Friday morning from 9:00 to 12:00 a. m. of all play centers but Barnum, interest will center in exhibits of handicraft made by children who have participated in the summer program. The wide range of objects on display will include many types of simple articles made from leather and wood, also woven mats, scrapbooks and novelties such as the "personality pins" so popular this summer. In addition, each center will schedule its usual program of games, in which visitors will be asked to join if they like. Recreation Director Malcolm Tindall invites parents and friends of children who attend the play centers, as well as any other interested persons, to come to their neighborhood center for all or part of the morning and bring their lunches. A picnic on the grounds will end the morning's festivities. In case of rain the Visitor's Day program will be cancelled, as there are no indoor facilities available.

At Barnum the visitors' day was held yesterday, in order to coincide with the final meeting of the religious education group conducted by Mrs. Loren Blunt. Miss Ruth Poucher, children's librarian of Baldwin Public Library, told the story of the Old Testament heroine Ruth in costume, standing in a large painted frame built by members of the group. The handicraft exhibit and picnic was part of the morning's program, as well as the final play-off game in the Torrey-Barnum boys' soft-ball tournament. An especially proud moment was the all-city croquet tournament award, presented by Supervisor Barbara Holland to the champion Barnum team of Dick Beals and Harold Kelley.

Music Classes Close

The instrumental music classes, directed by Arnold Berndt, which opened one week earlier in June than the rest of the summer program, closed last Friday after completing the usual eight weeks' session.

JOB GUIDANCE

(Continued from Page One)

cial law, salesmanship, and many others of relcted nature. He has a B/S. degree in commerce from Kansas State Teachers' College, and an M. S. degree from Denver School of Commerce. He has participated in many community campaigns, also.

He comes to Birmingham in connection with the federal government's George-Deen Act, wherein the government provides two-thirds of his salary, the local school the remainder.

"Students in my classes will study mornings, spending their afternoons in stores and offices," said Mr. Brakhage, in discussing his plan this week. "Other students who do not wish to go entirely into the program will be able to get help from me in finding employment for afternoons after school and Saturdays. When not teaching, I will be working among the business and professional men and women of the community to determine their employment needs, making student placements and supervising the activities of the students.

"Generally speaking, our high schools have not developed courses to give sufficient training for those of its graduates who do not go on to college, but who engage in the fields of distribution," explained Mr. Brakhage. "This course for Birmingham's high school students means that they will learn while they work; for any guidance program will be successful if there is a constant contact between the school and the actual business and vocational world."

Mr. Brakhage's department will co-operate with the vocational guidance program already set up here, under the direction of Lloyd Chapman.

BLACKOUT

(Continued from Page One)

bers of human lives."

Last night's blackout, lasting 30 minutes, was the longest yet held in the efforts of Civilian Defense officials to prepare America for this emergency.

In all, nearly 400 Birmingham men participated in the several jobs of regulars and auxiliaries in the police, fire, and air raid warden groups.

For the second time, all street lights were extinguished in Birmingham, a procedure to be followed in subsequent blackouts.

A meeting of Birmingham air raid wardens was held in Pontiac Monday night, under the auspices of the Oakland County Civilian Defense Council. Russell H. Fisher, chief of Birmingham's wardens, reported a well attended meeting, the program of which related to last night's blackout.

Factories in the area involved that are engaged in war work were exempted from the blackout, as well as certain necessary public services set up for the protection of life and property.

BIRMINGHAM HOUSEWIVES!—

WE ANNOUNCE THE

OPENING

of the

Maple Fruit Market

166 WEST MAPLE

This Saturday Morning

• • •

Fresh Fruits and Vegetables at Reasonable Prices

JOE BONOFIGLIO, BRUNO PERNA, Proprietors

BUY RAZORS AND FLASHLIGHTS

Now!

SHICK INJECTOR RAZOR . . . . . 69¢
Complete with 8 Super-Sharp Blades.

GEM MICROMATIC ONE-PIECE RAZOR . . 29¢
Two Blades—TWIST, it opens—TWIST, it closes.

GILLETTE TECH RAZOR . . . . . 49¢
Five Blades. Plastic Handle—Two Piece Head.

HALLMARK RAZOR SET . . . . . 29¢
DeLuxe Razor with 10 Double-edge Microthin Blades.

GILLETTE RAZOR TRAVEL-KIT . . . . 98¢
Fabrikoid Case, Razor, 5 Blades, Tube Shaving Cream.

Remington Foursome ELECTRIC SHAVER $19.75
The 90-second Shaver—3 Shaving Heads—Trimmer.

Remington TRIPLE HEAD SHAVER . . $17.50
Fast, Comfortable, Modern Shaver.

Sunbeam SHAVEMASTER — AC-DC Model $10.00
Brush Type Motor—Factory Conditioned Demonstrator.

SHICK SHAVER—The Colonel . . . $15.00
New Model with Hollow Ground Head.

NEW BLACK-OUT PENCIL—It lights when you write . . $1.00
PEN LITE—Vest Pocket or Purse light . . . . . Complete 69c
SCOUT SPOT LITE—Small, Compact . . . . . Complete 99c
RAY-O-VAC FLOOD LIGHT—2 Cell . . . . . Complete 89c
RAY-O-VAC 1000 foot Pre-focused Spot . . . . . Complete $1.25

SHAIN'S DRUG STORE
PHONE 61
150 W. MAPLE
Air Conditioned for Your Comfort

Back the BOYS with BONDS . . . NOW!

WEEK END SPECIALS

RATH'S BLACK HAWK
BACON . . . . . lb. 41c
BABY BEEF
POT ROAST . . . . . lb. 29c
HONEY BRAND
DRIED BEEF . . . . . ¼ lb. pkg. 21c
GENUINE SPRING
LEG O' LAMB . . . . . lb. 38c
FRESH DRESSED
SPRING BROILER . . 2½ lb. avg . . lb. 35c
SKINLESS
WIENERS . . . . . lb. 31c
CALIFORNIA
ORANGES . . . . . 2 doz. 69c
CRISCO . . . . . 3-lb. can 69c
ONLY 1 TO A CUSTOMER
KITCHEN KLEANSER . . . . . 4 for 19c
RICHLIEU—16-oz. Can
MUSHROOM SOUP . . . . . 2 for 37c
PARD DEHYDRATED
DOG FOOD . . . . . 2 pkgs. 29c
RICE KRISPIES . . . . . 2 pkgs. 23c
WHEATIES . . . . . 2 pkgs. 23c
PRUDENCE
CORNED BEEF HASH . . . . . can 29c
FOR QUICK LUNCHES
PREM . . . . . 2 cans 65c

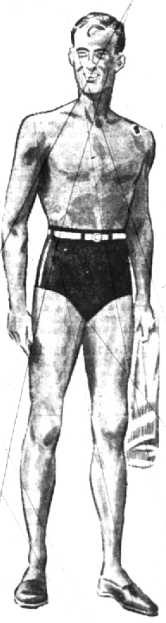
Birmingham Fruit Co.
Free Parking at Rear of Store—Use Back Entrance
FREE DELIVERY SERVICE
Phone 65 124 N. Woodward

SUMMER CLEARANCE ON
Stetson
STRAWS
Those Stetson Straws still in stock we are offering at a reduction of 50%. And there are still a number of pleasing styles to suit you.
REDUCED ½

Also Our Stock of
Manhattan
SLACK SUITS
Reduced 25%

Dickinson's
Wabeek Building

See These Summer Savings
ON MEN'S SUMMER SPORTING GOODS



Jantzen
Wool, and Wool and Lastex
Swim Trunks
$2.95, $3.95, $4.50
Values—Now
REDUCED
20%

Both JANTZEN and RUGBY swim trunks come in sizes 28 to 50. Colors include yellow, green, tan, teal, blue, navy, maroon, red.

RUGBY
Swim Trunks
$1.50 to $2.95
Values—Also
Reduced 20%
• Wool • Wool-Lastex
• Satin Lastex

Hickok
SUMMER SPORT BELTS
In Whites, Tans, Grays, Blues, Two-Tones.
$1.50 VALUES
Now 79¢
$1.00 Values
Now $1.19

SUMMER TIES
In gay, colorful checks and stripes, lightweight. Plain colors now reduced.
65c Values
Now . . . . . 2 for $1
$1.00 Values
Now 79c

F. J. MULHOLLAND CO.
MEN'S AND BOYS' WEAR