

# GUESS-WORK GONE FROM MEAT BUYING



## QUALITY OF A&P SUPER RIGHT MEATS TALK OF BIRMINGHAM

Wouldn't YOU like to take the "guesswork" out of meat buying? Certainly you would, and so would every other lady who has had the embarrassment of serving a "tough roast." Meeting this problem of yours is a pleasure for us at A&P—we've done it with A&P "Super Right" meats. UPTOWN—DOWNTOWN smart shoppers know the "can't be beaten" value of these meats!

### "SUPER RIGHT" ... QUALITY RIGHT—PRICE RIGHT

"Super Right" meats are guaranteed by A&P to be superb grades of Government-inspected genuine corn-fed steer beef and superb grades of lamb, pork, veal and all other varieties of meats brought to you at flavor peak. As a result, more than a million quality-minded families purchase thousands of tons of "Super Right" meats every week. Because of these tremendous sales, A&P is satisfied with a small profit per pound. This means you get "Super Right" meats at very low prices every day. And please remember the common-sense prices you see in our advertisements are the same low prices you pay in our markets.

### "SUPER RIGHT" ... PREPARED RIGHT

Get MORE meat and BETTER meat for your money. Every cut of A&P "Super Right" meat is prepared by experts and YOU GET WHAT YOU PAY FOR PLUS! Your roasts, steaks, and chops are guaranteed to please... they're cut and trimmed to give you a MAXIMUM of superb quality, "tastier" meat and a MINIMUM of waste. Come in today, tomorrow, see for yourself... for here's how confident we are of the quality of A&P "Super Right" meats:

### A&P'S "SUPER RIGHT" GUARANTEE

**DOUBLE  
YOUR MONEY BACK**  
on any meat purchase that fails to satisfy you

Come to your A&P Super Market this week; select any cut of meat, poultry, or fish you desire—beef—lamb—pork or veal; take it home and prepare it your favorite way—then if you and your family do not agree that its quality and juicy tenderness are equal to, or better than, the meats you have been buying at much higher prices elsewhere... A&P Super Markets will not only give you your money back, but they will give you DOUBLE YOUR MONEY BACK. Yes, DOUBLE YOUR MONEY BACK!

\* JUST PRESENT YOUR CASH REGISTER RECEIPT TO THE MANAGER WITH YOUR NAME AND ADDRESS

One Price—As Advertised!

SUPER RIGHT QUALITY

**STANDING RIB ROAST**

TENDER GRAIN-FED

**BEEF ROAST**

JUICY, FLAVORY

**PORTERHOUSE STEAK**

MICHIGAN MILK-FED

**LOIN VEAL CHOPS**

SUPER RIGHT QUALITY

**LEG OF LAMB**

LEAN, DELICIOUS

**LOIN LAMB CHOPS**

SUPERB QUALITY

**VEAL CUTLETS**

FROM MICHIGAN MILK-FED VEAL

SUPER RIGHT QUALITY

**VEAL ROAST**

MICHIGAN MILK-FED VEAL SHOULDER CUTS

LEAN, SWEET, YOUNG PIG

**PORK LOIN ROAST**

TENDER SPRING

**LAMB ROAST**

SHOULDER CUT

FANCY SUNNYFIELD TENDER—12-14 LB. AVG.

**COOKED HAMS**

JUST HEAT AND EAT SHANK HALF

FANCY SUNNYFIELD LAYER PACK

**SLICED BACON**

HERE'S GENUINE QUALITY!

Lb. 29<sup>c</sup>

Lb. 25<sup>c</sup>

Lb. 43<sup>c</sup>

Lb. 43<sup>c</sup>

Lb. 29<sup>c</sup>

Lb. 43<sup>c</sup>

Lb. 45<sup>c</sup>

Lb. 21<sup>c</sup>

Lb. 30<sup>c</sup>

Lb. 21<sup>c</sup>

Lb. 35<sup>c</sup>

Lb. 33<sup>c</sup>

### Fresher Fish—An Amazing Variety—All Top Quality

FRESH FROM BOSTON

**HADDOCK FILLETS**

Lb. 21<sup>c</sup>

FRESH FROM BOSTON

**FLOUNDERS**

DELICIOUS TASTY

Lb. 10<sup>c</sup>

POLE STAR

**REDFISH FILLETS**

Lb. 23<sup>c</sup>

FANCY QUALITY

**LARGE SHRIMP**

Lb. 27<sup>c</sup>

RUSHED FROM BOSTON

FRESH CODFISH

FRESH LAKE HURON

TROUT

19c

19c

19c

19c

19c

19c

19c

19c

19c

19c

19c

19c

19c

19c

19c

### SMOKED PICNICS

SUNNYFIELD

**SLAB BACON**

END HALF

Lb. 25<sup>c</sup>

A QUALITY PRODUCT

**GROUND BEEF**

Lb. 19<sup>c</sup>

TENDER SPRING

**LAMB CHOPS**

Shoulder Cut

Lb. 25<sup>c</sup>

RIB END

**PORK CHOPS**

Young Pork

Lb. 32<sup>c</sup>

SHOULDER CUT

**VEAL CHOPS**

Michigan Veal

Lb. 25<sup>c</sup>

LEAN DELICIOUS

BOILED HAM

LAKE OR

RING BOLOGNA

Piece

Lb. 25c

Lb. 25c

Lb. 25c

Lb. 25c

Lb. 25c

Lb. 25c

Lb. 25c

### SLICED LUNCHEON MEATS

10 Varieties

Assortment

Lb. 33c

### ARMOUR'S BEER SALAMI

Lucky Strike

Lb. 33c

### Super Right Poultry—Dressed Right!

TOP QUALITY—3-4 LB. AVG.

**FRYING CHICKENS**

Lb. 29<sup>c</sup>

TOP QUALITY

**CHICKENS**

FOR STEWING OR FRICASSEE

Lb. 27<sup>c</sup>

PLUMP MEATY—4 LBS. AND UP

**ROASTING CHICKENS**

Lb. 33<sup>c</sup>

GENUINE LONG ISLAND

**DUCKLINGS**

RAISED ESPECIALLY FOR THE TABLE

Lb. 23<sup>c</sup>

SUPERB QUALITY

**TURKEYS**

TOP GRADE BIRDS CAREFULLY SELECTED

Lb. 37<sup>c</sup>

**BUY  
DEFENSE  
SAVINGS  
STAMPS**

**SUPER**

MEATS and FISH • FRUITS and VEGETABLES

**A&P**

**MARKET**

GROCERIES • BAKERY • DAIRY

**MARVEL ENRICHED  
BREAD**  
DATED, THORO-SKED  
3 1/2 Lb. 29<sup>c</sup>  
Lb. 12c  
DONUTS