**Obituary** 

## CULTIVATE A PROFITABLE HABIT - READ THE CLASSIFIED ADSI



"We're Ready to Go to Work for You!"

# WANT ADS

PHONE 11

OUR AD-TAKER WILL HELP YOU RATES—Minimum charge, 45c with 10c deduction for cash, for 17 words; 2c a word for each additional word. If your ad is 24 words or more 25% deduction for consecutive insertions DEADLINE—4 p. m. Wednesdays.

SAVE—Pay by Saturday noon, get the cash rate!



REPLIES ADDRESSED
TO THE FOLLOWING BOX
NOS. ARE NOW ON FILE
IN. THE ECCENTRIC OFFICE: 11<sup>7</sup>, 24, 462-47, 487

50, 51, 53.

NOTICES
RUMMACD: asks clinic Chart Crash brook, Thursday, April 10, 19 m. 11

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EXPERIENCED maid for general, cock-ing, laundry. 3 adults. Call Thursday. Phone 714.

PHONE 31
4.5.6
SITCHEN man wanted, no cooking. Cran-brook School. Phone 2512.
4
BOY to cut lawn one day a week, 3960

FUATIONS WANTED—MALE
FUD—Light you by elderly man.
me Furtia: 4129 or write 52
FUE for the full state of the full state

FOR RENT-ROOMS

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And S. Woodward Phenge 58

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MISCELLANEOUS

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Charges on OXFORD 5





Kitter's



The Letter "V"

Phone 1923 Hilly Acres Dairy



ONE MAN TELLS ANOTHER

Birmingham Drug



WALL PAINT

SPRING WALLPAPERS NEWEST SELECTION GREEN'S W. Maple Pho

### Tanks Are Built to Take It



Many from Here Attend Concert

MIMEOGRAPHING

TYPEWRITING

## Wise Men Keep On Advertising Because They Know That The Business That Rests On Its Oars Has A Long Pull Ahead

For 65 years the Eccentric has been telling the sales story of merchants here to every family with buying

power in Birmingham. Now, you say, "We're oversold! Why keep on advertising?"

We realize that now and then you will be unable to supply some things this community wants. Some prices may go up and we may have to do without some things in the interest of the national emergency.

But the readers of this newspaper are interested in knowing Why, When and How Long they can get those things to which they are accustomed. They would like to hear from you from time to time about what can take the splace of this whose are the property of They are the place of things they can no longer get. They are entitled to know where they can meet their requirements and at what price.

Are you going to keep your customers and prospective customers informed? Because you are sold out is no reason for forgetting your customers.

You came to these customers of yours when you had something to sell and told them about it. Now you owe them a duty to tell them what to do in their dilemma of wanting something to take the place of those things denied them.

Now more than ever the people need your merchandise news. Your customers and prospects more than ever need and ask you to keep them informed of what is hap-pening about your business that concerns them with even more frequent and informative advertising. You will find that it pays not only in good will but in sales of those things you still have to sell.

The Birmingham Eccentric

TELLING THE BUSINESS STORY FOR 65 YEARS