

# HABERDASHERY COLORS MEN'S WARDROBE



## The Well Dressed Man Strives for Clothes Harmony

Whether it's the persistent pleading of their wives, or merely late awakening of their own taste, men are now looking toward harmony in their wearing apparel. Today, even a color-blind male is completely safe in "following the Army" to a feature which blends a shirt, tie, and handkerchief perfectly in four basic tones of blue, green, brown, and gray.

These combinations are especially prepared with an eye to elegance, showing, for example, a striped tie with a striped shirt (in which case the tie picks up the color from the shirt), and a handkerchief which pairs the blend in both shirt and tie. This arrangement is a godsend to the commuter whose split-second timing is often impeded to pieces by a wife whose color sense won't allow her husband to go out of the house in an inharmonious color combination.

With a shirt, tie, and handkerchief already blended, it is an easy matter for a man to work out the rest of the color scheme as to suit, socks, and hat. In the past, most men avoided trying to wear color combinations because too often, they wound up with a distinct argument on their chests between their shirt and tie. As a result they resorted to wearing the plain white shirt which goes well with any color.

**Seek Contrasts**

Without any intention of depressing the white shirt, the drab appearance of the ordinary male can be heightened if color is added. This is particularly true for dark-complexioned people. Dark-complexioned men with heavy shaggy beards should usually avoid color in their shirts because they need the contrast of a white collar to improve their appearance.

For those men who feel skilled enough to do their own mixing and matching of colors in shirts and ties, there are some basic rules to bear in mind: with pastel-light colored shirts, wear a darker, toned tie, and vice versa. If the shirt has a predominant stripe, it is best to wear a small-figured tie. If the shirt has a wide stripe not too predominant, it is perfectly permissible to wear a striped tie with wider spaces between the stripes. For shirts with complicated mixture of stripes, it is more difficult to select a tie, but you can never go wrong in wearing harmonizing or contrasting solid color ties.

With this style-awakening, men are also putting the breast pocket to its original purpose—the use of a handkerchief instead of unsightly pencils, papers, cigarettes, etc. Without a handkerchief showing in this pocket, an otherwise good ensemble can be ruined, for the all-over color of a suit needs a break with something showing at this handkerchief slot.

**Mix and Match**

The selection of a handkerchief fits into the same category as the selection of a tie. When wearing a loud checked suit a man should wear a white or plain colored handkerchief. If he is wearing a plain suit, he should show some contrast in the handkerchief. In other words, a balance should be maintained between shirt, tie, handkerchief, suit, and socks. A man can go wild on any two of these items, if he keeps them separated and tones down the other three items. For instance, he can wear wild socks and a wild tie, but the shirt, handkerchief and suit must be subdued. He can wear a flashy Glen Plaid suit with large Argyle socks, but the other three items—shirt, tie, and handkerchief, should be in simple conservative taste.

These rules can be hardly taken as formulas to cover all exigencies that confront a man in the throes of selecting his daily attire; however, it should help create an awareness of the entire effect of color harmony and contrast which will eventually bring about a clothes consciousness on the part of all American males.

**Military Style**

MILITARY COAT: Be subdued here with a Talon lustrous, removable lining in blue plaid. The coat is made of creased gabardine, double-breasted and belted.

## For a Better Slumber



READY FOR BED in wine and gray striped pajamas of Crown Tested rayon tuffes. Casually tailored, they're carefully detailed with slits of room for comfort.

## New Colors and New Fabrics Revealed By Manufacturers for Raincoat Buyers

Men who shop for raincoats this fall are due for many pleasant surprises in the vastly improved models which have just recently been put in their appearance. Down with tradition, must have been the designers' war cry, as they have created coats that are modernized in every detail and as a result offer more comfort, convenience, and protection to the wearer.

There are new fabrics of rayon, cotton, and wool, and the various new plastics-fabrics, admirably suited to the task of turning back the storm and keeping up a good appearance at the same time. Lighter weights prevail, as they do in handkerchiefs or another the warmer. So far, the single-breasted have been the best sellers, but the belted military models are rapidly gaining.

Among the outstanding raincoats recently introduced is one tailored from tangle twill, a Crown Tested, rayon-and-cotton blend widely used in football pants and uniforms for parachute troops. It falls are due for many pleasant surprises in the vastly improved models which have just recently been put in their appearance. Down with tradition, must have been the designers' war cry, as they have created coats that are modernized in every detail and as a result offer more comfort, convenience, and protection to the wearer.

The big color favorite for rainwear is a drab tan—the color always associated with trench coats. Linings often match, but can lend a dash of color to a rainy day by appearing in a pleasing blend. The man who likes his raincoat to look like a topcoat may go for one of the darker colors, like black, brown or navy blue.

One of the rainwear styles that originated on the campus, but has fast crept into every well-dressed man's wardrobe, is the reversible coat, processed on one side to shed shower drops. Styled with the most careful tailoring, the reversible coat is at its best this year.

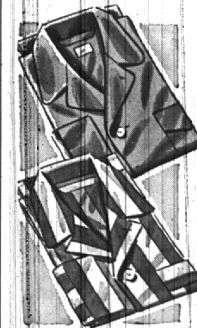
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## MULHOLLAND'S

MEN'S AND BOYS' WEAR

