# FURS FURTHER FASHION'S CAUSE FOR FALL

DESIGNED IN AMERICA

## What Schoolgirls 'In the Know' Are To Wear This Fall

The schoolgirl is a more important fashion personage than she has ever been before. There are styles especially designed for her. There are styles designed by her and adopted through national contests for wear by classroom sisters from coast to coast. Eminently practical, the American schoolgirl's fashions are too, colorful and always becoming, whether for campus loafing, classroom study, or dates.

Two types of coats will go into the schoolgirl's wardrobe. One for curricular life and one for going-out, sorority teas, dates with beaus etc. The casual coat will preferably be of classic tan, but it may also be in one of the new blues inspired by navy and RAF, in bright red, gay plaid or soft mixture in herringbone or check weave.

Untrimmed school life coats favor armholes which are deep without being bulky, raglan, set-in, or seamed dolman shoulders, and a belted or at least shaped waistline extending to a casually full skirt. The boy's coat in covert cloth or gabardine will vie closely with tweeds and fleeces for campus favor.

**Suiting Her**

Dressy coats, too, will often be untrimmed, to be worn with furred accessories. But even when they take to fur collars, capes, tuxedos, cuffs and borders, they follow the general contours of an easy-fitting top, slim waist and slim-hipped skirt with front fulness. Black is the great favorite in dressy coats, but there are many rich new tones of brown, blues ranging from misty to winter navy tones, and ruddy heartbeet.

Suits are synonymous with schoolgirls—so essential a part of the wardrobe have they become. Campus coeds still prefer the jacket silhouette that is borrowed from the men's with longer length, draped waist, notched collar, and sturdy shoulders. Matching jacket and skirt suits are most loved, but some monotone skirts with plaid or herringbone jackets are being shown, and the perfect suit is the many-purpose suit, either with its matching topcoat, or slacks.

**Two-Piece Styles**

In dresses, two piece styles have come into their own this year, with a great deal of middy tops whether they have the squared sailor collar, or classic shirt collar. Shirt-tops worn inside matching skirts are class winners too, in a range of fabrics including rayons, wools, knits, cottons and silks.

The newest, gayest influence in young girls' dresses for fall and winter, is the peasant trend which appliques huge motifs around the skirt hem, adds suspenders to many dresses, and flatters the youthful figure with long waisted bodices and many-yard skirts. These dresses are as formal as their fabrics—being casual in cottons, and spuns.

## Lily Pons Gives Beauty Routine

Most women have come to take for granted the importance of visiting the dentist every three weeks and the doctor once a year, but not visiting the beauty parlor every week. According to petite Lily Pons, who is the Metropolitan Opera's most immaculately groomed star, no woman can afford to be lax about her beauty routine.

"No matter how rushed you are or how heavy your schedule" declares the dainty diva, "it is important to arrange your time to allow for regular visits to the beauty parlor. Hair, scalp and nails—all require more special care and treatment than any woman can give them herself and should be placed in the hands of a competent and skillful operator.

"A weekly shampoo and set are absolutely indispensable," declares Miss Pons "if your hair is inclined to be oily. If it is of the dry type, once in two weeks will do the trick very nicely. Also, if your hair is dry, a hot oil shampoo once a month is highly beneficial.

"You may have the most beautiful nails in the world," asserts Miss Pons, "but without a weekly manicure, even the best polish will become chipped and cuticles get ragged."

Miss Pons believes that for special occasions when it is essential for you to look your best, nothing is more helpful than a relaxing and stimulating facial treatment. The radiantly dewy look which results is well worth the time expended.

"In the frenzied rush of getting back into your fall routine," advises Miss Pons, "make it a point to fit the beauty parlor into your weekly schedule. You'll start out the season with a fresh new outlook because you know you look your best, and because you look your best you'll feel your best."

More elaborate are those with the bolero and having an embroidered bib.

### *Popular Pelts Are Newly Used for Trimming, Slimming*

FROM LITTLE ACORNS grew the inspiration for the B. Gertz Originales buttons, which complement the leaf design appliqued on this mink collared coat.

SOUTH AMERICAN JAGUAR, comes north for the winter of a tailored, swagger coat. Deep setton sleeves, wing collar, and slash pockets define its fur big difin's on the sports calendar.

## Takes Keen Eye To Buy Hosiery

Hosiery is one of the most unpredictable items in many a woman's clothing budget. Like other misfortunes, there seems to be no telling when snags, runs, and holes will appear.

A woman can eliminate many stocking disasters by intelligent hosiery shopping and care of the stockings after they are bought, it is agreed by home economics extension specialists of Michigan State College. Longer wear and greater comfort are assured from a pair of stockings if a woman checks important points of hosiery selection before she buys.

These important points include:

First—of what fiber are the stockings made? Available on the market now are attractive, well-fitting stockings in cotton, silk, wool, rayon and other synthetics, and mixtures of fibers.

Suitable stockings for general wear are of cotton, of silk and synthetics, in heavy and medium weights. For sports, thick wool, cotton, wool, and service-weight silk. For evening, there are light-weight silk, rayon, and other synthetics, and cotton in novelty knits.

What weight? One reason hose wear out too quickly is that weight is not suited to use. Usually, it's because the stockings are too sheer for the heavy wear they get. Three-thread yarns are stronger than two-threads. Fineness of knitting is indicated by the gauge number. The higher the gauge number, the finer the knitting.

Texture—"courses" or loops of thread that show up best on the wrong side should be close together so the stockings will be strong and have plenty of up-and-down stretch.

Elasticity—necessary to stocking comfort is a certain amount of stretch in a stocking. Otherwise, the stocking soon develops baggy knees and bunchy ankles.

Reinforcements—look for sturdy reinforcements where the hardest wear comes—at the heel, the high spike that comes up above the shoe line, the sole of the stocking, and the toe.

Size—stockings the right size wear better, feel better. Usually a stocking foot length should be ½ inch longer than the foot. Stocking size is the length of the stocking foot in inches. Size 9 would be 9 inches long. Wool hose usually should be about a half size larger to allow for shrinkage.

Laundering—wash hose in mild, lukewarm suds. Rinse twice in clear, lukewarm water. Stretch feet and legs to shape and hang to dry, away from radiators or other heating devices.

## Nylon Shoes Make Debut

First it gave us handy stockings, then it gave us wonderfully light foundation garments, and now nylon is giving us shoes that have many real advantages, in addition to their beauty and light weight.

Nylon appears in shoes as a woven fabric which has great tensile strength, sheds water, is fire repellent, and retains its shape to the last wearing. In appearance, much like a dull serge, nylon is seen in fall and winter shoes in black, brown and navy.

## Jewelry Creates Many New Fads

Gadget jewelry is the schoolgirl's first love; and this year introduces many delightful fads which will prove collector's items for every high school and college coed. Ranging from romantic to patriotic, from functional to comical, they're all good taste.

Earrings in pearls, colored cabochons, flowers and geometric patterns are worn with sweaters as well as evening gowns, with date dresses, and classroom costumes. And every school girl will want an armful of bangle bracelets preferably in silver, but also in gold and gay multicolors.

## Hats Play Important Part on Campus

The American schoolgirl has come to realize her fashion importance, and she will want just the right hat for every campus and date costume this year. There are styles galore.

Felt hats are outstanding all-occasion favorites, but for date wear there are fabrics such as velvet and wool, and a fur trimmed hat can make the simplest untrimmed coat look elegant! Off the face brims, tilting berets.

**BAGS TAKE TO COLOR**

Very new looking is an antiqued surface given to handbags, while colors for casual wear run from black, brown and winter navy, to danger red and emerald green, with perhaps greatest favor shown the saddle colors burnished and wearable with any color fashion. In the dressier bags, the smartest colors are black, brown, heartbeet, and a new green, with a slightly blued cast.

**FURS GAIN FAVOR**

In dressy-to-casual coats, the most desirable fur trimmings are: silver fox, mink and mink-type furs; beaver, otter and nutria; fox dyes in all tonalities, Persian lamb, skunk, ocelot and leopard.

**HATS ARE "MUSTS"**

Hats are definitely "in" this fall, for the school girl's wardrobe. She may have been a curl tossing rebel until now, because hats were too fussy for the casual clothes she loves, or because they didn't set firmly enough on her head, or because she just wanted to look carefree. But the picture has changed.

## Brown Furs Score High in Season's Fur Popularity

The fur picture for fall and winter, 1941-1942 introduces many radical changes in silhouette as well as new trends in colors, which range from every tone of brown through grey and black.

The new silhouette with its wing-spread effect tops a casually tapering princess line with sloping shoulder and eased underarm depth. The tiny collar adds its own importance, as a flattering one best with hats both small and large. Full sleeves make news in melon, bishop, push-up and kimono variations.

Though the swagger coat will still rate "most popular," fashion leaders favor the slightly fitted princess style shown with its bulldog-top, slim-skirt look in the season's wonderfully supple furs, so well adapted to be worn over new dresses and suits.

For practical purposes, warmth and flattery, most coats are full length, and last season's short jacket give way to the squared-off coat of 36 or 38 inch length. More women will be able to wear capes this year, because they take to slimmer, better proportioned lines, are versatile, feminine, and combine nonchalance with chic for the woman who's been slinging a coat over her shoulders in typically American, easy-going manner.

In daytime furs, mink sets the pace in fashionability, with its appearance in lighter tones. Martens and fishers are lovely and lasting in their own natural beige and medium brown tones. Borrowing elegance from its more costly sister furs, muskrat appears in handsome baum marten, sable and mink shades, artfully blended; the pelt is often worked in "let-out" treatment, so no joining of skins is apparent. Also answering brown's call to color are handsome sheared beaver and its first cousins natural nutria and sheared nutria; South American and Canadian otter, brown Persian lamb, pony, Alaska sealskin, coffee-bean dyed ermine, kolinsky, and budget minded moulton.

Black furs are next in fur fashion eminence with Russian broadtail being worked into the most elegant coats, treated with dress maker detail. Persian lamb will probably steal the spotlight in more popular price ranges, while Persian and broadtail paw coats are amazingly attractive, and most inexpensive.

Forging ahead to third place are the season's grey furs, with offerings such as Guanaco dyed blue-fox an ideal all-occasion coat for college or career girl; Australian possum, natural grey kid-skins, grey Persian and krimmer runners-up.

Gracing "opening nights" and patriotic evening galas will be furs rich, yet without ostentation.

Flannel dresses are without the white collars that have been worn with them so much in the past.

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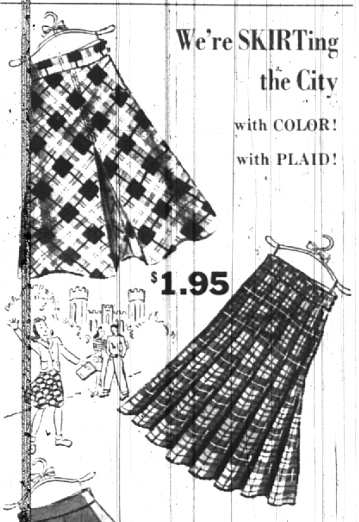

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