DESIGNED IN AMERICA

FEMININE ENLIST DRESSES SERVICE"

Designers Fashion Dresses to Fit Our New Way of Life

woolen field strongly this year, both in all spun and in spun rayon-andwood versions—with spongy suiting weight tweeds re-presented in spun rayons as well. Callardines and coverts cent.

Fall Coat Styles Not Dressy Nor Really 'Sportsy'

New Soft Fabrics,

Beautiful Colors Featured in Suits

Right Dress! New York Fashions That Merit a Medal



A New Yorker

Labels Give Data On Wool Content



What a gorgeous Whole since 100 figures since 100 Artist Model

"VITAL DIMENSION" FITTING is the secret of my new slimmer."

"HITAL DIMENSION" FITTING is the sected for year eliment." For Artist Model, the all-in-one with detectable size, is sized and proportioned to fit your HIP DEVELOPMENT, the Vital Dimension of your figure, as occurred you shoes are sized to fit the WIDTH of your foot. Actually a separate girdle and bloy it plans together with four thing tools to make a superflatively smooth all-in-one,

\$5[∞] t₀ \$10⁵⁰ Beg. Appl. for.

MULHOLLAND'S





delicate unformed foot bones of child-them to grow correctly get these care-fully designed, carefully made shoes. Get Pied Piper Shoes.

For only Pied Piper Shoes offer these strictly exclusive features - made possible by a patented process.



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Buttons Are Used For Extra Chic



FAUR STEPS TO SMARTHESS

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