FREE

A 1942 CHEVROLET AERO SEDAN

Enter

WINNINGHAM'S Safety Slogan Contest

VALUABLE
CASH PRIZES
EACH WEEK

Listen

to Radio Station WCAR Pontiac

4:05 P.M. DAILY FOR DETAILS

SAFETY SLOGAN CONTEST RULES

1. Write a safety slogan, ten words long, or less.
2. Each slogan must be accompanied by an official entry blank or reasonably accurate facsimile. Entry blanks are given by Winningham's with each and every purchase of One Dollar or more.
3. Enter as many safety slogans as you wish, but each entry must be written on an official entry blank or facsimile.
4. Address your entry to the Winningham Safety Slogan Contest Editor in care of WCAR, Pontiac, Mich.
5. There will be 13 weekly contests, the first beginning next Sunday, October 26th, and the last one January 18th.
6. Each weekly contest closes on Saturday, midnight. All entries postmarked later than midnight Saturday will be entered in the following week's contest.
7. The decision of the judges will be final. In case of ties, the entry bearing the earliest postmark will be declared the winning slogan.
8. All entries become the property of the Winningham Chevrolet Company. No entries will be returned.
9. For the best slogan submitted each week, Winningham's will award $25.00 U. S. Defense Bond.
10. At the end of the last contest, the Grand Prize, a new 1942 Chevrolet Fleetline Aero Sedan, will be awarded to one of the weekly contest winners for the best safety slogan submitted.
11. Everyone is eligible to enter except employees of WCAR and Winningham's and their families.

I have read the rules of the contest and agree to abide by them.

WINNINGHAM CHEVROLET CO.

On Woodward Ave. in Birmingham

Mobilgas Mobiloil Electric Chassis Dynamometer (one of four in the state) Complete Bumping and Painting Service on all cars
Wrecker and Towing Service Mechanical Service on all cars Genuine General Motors Parts and Accessories
New Chevrolet Cars and Trucks Used Cars and Trucks

The Largest Service Personnel in Birmingham