

NEW IDEAS IN EVERY LINE INTRIGUE SHOPPERS

Costume Jewels Have Clever Use

Buttons are playing a new role in the costume picture this season. Not only will we button-up coats, suits and dresses with smart unusual buttons, but the same original designs have been used in companion clips, pins, brooches, zipper pulls and buckles. Smart women wear these on their hats, scarves and bags to ensemble their accessories to the costume. Newest fad is to ruffle gauntlet gloves down to the wrist and catch them there with clips to match the buttons on your dress or jacket.

Clips "companioning" the button, originals on frocks can be worn in the hair at afternoon bridge parties and informal luncheons and dinners where hats come off.

Lapels are a favorite spot for an accented pin clip. One lady with originality and a desire to "go military" is pinning two gold insignia pins, one on each lapel of her tweed sporty coat. Anchor buttons in the same pattern trim the dressmaker frock she wears with this coat. The younger generation favors the new military pins that are long and narrow like a bird in flight. They pin them on pocket lapels.

Some women with clever fingers are repeating the button motifs on their dresses with a bracelet of buttons. Usually these are of the same type and they can be sewed to an elastic band, or threaded through with a colored cord which tucks in a bow.

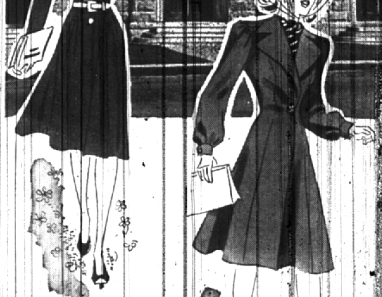
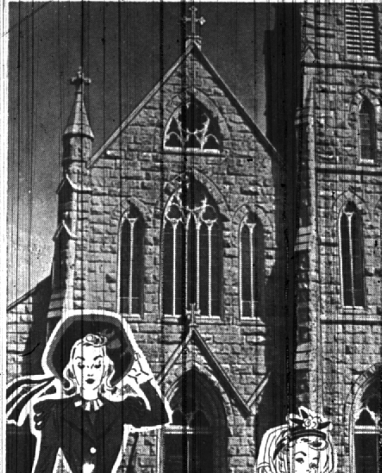


INGENIA OF FASHION, and of the new to be used in one shoulder of this season's new coat with little turn of these collar. Wear the jacket and such accessories.

buttons to their jewelry where for a small sum these baubles are turned into earrings.

Metal discs continue in favor and promise to dominate in the Easter parade. However, the spring versions are a lighter weight than we've used all winter.

Attractive Easter Parade Ensembles



NAVY blue rayon crepe dress with matching thin wool coat, featuring spanglets and drapery effects—(above).

Beige, navy or black, unbuttoned coat with shirt sleeves, soft shoulders and slimming silhouette—(right).

Tips in Make-up For Spring Shades

Key your make-up to your clothes and you will achieve that well-groomed look advocated by the leading fashion experts," says Gloria Bristol, noted dermatologist who has streamlined Dularna of Holland and centers for the skins of such celebrated women as Schiaparelli, Martha Gellhorn (Mrs. Binney) Hemingway and the Duchess of Windsor.

1. With blues, navies, and grays, use a lipstick with a clear red foundation, a blue eye shadow, dark brown eyebrow pencil, and a powder with a pink foundation.
2. With pastel shades, use a lipstick which has a bluish base, green eye shadow, light brown eyebrow pencil and a powder of light cream.
3. With browns, yellows, oranges, and reds, use a lipstick with a strong orange caste, brown eye shadow, brown eyebrow pencil, and a warm sun-rich powder—bring out the fairness.

IN FASHION NOW

Colored shoes with dark suits are being shown for spring. Golden yellows, reds, greens and dark blues will all be available.

Nail studding and shaps show the cowboy influence on sport shoes while buckles on pumps are covetly brooked by colorful styles.



SADEN BINDING makes an important and beautiful detail in fashion. Tailor details like their lines on the shoulders, draped waist, and also on the cuffs.



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Wear One of Spring's First Suits for Easter

First because it's foremost—is this young figure suit, with its shirt inspired collar, flap pockets, new shades including Beige, new fabrics—Triplough Gabardines, soft wool Tweed.

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Another way of pepping up the old dress is to buy a new jacket of some bright color.

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Queen Quality Shoes \$6.75 to \$8.75 including De Luxe Grade

Miller's Shoes "Fittings Verified by X-Ray" Woodward at Maple, Bham

AS SEEN IN VOGUE

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New, the way a bud is new. New the way the sky looks on an April morning. That's the way Queen Quality Shoes are new this spring. You might say "fresh... imaginative... 1941."

But that's just another way of saying the same thing. If you dig to the... we think you'll recognize at a glance their original beauty, their smartness, and the new look which they award you, your clothes, your bearing.

Queen Quality Shoes \$6.75 to \$8.75 including De Luxe Grade

Miller's Shoes Specializing in Juvenile Shoe Fitting WOODWARD AT MAPLE BIRMINGHAM, MICH. Fitting Verified by X-Ray

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Pleated Skirts \$2.95 and Flared Skirts, Gored Skirts \$3.95

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