

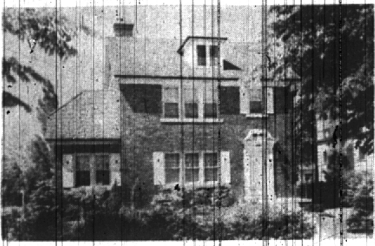
Here is this for a brief, rhymed suggestion: "Count that day lost when descending sun finds that without some life-knowledge won."

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BIRMINGHAM, OAKLAND COUNTY, MICHIGAN THURSDAY, FEBRUARY 6, 1941

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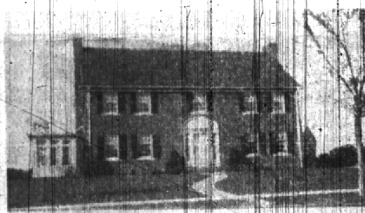
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# "Tea for Two"

Her Face Has Been Seen by Millions from Coast to Coast

By NELLIE HURLEY MINIFIE

MODELING is a profession that is synonymous with bright lights, beautiful women and handsome men. To Mr. and Mrs. Average Citizen it's a profession all wrapped up with glamor and tied with bright tinsel of excitement.

But to Betty Maxwell, it is just a business, fairly lucrative, yet, but filled with hard work, work that is under-estimated by the general public.

Betty has been in the modeling business for nine years and she knows all the ins and outs, all the tricks of the trade. She knows its shortcomings and doesn't minimize them. She knows that it has its drawbacks: irregular hours, calls at any time of the night or day, hard work. But she also realizes that there are compensations.

After nine years she has learned all of her own hard work, photographically speaking, and she has learned to minimize those too. She knows that one side of her face is much more photogenic than the other and she frankly refuses to allow the little man with a camera to photograph the bad side. Yes, in nine years she has learned practically everything there is to know about photographic modeling.

### Not All "Duck Soup"

"Modeling I was told was 'just all duck soup. I have to be well groomed all the time, I can't let my hair or my nails go and I have to see that my clothes are always in perfect condition for I never know when I will be called on a job.'"

And the clothes problem is no small one either, she told me. At least two complete wardrobes are necessary including some 40 or 12 suits, numerous coats, hats by the dozens, several complete sets of accessories and an assortment of evening dresses and wraps.

The studies that make the call always specifies the clothes the model shall bring, the size. For instance it's not at all uncommon to get a call and be requested to bring three suits, two coats five or six hats and, of course, the neces-

sary bags, gloves and shoes to match.

As a result, she said, I spend 90 per cent of my time buying suit cases between here and Detroit. As a matter of fact I'm beginning to get bored with them carrying them."

And then there is the business of posing in June and July in suits and winter gaiters and in December and January in bathing suits and play clothes. "And do those beautiful bathing suits come as hot spots, either?"

An average job, she told me, lasts from five to six hours and about four hours of that time is spent in make-up. "And do you get both unbearably hot and blindingly hot in the first, she says, after you're through with the first two or three. You feel like there are needles sticking in them."

### Field Blocking Crowded

And all of the time she has to look calm, untroubled and serenely beautiful. In the back seat of the newest model car you sit by the hour, smiling brightly into the camera, most blinding light imaginable, buckets of perspiration pouring off of you.

That's what modeling is paid for. It is, Betty told me, a profession that neither the level five nor five years has become more and more crowded. It is becoming increasingly difficult to break into. But when a woman works for a modeling agency, she suggests that Betty try to get into this business. "Within five-six pictures of fabric in my mind," Betty said, "I counted this week, and I've suggested it I, nevertheless, work on my first job one Sunday morning at 7 o'clock and worked until three

## Visits with Birmingham and Bloomfield Hills Women



Mrs. Earl A. Maxwell

extended the virtues of a custom-made suit. "I have been to New York City where, following a six months period in the Paramount Training School, she had for a year and a half, advertising everything from Double Gals to Lux and "Household."

This is the interesting part of working in New York, she told me, for there are a variety of concerns that use models in that city. Detroit, on the contrary, is concerned with the automobile industry and those things which pertain to it.

It was while she was at the Paramount Training School that she picked up so many of the tricks associated with this modeling business. She gave a rough estimate of make-up and acting technique. She learned the fine points of diction and has learned to articulate her natural mannerisms.

But one is extremely important, Betty told me. It's so important that without a good speaking voice it is nearly impossible to attain any measure of success as a model.

She has done some fashion modeling, Betty told me, but only once a month or so. "It really doesn't pay me to do a great deal of that," she said. "For in addition to the half day you work you must spend at least an hour half day for fittings. That makes two half days that you aren't available for photographic work."

Incidentally, we talked for a few minutes about what she called "high fashion" modeling. These are the jobs in Vogue and Harper's magazines, for example. "Every one of these models," she said, "are at least five-foot nine inches tall and are about as big around as a match. Nine times out of ten

Modeling in New York. After working conscientiously in Detroit for a while, several studies suggested that she give the city a try. "I was told that the city was a bit cut company and her three admirers would board from time to time." "That started me to think," she said, "but she told me, 'Don't think, although it didn't really look like me, it was a matter of fact.'"

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They have faces that would seem an eight-day alarm clock, but they have figures like a dream. In the most extreme and unusual clothes that a designer designs they are photographed against a pure white pillar or pedestal languidly on a respect stage.

There is Betty told me a small case "TEA FOR TWO" Page 2

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