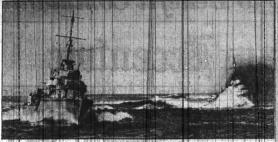
THIS AND THAT

Ripping Through Mediterranean Waves



WEEK SPECIALS

Spring Leg of Lamb Ib. 25c
Fresh Dressed Chickens Ib. 29c
Fresh Ground Shoulder Beef 2 lbs. 49c
Fresh Calves Sweet Breads Ib. 43c
Raby Beef Fot Roast Ib. 28c
Leg Brand Sliced Bacon Ib. 37c

LENTEN SPECIALS

Fresh Lake Trout and Whitefish WEIDEMAN'S RED Alaska Sockeye Salmon 21-lb. cans 49c

Jumbo Wet Pack Shrimp 2 cans 35c Richelieu Clams 2 No. 2 cans 45c

CHEF ROSSINI FANCY
Pure Egg Noodles 21-lb, pkgs. 29c

Spaghetti or Macaroni . 2 1-lb. pkgs. 25c

Birmingham Fruit Co.

Honey Brand Sliced Bacon Fresh Cream Cottage Cheese

Tuna Fish

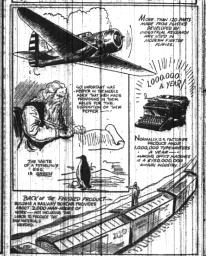
New Honeymoon Span Under Way



Fish Appetites **Guide for Lures**

CROVES

THE POCKETBOOK of KNOWLEDGE 🚲



THEATRE



You Want to SELL Them

PEOPLE are curious because they're human. Men and wome boys and girls ALL WANT TO KNOW. Half the world's knowledge started with curiosity. Satisfy that curiosity! Tell them! And you'll SELL THEM!

DO YOU run a business? Then pick out somethingstyle dress, a shirt, an electric refrigerator, a beauty lotion, furniture, etc. Something you KNOW people would want if they knew as much about it as you do. Write about it. We'll be glad to help you. ADVERTISE it! Describe it-tell what it's for -what it will do-Don't spare details. People WANT to know!

Then place the ad in THE ECCENTRIC! Let us illustrate it with pictures that sell. If your price is right—and if you've told the whole story-YOU can't fail to get more business!

Birmingham Eccentric "Consistent Advertising Pays Directly"