

Your Christmas shopping made easy by following Santa's

# Christmas Shopping GUIDE



Shop In **BIRMINGHAM**  
IN THESE STORES  
WHICH OFFER YOU

## SPECIAL VALUES

For Thur., Fri. and Sat.  
TAKE ADVANTAGE OF  
The Bargains on this Page.  
**YOU'LL SAVE MONEY**

SPECIAL FOR THURS., FRI. AND SAT.  
at **THE CHEER SHOP**  
191 S. Woodward—Theatre Bldg. Phone 2848  
Lots of Toys for  
**GIRLS and BOYS**

SPECIAL FOR THURS., FRI. AND SAT.  
at **BIRMINGHAM FRUIT COMPANY**  
124 N. Woodward Ave. Phone 64  
Jones Dairy Farm Sausages . . . lb. 43c  
Honey Brand Sliced Bacon . . . lb. 39c  
We have only the most carefully selected  
Christmas Poultry  
PLACE YOUR ORDER NOW

SPECIAL FOR THURS., FRI. AND SAT.  
at **F. J. MULHOLLAND CO.**  
233 No. Woodward Ave. Phone 425  
We still have a fine collection of Gifts  
to choose from for the whole family  
Gifts from 25c to \$25.00

SPECIAL FOR THURS., FRI. AND SAT.  
at **DICKINSON'S MEN'S SHOP**  
WABEEK BUILDING  
**HICKOK BELTS**  
\$1.00 up  
Beautifully Boxed

SPECIAL FOR THURS., FRI. AND SAT.  
at **LEONARD ELECTRIC**  
162 W. Maple Phone 223  
**GENERAL ELECTRIC RANGES**  
Priced from **\$113.00 to \$244.00**  
All equipped with Calrod Cooking Units

SPECIAL FOR THURS., FRI. AND SAT.  
at **THE Jay SHOP**  
Next to Wilson Drug on Woodward  
**ALL WOOL MITTENS**  
Just the thing for "What Shall I Buy Her?"  
7c to \$1.29

SPECIAL FOR THURS., FRI. AND SAT.  
at **KAY BAUM SHOP**  
81 W. Maple Ave. Phone 2161  
Irregulars of **\$1.00**  
**SILK HOSE** 79c  
**NYLON**  
Irregulars **\$1.25**

SPECIAL FOR THURS., FRI. AND SAT.  
at **WILLIAMS' BOOT SHOP**  
118 W. Maple Phone 117  
**FUR TRIMMED SCUFFS**  
White, Burgandy, and Blue  
**1.65**

SPECIAL FOR THURS., FRI. AND SAT.  
At **THE MAXWELL SHOP**  
164 W. Maple Ave. Phone 288  
Come in and select a gift from our variety of  
**Robes - Costume Jewelry - Gowns - Slips**  
**Bed Jackets - Purses - Hosiery**  
Our dress line is also quite complete.

SPECIAL FOR THURS., FRI. AND SAT.  
at **MATTHEWS**  
TAILOR—CLEANER—FURRIER  
244 Maple Ave. Phone 9011  
**2 NECKTIES CLEANED FREE**  
With Every Garment Cleaned and Pressed

SPECIAL FOR THURS., FRI. AND SAT.  
at **BECK CLEANERS**  
332 N. Woodward Ave. Phone 2200  
**Ladies' or Gents' Sweaters**  
Cleaned and Refinished **29c**  
If Accompanied By An Order

SPECIAL FOR THURS., FRI. AND SAT.  
at **The RB Shops**  
163 N. Woodward Phone 2138  
**SILK HOSE**  
Form fashioned, all perfect,  
new shades, 8½ to 10½ **59c**

SPECIAL FOR THURS., FRI. AND SAT.  
at **DON & RAY'S**  
167 N. Woodward Ave.  
**CHILD LIFE ORTHOPEDIC**  
**SHOES FOR CHILDREN**

SPECIAL FOR THURS., FRI. AND SAT.  
at **BODINE NEWS**  
Free Parking at the Rear of the Store  
OPEN EVERY EVENING  
We have a nice assortment of  
**Cigars . . Cigarettes . . Pipe Tobaccos**  
All Holiday Wrapped  
**Philip Morris and Old Gold Cigarettes**  
in Chests that make very suitable presents  
**SCHRAFFTS BOXED CANDY—Splendid Assortment**

SPECIAL FOR THURS., FRI. AND SAT.  
at **WILSON DRUG CO.**  
Woodward at Maple Phone 2500  
**MALAGA** The Famous **\$3.00**  
Cured Briar Pipe  
Other Well Known Makes  
**\$1.00 - \$1.50 - \$3.50 - \$5.00**

SPECIAL FOR THURS., FRI. AND SAT.  
at **HUSTON HARDWARE**  
205 N. Woodward Ave. Phone 110  
**SEAT TYPE CLOTHES HAMPER**  
17 in. high, 18 in. wide, 10 in. deep. Fibre construction  
with moisture proof lining. Pyralin  
cover, Assorted colors **\$2.19**

SPECIAL FOR THURS., FRI. AND SAT.  
at **HI-WAY FURNITURE MART**  
1532 So. Woodward Phone 2646  
**Furniture For Christmas**  
A Lasting Gift  
A Large Assortment of  
Lounge Chairs - Occasional Tables  
Lamps - Hassocks - Desks  
Cedar Chests - Mirrors  
AT LOW PRICES

SPECIAL FOR THURS., FRI. AND SAT.  
at **BIRMINGHAM DRUG COMPANY**  
150 So. Woodward Ave. Phone 1620  
**Bunte, Gilbert and Cecil**  
**Boxed Candy**  
Complete Assortments  
from **60c** up

SPECIAL FOR THURS., FRI. AND SAT.  
at **THE TWIN SHOP**  
**CHRISTMAS LINGERIE**  
Gowns . . Pajamas . . Robes  
Bed Jackets . . Slips  
Tailored and Lacy Styles  
These make ideal gifts

SPECIAL FOR THURS., FRI. AND SAT.  
at **SFIRE BROS. MARKET**  
180 W. Maple Ave. Phone 1262  
Sweet—Juicy  
**California Valencia Oranges**  
Size 220's and 252's— **\$3.35**  
Case  
Give a case for Christmas

SPECIAL FOR THURS., FRI. AND SAT.  
at **HARRY E. BISSETT COMPANY**  
171 Henrietta Phone 1271  
Now is the time to buy that  
**Frigidaire Electric Range**  
We can make delivery at once. Priced  
as low as you will ever see them **\$99.50** up

SPECIAL FOR THURS., FRI. AND SAT.  
at **THE BIRMINGHAM ECCENTRIC**  
PHONE 11  
A Christmas gift that lasts the whole year!  
GIFT SUBSCRIPTIONS TO THE ECCENTRIC  
\$1.50 a year anywhere in Oakland County  
\$2 a year elsewhere in the United States  
\$1.50 a year for men in the armed forces

SPECIAL FOR THURS., FRI. AND SAT.  
at **McKEE SERVICE STATION**  
264 N. Woodward Ave. Phone 67  
**Defroster Fans—\$3.95 Value . . . \$3.19**  
Heaters as low as \$9.95  
**Raybestos Brake Lining \$3.95**  
(Plus Labor)

SPECIAL FOR THURS., FRI. AND SAT.  
at **The Birmingham Paint & Glass Store**  
280 E. Maple Phone 3141  
**Why Shop in Crowded Areas—**  
**Fill Your Gift List Here!**  
FOR HIM—  
A Mirror to hang over his chest of drawers.  
FOR HER—  
Mirrors of all descriptions including full length  
mirrors.  
FOR BOYS—  
Model airplanes and ships.  
FOR GIRLS—  
Doll furniture.

SPECIAL FOR THURS., FRI. AND SAT.  
at **PECK'S MEN'S STORE**  
106 So. Woodward Ave. Phone 230  
**All Wool Plaid Mufflers**  
Thistle-down—Styled by **\$1.00**  
Superba

SPECIAL FOR THURS., FRI. AND SAT.  
at **SELLS ELECTRIC**  
292 W. Maple Phone 166  
**CHILDREN'S**  
**ALL ELECTRIC PHONOGRAPH**  
Good tone and  
very durable **\$7.89**

**Shop In Birmingham - It's Easy, Convenient, Friendly!**