From the Women's Angle

### Cranbrook's Annual Christmas Pageant **Fonight Revives Ceremonies of Old**

The annual Christmas Egreant of candles, the cheerful heart Cranbrok School will be held fire, and the singing of ancien the school's beautiful Siming canols add spiritually to this control of the school's control of the school of the schoo

### Moose Stages Own Blitzkrieg

TOASTMASTER AUTOMATIC OASTER

Here is the toaster that

Here is the toaster that brings contentment to the American breakfast table! It's the famous Toastmaster Two-slice Automatic Toaster that pops-up perfect toast every time. No watching, turning or burning Just set the toast-taste indicator for your kind of toast, ight, dark or in-between days in two slices of bread, gress down the lever and relax. The 1-slice automatic Toast.

BISSELL

The 1-slice automatic Toastmaster Toaster for smaller families . . . . . \$10.75

he World's Finest



### Tips Are Given For Holiday Menus

and Gloves

Flexible Flyer Sleds and other Steering

TOBOGGANS Birch \$1.50 per ft. ALL SIZE TOBOGGAN MATS

## HUSTON HARDWARE CO.

### SKIING **EOUIPMENT**

Only \$ 245

Northland

Lund Northbilt

> Skis, Bindings, Boots, Wax, etc.

HOCKEY **EQUIPMENT** 

Skates . . Sticks Pucks . . Shin Guard

Sleds-Sled Backs.

## Blind Balance



Don't Waste Coal!



### Trailer Camp Law ow in Effect

Surprises fairly lift one's staip! They catch at one some do. Others this one's staip! They catch at one some do. Others catch the discout Like the unjoint the the common that the common the stain of the common that the co

# Advice Is Given On Peach Tree Care

Extra Precautions For Winter Painting

# Reaching Lots of Reople . . .

In a Medium Which is Read Is the Secret of

# Successful Advertising

Then the more people who come into your place of business, the bigger ir, sales will be. If a hundred persons are attracted to your store, they'll ten times as much merchandise as if only 10 persons had called.

desmen of the same ability start out of a morning. One sees five specis. The other sees ten prospects. At the end of the day the one who ed on ten prospects will have twice as much business in his pocket as man who limited himself to five prospects.

That explains The Eccentric's unfailing record of performance for

the hands of more buyers, gives you more sales contacts at lower co

The Birmingham Eccentric