

Full style preview

NEW, UNIQUE STYLES SHOES FOR FALL

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Color Affiliates Make Ensembles Easy This Fall

Shopping for a fall wardrobe is no longer the tiring and exasperating task it used to be...

Hodge hats, Koret bags, Kinlaw gloves, and Falter Delano and Deiman shoes have all been planned and dyed to match perfectly...

Head to Foot and Mallinson are new names on the Color Affiliates list. Their addition has made the plan wholly broad in scope...

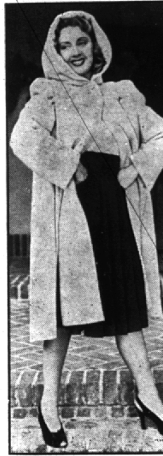
The silks and rayons as well as woolsens in the same colors, the variety of costume types is unlimited.

Back to Nature The six shades sponsored by the Color Affiliates this fall are a complete and welcome change from the so-bright accessory lines we have affected during the past few seasons.

The color names are appropriately in the back-to-nature mood: Bark Brown, subdued and hardy; Juniper Green, deep, foresty; Indian Summer, ripe russet; Hackberry, frosty purple; Night flight Blue, autumn navy; and Scarecrow Grey, dark and slate-like.

So there is no reason why you can't indulge in the most colorful fall ensemble... for all the colors are in perfect harmony with one another.

Hooded Coat of Camel's Hair



This substitute for the traditional polo coat, made of the same soft camel's hair material, has a full swagger back, wide shoulders and a flattering hood. It's worn by actress Joan Blondell.

This Cedar Chest Takes First Prize!

If you are one of those women who loves the practicality of cedar storage chests, yet feels that they "stick out like a sore thumb" or take up far too much room for an occasional piece...

You'll find that the furniture industry has been thinking right through your desires in producing utilitarian pieces that even a magician would express amazement over.

As a dresser, the top lifts up to reveal a spacious cedar lined chest, and a bottom drawer (the only real drawer where there appears to be three) also is cedar lined and very roomy.

The lowboy chest is designed much the same way, except of course it resembles a lowboy instead of a dresser.

Red will be good, particularly when worn under black coats.

New York Bids for Title As World's Style Capital

NEW YORK—Dame Fashion is a war refugee, and New York is wooing her to this side of the Atlantic.

Thrown aside when Adolf Hitler's legions marched into Paris early in the summer, the needles of the Rue de la Paix are rusty and covered with dust.

At present, New York is the logical choice to become the world's fashion capital.

A few of the foremost French designers have already located in America, and more have indicated they plan to move.

THIS city's fashion shows in New York called in brilliance and variety those of pre-war Paris.

Results of the shows were encouraging. New York was filled with buyers just as Paris was formerly filled.

Manufacturers are doing their part. Instead of crediting a dress to a "my designer," they now ascribe it to "Miss So-and-So."

It isn't merely a matter of prestige that makes U. S. manufacturers hope New York succeeds Paris as the fashion capital.

A RADICAL change in the hemlines of the nation's skirts means all the difference in the world to textile manufacturers.



New York introduced this gray wool dress with brown beaver hat and muff in an effort to win Dame Fashion to U. S.

Greater Drapery Selection Possible

For years, women crossed custom-made draperies off their buying list because they couldn't afford to pay the prices that necessarily had to be charged for this special service.

She can make her choice from 30 or 40 different samples in her favorite drapery department.

If she is an average customer, she is alert to the many factors that go into the correct furnishing of a home.

One of the most impressive trends is the stress on dramatic combination of harmonious ensembles, especially in the living room.

Lady Madison

BUDGET CHIFFON HOSIERY

In the New AMERICANA SHADES match the spirit of Autumn life



2 pr. \$1.00 Single pair 55c

Better come early... our supply is limited

THE TWIN SHOP

169 West Maple Birmingham

the best slips you can buy

for \$2.25

tailored by Barbizon

What do you look for when you buy slips? Good fit? Good fabrics? You are assured of both when you select Barbizon...

These slips, all tailored of lovely silk and rayon Satin Seraphim, are all made in the color. The length, you pick from 32 to 44.

- BRYN RITE... 2.25
PRIM RITE... 2.25

Other Barbizon Slips from 1.65 to 3.50

THE TWIN SHOP

160 WEST MAPLE AVE. BIRMINGHAM

Advertisement for Miller's Shoes featuring Queen Quality Shoes. Includes text: 'Now! we are featuring the beautiful Queen Quality Shoes', 'The lovely shoes that you have seen advertised in Vogue, Mademoiselle and Harper's Bazaar are here!', 'Quality Shoes, the season's most attractive shoe styles', and 'Miller's Shoes X-RAY FITTINGS Exclusive in Birmingham BIRMINGHAM'.

Launder Your Blouses Carefully; They'll Wear Much Longer

Practically every smart fall wardrobe includes one or more satin blouses. Whether they are trim, tailored types or the frilly ruffled kind, the chances are the new models have one characteristic in common—they wash beautifully.

The girls also see in boys' shirts things of beauty, comfort and practicality, for on their design is based most of the season's blouses.

At the very first sign of griminess, the best thing to do is to plump them directly into the wash-tub.

Men Should Like These New Hats

The one really new hat style of the season is the pompadour hat which becomingly sits far back on the head—but it is only one of many styles which include the right hat for every costume and occasion.

Pompadour types include bonnets, berets, catlets and off-face brims as well as the little high skull caps which first interpreted the need for a hat to go with the new coiffures.

In brimmed types the side sweeping profile hat may be a chic balance for the side-wise dress or coat silhouette.

The casual hat is very important because of the American woman's preference for casual clothes—so sweep brims and roller snap brims and berets will be seen going to work and school.

ABUNDANCE Everywhere I look I see Glories that are meant for me. All the great outdoors in me. All the sky in summertime. All the birds and flowers and trees. All the sunshine, every breeze. All the songs that children sing. All the deep toned bells that ring from the spires of every church. All the maple trees and birch. Every apple tree I own. All the smooth grass freshly mown. All the silver lakes and streams. All the stories, all the dreams. Lovely thoughts and every prayer. Everything that's everywhere. Never then could I be poor. With such wonder at my door.

Times Change The old-fashioned boy used to bring his teacher an apple as a good will offering, but we suppose the modern lad wouldn't think of giving her anything less than a package of cigarettes.—Ohio State Journal.

become "set" the blouses are bound to suffer, both from the deteriorating action of dirt and the rubbing and scrubbing that may be needed to loosen it.

Frequent and thorough washing in a thick lather of mild, lukewarm suds will keep satin blouses looking lovely and make them last longer.

After the sudsing, they should be given a triple rinse in lukewarm water, then wrapped in Turkish towels for a moment to absorb excess moisture before being hung up to dry.

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