Fall styles

NEW, UNIQUE STYLES IN SHOES FOR FALL



Color Affiliates Make Ensembles Easy This Fall

Shopping for a fall wardrobe is no longer the tiring and exasperating task is used to be, thanks to the Color Affiliates. For this group of well-known designers and fashion experts has joined forces to the fourth successive the fourth successive of the property of the p

Hodge hats, Koret bags, Kialas gloves, and Palter DeLiss and Palleman shose have all been planned and dyed to match perfectly; and the planted planted by the planted solids and rayons come in the basic colors, and in beautifully harmonizing complementary shades. There is even a special Color Affiliation and the planted by the planted and the planted by the planted by the planted by the planted by the planted the make-up comes in its own attractive package striped in the six new Color Affiliates colors.

So there is no reason why you can't induje in the most colorful fall ensemble... (remember when you chose black or brown as the line of least resistance?)... for the colors are so skillfully matched and blended that you could really pick the component of your ensemble blindfolded, with nary a color faux pas.

the silks and rayons as well as woolens in the same colors, the variety of costume types is unlim-

The six shades sponsored by the Color Affiliates this fall are a complete and welcome change from the so-bright accessory hues we have affected during the place of the color affiliates and the color Affiliates invariably catel and express the mood of the month. All six has been considered that the color affiliates invariably catel and express the mood of the month. All six has well in combination as each does alone and they really do. For the entire color and the really do. For the entire color and the really do. For the entire color and the real and the

Back to Nature
The color names are appropriately in the back-to-nature mood:
Bark Brown, subdued and handsome; Junjer Green, deep, foresty; Indian Summer, ripe russer,
Huckleberry, frosty purple; Nightflight Blue, autumn mavy; and slateScarecrow Grey, dark and slate

With such a palette to piel from, blending possibilities are nelless. . for all the colors are nelless. . for all the colors are new from perfect harmony with one-an other. If one is combined in one-neemble for an uitra-smart of fect. So when you prepare to receive the fall in a refreshing color control of the property of the proper

DAY OF REJOICING
MINNEAPOLIS, Minn.—Elmei
Larson, of Minneapolis, became a
father and grandfather on the
same day.—Easter Sunday. Hi
wife, Isabelle, presented him with
a son, and his daughter, Mrs. Wil
liam Vanderbilt, of-St. Paul, gave
birth to a girl.

Hooded Coat Of Camel's Hair



This substitute for the traditional polo coat, made of the same soft camel's hair material, has a full swagger back, wide shoulders and a flattering hood. It's worn by actress Joan Blondell.

This Cedar Chest Takes First Prize!

If you are one of those wome who leves the practiculity of ceds storage cheets, yet feels that the "stick out like a sore thumb" it will be a sore thumb." It was the storage cheets and it you're on of those women (and who isn't who likes an orderly, well-equip ped sewing basket or cabinet the doesn't take up valuable space is then take hope.

You'll find that the furniture it was the storage of the storage o

then take nope.
You'll find that the furniture in dustry has been thinking right that the following the control of the control

As a dresser, the top lifts up to heven a spacious cedar lined chest and a bottom drawer (the only real drawer where there appear to be three) also is cedar line and yery roomy. It is a handsom piece that fits in with other bed room 'durnishings without the slightest trace of shame.

The lowboy chest is designe much the same way, except course it resembles a lowboy is stead of a 'dresser. Often the piece in a home becomes a "cate' all," but as a cedar chest it is no noly a fine looking piece of fu niture but actually makes economic use of its space. Your gues' will never suspect, that it isn what it appears to ba!

Red will be good, particularly when worn under black coats.

New York Bids for Title As World's Style Capital

NEW YORK - Dame Fashi n is a war refugee, and New York is wooing her to this side of the Atlantic.

Thrown aside when Adolf Hit ier's legions marched into Pari early in the summer, the needle of the Rus de la Paix are rust and covered with dust. Pari the style center, is no more.

At present, New York is the logical choice to become the world's fashion capital. For New York has long been an auxiliary designing center, taking second place only to gav Parce. London would like to have the mantle dropped by Paris, but she is handicapped by the war.

A few of the foremost French designers have already located in America, and more have indicated they plan to move. But the chief big for fashion supremacy is that made by native designers.

THIS all's fashion hows in New York rivalled in brill liance and vertety those of pre war Paris. Styles, for the mos part, were not rad cally changed but an increased emphasit of American motifs was noted-Pilgrim and odian designs an patriotic themes

results of the shows were encouraging. New York was filled with buyers, just as "aris was formerly filled. The same secrecy, maintained to prevent style pirating, was to be noted in Seventh Avenue style salons.

in Seventh Avenue style salons
Manufacturers are doing their
part. Instead of crediting a dres
or a hat to 'my designer," their
now ascribe it to 'Miss So-and
So," in an effort 'o build up i
following for their creative em
ployes.

It isn't merely a matter of pride that makes U. S. manufacturers hope New Yor, succeeds Paris as the fashion capital.

For fashion is big business: i was estimated to be France' second larges: industry beforthe war. The field of designation and the effect on the textila industry is nothing short of tremendous

A RADICAL change in the hemlines of the nation's skirts means all the difference in the world to textile manufacturers. "s skirts go up, profits go down, and vice versa, and hemlines do go un and

Launder Your Blouses Carefully; They'll Wear Much Longer



New York introduced this gray wool diess with brown beaver hat and must in an efforto woo Dame Fashion to U. S.

down. That's why American industry hopes the never-still pendulum can be controlled in this country rather than from the other side of the Atlantic.

Efforts to Ircate the fashion capital in New York already have the important co-operation of labor. David Dubinsky, head of the International Ladies' Garment Workers' Union, has assured manufacturers his union is willing to make concessions to

that end.

Only possible hitch is the unpredictable whim of American
women. If they accept domestic
fashions, New York is assured
of becoming the Paris of tomor-

Greater Drapery Selection Possible

For years, women crossed cus form-made draperies off their buy ing list because they couldn't af ford to pay the prices that necess arily had to be charged for thi special service. Now, however they are the most enthusiastic advocates of a special set-up thahelps the dealer to offer the shopper custom-made draperies ready-made drapery prices.

ready-made drapery prices.
She can make her choice from the control of the contro

colors will appear in her nome.
If she is an average conduins he is alert to the many fact that go into the correct furnish of a home. She reads magararticles, talks to her furnit salesmen, follows suggestions newspaper home furnishings umms. She will now talk over

problem with the drapery sales man and decide whether a-printed fabric, a rough woven material damask, printed satin, or plain color would be best sugged to her out would be to be to be to be doubt she is a better judge of the principles of interior decorating than she realizes, although she may be timid about using her own initiative.

Consequently, with some outside assistance, she can use singue where she feels they will add to the room's appearance, or use flor all coverings to complement a chair of averaged. She is pretty and the contract of the cont

corn show forth in her draperies. In less than 10 days, the choice he has made will reach her door, ready for panging in one or more ready for panging in one or more essarily will depend on the material selected and the length or size required. The finished draperies will have a custom tailored appearance and she will know that they will be the control of the measurements she sent if you have been the property of the measurements she sent if you have been the property of the measurements she sent if you have been the property of the measurements she sent if you have been the property of the measurements and the property of the measurements are sent in the control of the property of the propert

One of the most imprestrends is the stress on dramat tion of harmonious ensembles, ed especially in the living room.

Lady Madison

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BIRMINGHAM

Men Should Like These New Hats

The one really new hat style of the season is the pompadour hat which becomingly sits way back on the head—but it is only one of many styles which include the right hat for every costume and

Pompadour types include bonnets, berets, calots and off-face brims as well as the little high skull caps which first interpreted the need for a hat to go with the new coiffures.

In brimmed types the side sweeping profile hat may be a chic balance for the side-wise dress or coat silhouette. Visor brims, homburgs and off-the-face flatterers are newly devised old favorites.

The casual hat is very important because of the American woman's preference for casual clothes—so scoop brims and roller, snap brims and berets will be seen going to work and school.

ABUNDANCE

lories that are meant for me.
Il the great outdoors is mine.
Il the sky in summertime;
Il the birds and flowers and trees.
Il the sunshine, every breeze;
Il the songs that children sing,
Il the dept toned bells that ring
rom the spires of every church.
Il the maple trees and birch.

All the silver lakes and streams, All the stories, all the dreams; Lovely thoughts and every prayer. Everything that's everywhere. Never then could I be poor With such wonder at my door. —BEATRICE McDONALD

Times Change

The old-fashioned boy used to bring his teacher an apple as a good will offering, but we suppose the modern lad wouldn't think of giving her anything less than a package of cigarets.—Ohio State Journal.

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IM RITE was seen awy, petal pink.

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