Michigan-Northwestern Game Tops in Next Forecast Contest

Lions-Packers Game Tickets Are Prize

After that great Detroit Lions victory scored over the Chicago Bears last Sunday, showing that Potsy Clark's boys can show plenty of stuff if they get going, the coming game between the Lions and the Green Bay Packers, Nov. 24 should be a hot one. Consequently, we've ordered two tickets for that contest as the grand prize in the 9th week of the Forecaster contest. In addition, of course, the winner gets an even bigger reward in the form of merchandise awards as outlined in the ads on this page.

Michigan-Northwestern

In the coming contest, there are a number of good games on the griddle, but few which the writer would classify as really tops in gridiron drama. In this section, of course, the Michigan-Northwestern battle will be supreme, and is likely to be as good as any in the country, despite the fact that both have been beaten. But both lost narrowly to Minnesota; and given a few breaks, either could now be undefeated. So the big stadium at Ann Arbor is likely to be jammed to see this game between two great teams, and to see Tommy Harmon in his last home game. Feeling that Michigan should have trimmed the Gophers, we'll wager that most contestants this week will choose Michigan.

In the contest immediately past, the picking was plenty tough. However, hats off to Charles Kopta, 337 Fairfax road, who must have drawn on skill, luck, clairvoyancy and a crystal ball to come through with a score that was darn near perfect. He counted on Southern Methodist to upset Texas A. & M. and he failed to predict the Harvard-Pennsylvania tie which can't be held against him too much, for two wrong, 12 correct.

Just what a stand-out score that is will be realized from the fact that no one else came anywhere close. Not one person even got ELEVEN right! However, 14 persons forecast 10 of the 14 games. Therefore, we salute Charles Kopta as the top winner of the season, so far. (The 10th and final contest comes up next week.)

Kopta figured Minnesota to beat Michigan; the Lions to whip the Bears; Indiana to trim Michigan State. A great majority of the contestants fell on those first three games. He also picked Columbia to beat Wisconsin(plenty missed that one!); Nebraska to beat Iowa; Brown to beat Army (that was a tough one!); Pittsburg to beat Carnegie Tech; University of Detroit over Texas Christian and Princeton over Dartmouth, as well as Wayne over Ypsi.

Honorable Mention

Honorable mention is awarded as follows to the group which missed only four: Weldon Prescott, 774 East Lincoln; Robert H. Baldwin, route 2, Birmingham; Mrs. George Armstrong, 647 Henrietta; Glen M. Davis, 632 Larchlea; John Robertson, 2935 Brookside drive; Miss Frances Keegan, 431 West Brown; John D. Burke, 587 Henley drive; Elizabeth Keegan, 443 West Brown; Marilyn Knight, 1420 West Lincoln; Edward Sarnowski, 1344 Davis; Frank Mulholland, 567 Ridgedale; Robert Brooks, 22920 12-Mile road; Connie Vettraino, Bloomfield Hills, and James Coulter, 287 Ravine road.

Connie deserves special mention, also, for forecasting the Harvard Pennsylvania tie. She and Earl Mudge, 521 Merrill, were the only ones to do so.

Those who missed five were Charles Adams, Yvonne Gay Aldrich, Claude Morrow, L. H. Freeman, C. Hunt, R. H. Fleming, S. J. Mogelnicki, Ray Dennis, Roy Lewis, Marion Stone, Mrs. R. H. Fleming, Lloyd H. Smith, C. Spencer Peck, Bruce Randall, Lloyd Busch, Robert K. Cavan, E. M. Moreland, F. W. Erickson, Charles Mott, Mrs. W. L. Dayner, John L. DeGurse, Marion McAleer, D. H. Curry, Jr., R. K. Wills, Donald Clark, Maurice R. Geisel, William C. Bauer, Jerry Tobin, Fred Gilman, Alvin Larsen, Jr., Bernard Levinson, Bruce Carey, B. W. Schober and Mrs. August Schlumpf.

STATE OF MICHIGAN, The Probate Court for the County of Oakland.

At a session of said Court, held at the Probate Office in the City of Pontiac, in said County, on the thirtieth day of October, A. D., 1940.

Present: Hon. Arthur E. Moore, Judge of Probate.

In the Matter of the Estate of Catherine Essig (also known as Mary Catherine Smith Essig), Deceased.

Robert W. Essig and Lee E. Joslyn, Jr., executors of said estate, having filed in said court a petition praying that the time for the presentation of claims against said estate be limited and that a time and place be appointed to receive, examine and adjust all claims and demands against said deceased by and before said court.

It is Ordered, that two months from this date be allowed for creditors to present claims against said estate.

It is Further Ordered, that the sixth day of January, 1941, at nine o'clock in the forenoon, at said probate office, be and is hereby appointed for the examination and adjustment of all claims against said deceased.

ARTHUR E. MOORE,
Judge of Probate.

A true copy.
FLORENCE DOTY,
Register of Probate.
JOSLYN, JOSLYN & JOSLYN,
Attorneys for Estate,
1466 Penobscot Building,
Detroit, Michigan

Ecc. 32-33-34.

STATE OF MICHIGAN, The Probate Court for the County of Oakland.

At a session of said Court, held at the Probate Office in the City of Pontiac, in said County, on the sixteenth day of October, A. D., 1940.

Present: Hon. Arthur E. Moore, Judge of Probate.

In the Matter of the Estate of William Ernest Boughner, Deceased.

Frances R. Walton, administratrix of said estate, having filed in said court a petition praying that the time for the presentation of claims against said estate be limited and that a time and place be appointed to receive, examine and adjust all claims and demands against said deceased by and before said court.

It is Ordered, that two months from this date be allowed for creditors to present claims against said deceased.

ARTHUR E. MOORE,
Judge of Probate.

A true copy.
FLORENCE DOTY
Register of Probate
FRANCES R. WALTON,
691 West Frank Street,
Birmingham, Mich.

Ecc. 31-32-33

JOHNSON MILK DEPOTS
3.5% Milk ½ gal. 2nd bot. 14c
Homogenized-Vitamin D
4% Milk . . . qt. 11c
Under Birmingham and Detroit Inspection
217 S. WOODWARD
Tr. 1-3131

LINOLEUM COUNTER TOPS ARE A SPECIALTY WITH US
McBRIDE'S
116 S. Woodward Ph. 255-256

A VERY FEW DOLLARS PER MONTH
Will Fix Up Your Home
Why put up with crowded living conditions—why put off needed repairs—when only a few dollars a month will pay for a complete remodeling job on your home?
We will gladly cooperate with you and your contractor in helping you with plans and ideas that will bring new beauty and new comfort into your home.
LAWSON & SON
484 Forest PHONE 111
Lumber . . Fuel . . Builders' Supplies

A & P Celebrates 81st Anniversary

How mass merchandising methods have widened the American diet by transforming luxury foods into inexpensive staples, is dramatized nationally this month by observance of The Great Atlantic & Pacific Tea Company's 81st anniversary.

The anniversary theme, "Pioneers for budgeteers—since 1859," was announced today by J. A. McDonnell, A & P executive. "We take our greatest pride in the fact that our constant striving for efficiency and lower retail prices has made it possible for millions of American families to enjoy beverages, vegetables, fruits, meats, poultry, fish and dairy products that were once considered luxuries," he said.

"The history of our company is a record of a constantly wider variety of quality foods being offered to a greater number of consumers," Mr. O'Donnell said. "As a matter of fact, when George Huntington Hartford founded the A & P in 1859 with the first store in New York, his first act was to take tea out of the luxury class and make it available to budgeteers in modest circumstances. At that time tea was selling for $1.00 a pound due to the fact that the purchasing agent in China, importer, speculator, wholesale tea dealer and wholesale grocer were all realizing their profit on every shipment of tea. By purchasing tea direct from China and eliminating in-between costs, Mr. Hartford succeeded in reducing the retail price to 30 cents a pound."

Mr. O'Donnell said that the public response to this new method of merchandising resulted in the opening of new stores and the introduction of additional foodstuffs. The new mass merchandising principles were applied to coffee and they were so effective that the A & P today operates its own plantations in Brazil, and imports, roasts and distributes one out of every seven pounds of coffee used by American consumers.

"In the next three decades our company gradually expanded their line from coffee, tea and spices to include other groceries, always with a view to bringing more foods to more consumers," Mr. O'Donness said. "By 1884 we were distributing sugar. By 1890 baking powder, butter and extracts had been added to our stock. Year by year we brought a constantly widening variety of foodstuffs to the American public.

Fresh Fruits Year 'Round

"Probably our greatest contribution to a healthful American diet was the part we played in making fresh fruits and vegetables available the year 'round. It is not many years since the average home was limited to canned and dried fruits and vegetables during the fall and winter months. The quantity of fresh fruits and vegetables produced throughout the country now compared with that produced prior to our coming into this field shows a tremendous increase, particularly in the southern states whose produce is consumed during the fall and winter seasons.

"The A & P, in many instances, was the first to bring such produce to northern markets in carlots during the winter months. Further, our promotional activities along these lines have encouraged consumers to use fresh fruits and vegetables on a year-round basis and have benefited both farmers and consumers.

"Broccoli, string beans, peas, lettuce, tomatoes, oranges, grapefruit, watermelon—these are just a few of the many fresh fruits and vegetables which were unheard of in northern winters some years back, but which even families in the most modest circumstances can enjoy today. Strawberries in January is a particularly dramatic example of this development and one for which 'we feel we are largely responsible. The per capita consumption of lettuce has increased 300 per cent in the last twenty years and nine times as many peas are eaten."

Efficient Distribution

All this wider distribution of quality foods is a direct result of the company's policy of reducing the price spread between producer and consumer, Mr. O'Donnell emphasized. A major factor in this elimination of in-between costs was A & P's introduction in 1912 of the "economy store," which dispensed with delivery, premiums, telephone orders and other expense-producing items which raised costs to consumers, Mr. O'Donnell said. More recently, he explained, the food chain has been a leader in development of the modern "super-market," which features self-service and has already proved itself as a major contribution to the nation's retail economy. Mr. O'Donnell stated: "We believe we have proved that efficient distribution gives the consumer more for each dollar spent. We have worked to this end so that in the past five years we have reduced our retail distribution expense by more than 20 per cent."

PECK'S
Cash and Carry
Suits, Topcoats, Plain Dresses 88¢
For Delivery Service Phone 230
WOODWARD—NEAR MAPLE

Official Draft Order List

(Editor's Note—Following is a copy of the official selective service order list as drawn up by Draft Board No. 7, Birmingham. Many names are those of men who have dependents and will be deferred. Questionnaires are now being sent to the men on this list; for dates, see an article on Page 1. Men are available to advise persons filling out questionnaires. See Page 1 for their names and office hours. This list will be continued in our issue of Tuesday, Nov. 19.)

1 - 10
E. E. Casteel
D. Findlay, Jr.
T. R. Ahlrich
E. C. Bohis
R. E. Ginther
L. H. Bayliss
E. Gandy
L. L. Sawicki
F. E. Smith
H. A. Fielding

11 - 20
J. D. Robinson
G. D. Garrett Jr.
C. E. Mott
R. G. Shepherd
H. J. Moran
R. H. Colense
C. W. King
G. H. Barkell
R. T. Garrison
A. A. Campbell

21 - 30
B. A. Lewis
O. Loeffler
H. Bertola
F. Fisher, Jr.
C. E. Smith
W. W. McCreedy
E. C. Watkins
A. H. Otis, Jr.
M. J. Leeper
B. B. Wells

31 - 40
F. J. Byrne
F. J. DaMara Jr
L. O. Philips
R. E. Bell
P. Shields
J. L. Littleson
H. J. Murphy
W. N. Bell
S. J. Knoepfler
R. J. Rathbone

41 - 50
J. W. Milford
L. F. Liberda
Y. H. Bauer
J. W. Erhard
W. R. Hughes
R. S. Davis
W. C. Tietjaen
R. C. Oliver
H.A. Stormfeltz
D. D. Bryant

51 - 60
C. Powell
W. B. Shippey
R. C. Shaffer
T. G. Cook
M. S. Kordus
J. B. Schoenfeld
J. M. Allman
J. A. Reid
A. Stanerch
G. Kachadurian

61 - 70
H. R. Klier
G. E. Furlotte
C. H. Drury
W. E. Shriber
G. G. Webber
T. W. Allen
W. C. Cinader
H. C. Owens
A. R. Wragby
R. Pattison

71 - 80
E.E. Richardson
W. C. Suerth
D. E. Wilhelm
W. H. Klea
F. O. Browne Jr
D. E. Jewell
M. R. Bailey
O. H. Golberg
J. Elder
E. H. Hickmott

81 - 90
B. E. Miller
S. T. Stinson
M. R. Patterson
H. J. Bysewski
A. A. Le Grand
H. L. Riegel
C. E. Sackner
A. B. Hughes
K. A. Printy
M. L. Freeman

91 - 100
J. W. Foster
M. Gollogly
D. H. Corkhin
R. C. Meadows
A. Phillipson
R. M. Carter
D. Burch
C. K. Page
R. W. Brown
C. A. Ratkowiak

101 - 110
E. L. Kurth
F. E. Cadwell
D. H. Hanley
W. E. Bendall
J. J. Lawler
W. F. Duckter
C. C. Fletcher
A. W. Reynolds
F. J. Grey
M. H. Frank

111 - 120
Francis Wells
S. N. Houghton
K. G. Wild
R. S. Rankin
H.J. Hennessy
F. V. Harman
D. J. Merritt
C. W. Roberson
J. G. Mulock
A. Green

121 - 130
A. Merchant
S. W. Lamb
O. S. Blomberg
J. E. Sheets
C. E. Shafer
W. R. MacKay
H.O. Mortensen
W. P. Hickey
J.M. Dougherty
W. M. Hill

131 - 140
E. W. Carten
G. E. Jacoby
J. W. Beardsley
M. H. Code
P. H. Wayman
M. L. Chapin
R. T. Smith
W. S. Casey Jr.
C. H. Wills
R. H. DuBois

141 - 150
R. B. Stephens
G. V. Craig
R. G. Morrison
F. W. Sloan
L. J. Sannes
J. R. Scolaro Jr.
W. L. Taylor
J. C. Kimball
P. J. Bingley
F. W. Lewis

151 - 160
R. Vanderkloot
J. L. Hurley
F. L. Miller
G. W. Lasler
F. Magurran
C. E. Buck
W. M. Mitchell
R. B. Stabrich
W. McPhee
F. E. Martling

161 - 170
A. McNaughton
L. Hadley
W. C. Myers
D. R. Noel
L. M. Hildebrandt
H. F. McLeod
T. R. Spade
J. C. Felin
D. Jordan
D. E. Rossman

171 - 180
L. J. Schmidt
J. D. B. Warnback
J. P. Gravlin
C. Tomlinson
R. Fugatt
S. Grinter
F. L. Vincent
G. H. Baker
P. W. Latsire
W. J. Bawden

181 - 190
T. E. Wilson
T. Williams
W. J. Davies
H. C. Greiner
R. Burrell
J. L. Shepherd
A. J. Thompson
H. G. Webster
E. M. McCann
A. L. Eslinger

191 - 200
H W. Thompson
C. A. Steele
P. E. Burton
H. V. Whalen
M P. Piotkowski
M. K. Winborn
K. W. Godau
D. E. Scriven
L. Woods
J. Irvine, Jr.

201 - 210
M. M. Murphy
K. Moulis
L. H. Neff, Jr.
R. L. Chiesa
C. L. Winning-ham
R. J. Scherf
C. L. Pippin
O.A. Marquardt
E. Kobihnas
F. K. Baskin

211 - 220
H. L. McBride
A. G. Jarvis
T. B. Baumgensmith
F. W. Denniston
E. G. Bradford
A. A. York
H. S. Hinman
H. W. Edwards, Jr.
A. W. Thorson
E. R. Rayborn

221 - 224
J. M. Scribner
E. C. Kern
F.R. Carter, Jr.
H.H. Gardner Jr

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Let Us Do Your Housecleaning NOW!
Phone 1162
ACME Window Cleaning Co.
"Oakland County's Oldest Window Cleaning Service"

MODERN STORAGE
FIREPROOF CONSTRUCTION
GAUKLER Dependable Dependable SERVICE
Local and Long Distance MOVING
B'ham 10240
GAUKLER Storage Co.
9 Orchard Lake Ave. PONTIAC

Unidentified Car Blamed for Crash

A third car which was not identified is blamed for a crash which occurred at 1:40 a. m. Sunday on South Woodward avenue near Bennaville. According to the police report, a car crossed Woodward at Bennaville and forced George M. Zahn, 4540 Oakland, Pontiac, to swerve into the machine of John Fawcett, of 420 South Woodward. No one was hurt.

Arrested Twice On Traffic Ticket

George L. Wilson, 30 years old, of 335 East Frank, was arrested at 3:15 a. m. Saturday in a local restaurant on a bench warrant issued by Justice Forbes S. Hascall. According to police, Wilson was ticketed on May 25, 1940, for failing to step at Hunter and Woodward. He failed to come in on the ticket, and after several warnings, was arrested Oct. 1, fined $5 and given until Oct. 18 to pay. Payment was not made, then, and Wilson was arrested again. Justice Hascall then gave him another final opportunity.

Eccentric classifieds pay!

Bits of Birmingham

It was earthquake in Rumania and a wild rain and wind storm in Michigan, Monday. At 11 a. m. at the Armistice Day rites at the city flag pole near Schettler's drug store, Veterans tried to lower the flag to half staff but the wind had twisted the rope and it was impossible. Rain or no, the ceremony went ahead as per schedule, with the Rev. Joseph O. Nelson saying the prayer, following by Taps and a minute of silence in which all traffic was halted. The American Legion was in charge.

—o—

Ferndale and the south end of Oakland County seems to be suffering from an epidemic of car thefts. A light truck taken Sunday night in Ferndale was found here at Pierce and Maple not long afterward.

—o—

At the same corner, at 6 a. m. Saturday, a set of car keys was found.

—o—

A report at police headquarters states that Tommy Sheriff, 6 years old, of 207 Abbey road, was nipped last Thursday by a dog owned by Mrs. Donald Bay, 269 Wimbledon.

—o—

Last Thursday, Tom Meraw reported to police a car parked on Monnier road, south of Maple. Officers found that the machine had been stolen in Royal Oak and was owned by Joe Protasiewicz, 3110 Daniel, Troy Township. It was stripped.

—o—

Just at closing time Saturday noon, a reader came into the office and paid $1.50 for his subscription. In the bustle, the girl who took the money neglected to get the name of the payor; so dear reader, whoever you are, please make yourself known.

—o—

Officials of the Hallowe'en committee have asked The Eccentric to make acknowledgement of three $5 gifts which were omitted in last week's list given The Eccentric. Credit should go to the Birmingham Woman's Club, to the Birmingham Musicale and the Birmingham Business Women's Club. Money was used for float prizes.

—o—

Managing Editor Harwood was one of those who suffered minor damage in the gale Tuesday. As he got out of his car, the wind caught the door and nearly tore it off its hinges. However, it still closes—but with a running start and a healthy shove.

—o—

Clarence Girodat, manager of the Kroger store on West Maple, is quite a coffee salesman. For exceeding his quota in a contest, he and 11 others in the Detroit area left Tuesday night for a prize tour of company headquarters in Cincinnati. We learn also that Girodat, formerly a sergeant in the ROTC, has volunteered for a year's training and may go soon. He is unmarried.

—o—

Lee E. Joslyn, Jr., president of the Board of Education, hobbled into the meeting Tuesday night on a pair of crutches. He received torn ligaments in his knee playing touch football with the youngsters, and can prove it, he told This Wanderer.

Youth, 16, Held As Reckless Driver

Frank Huft, 16 years old, of 612 Woodland avenue, was taken into custody by police Monday. They said he had been cutting in and out of traffic at high speed on West Maple between Fairfax and Southfield. Police Chief John P. Hackett will discuss the incident with the boy and his mother.

THE PRIZE THIS WEEK IS 2 RESERVED SEAT TICKETS
TO THE DETROIT LIONS VS. GREEN BAY PACKERS GAME AT U. of D. STADIUM NOV. 24
PLUS PRIZES BY MERCHANTS SHOWN BELOW!

FREE PRIZES
EVERY WEEK
Offered Winner
BY MERCHANTS
Sponsoring This Contest

8th Week
FOOTBALL FORECASTERS CONTEST

Tackle This One!
First Prize Winner
Gets $2.00 In Trade
at
Milks' Auto Supply
Across From Birmingham Theatre

We're "Passing"
$2.00 In Trade
Along to the Winner
MORTIMER'S
Men's Wear
136 N. Woodward Phone 9012

Free Prize Lineup!
$1.00 In Trade
At the Old Reliable
BODINE NEWS
172 No. Woodward
"The Greeting Card Shop"
OPEN EVENINGS

Here's a Goal Post!
$2.00 In Trade
at
MULHOLLAND'S
If You Pick the Most Winners

Don't Pass this Up!
$2.00 In Trade
Get An $8.50 Pair of
Nunn Bush Shoes for $6.50
Don & Ray's Shoes
167 No. Woodward
Next to Kresges

It's A Touchdown!
HIGHEST RATING FOOTBALL FORECASTER
Can Get $1.00 In Trade
at
PECK'S MEN'S WEAR TAILORING
WOODWARD NEAR MAPLE

Get This Signal!
Your Choice of
Anything In Our Stock
Valued Up to $1.00
HUSTON HARDWARE CO. 205 No. Woodward
"Since 1909—Over 30 Years of Service"

Grandstand Coaches!
We'll Use Your Plays
And Give You $2.00 In Trade
Sternal's Auto Supply
408 S. Woodward Phone 9

Football Forecasters' Ballot

(Must be in by NOON Saturday)

TEAM	WIN	TIE	TEAM	WIN	TIE
U. of Michigan			Notre Dame		
Northwestern			Iowa		
Michigan State			Nebraska		
Marquette			Pittsburgh		
U. of Detroit			Navy		
Gonzaga			Columbia		
Detroit Lions			Colgate		
Philadelphia			Syracuse		
Indiana			Princeton		
Wisconsin			Yale		
Ohio State			Harvard		
Illinois			Brown		
Minnesota			Boston College		
Purdue			Georgetown		

Name _____
Address _____
Phone Number _____

(Send to: Contest Editor, B'ham, Eccentric)