

Herbert Hoover, former President: "Our private capital has gone into air-raid cellars."

Coming—For 6 Big Days
REBECCA
 Birmingham Theatre

Newspaper Ads Increased Sales
 Newspaper advertising is entitled to a good share of the credit for a 72 percent increase in Pontiac Special Six sales over last year while sales of the division's entire line increased 62 percent, according to D. U. Bahrck, general sales manager of Pontiac Motor Division.

WEEK END SPECIALS

Spring Leg of Lamb	lb. 27c
Fresh Dressed Broilers	lb. 31c
2 Pound Average	
Fresh Dressed Stewing Chickens	lb. 26c
Choice Steer Round Steak	lb. 32c
For Swissing	
Skinless Wieners	lb. 24c
Armour's Star Sliced Bacon	lb. 27c
Fresh Cream Cottage Cheese	2 lbs. 19c
Blue Valley Butter	lb. 36c
Gold Medal Flour	5 lb. pkg. 25c
JELLO, All Flavors	pkg. 5c
Kellogg's Corn Flakes	2 for 17c
Large Pkg.	
Shredded Wheat	2 for 23c
Shredelien Jelly	3 glasses 49c
All Flavors	
Premier Preserves	1-lb. jar, 21c; 2-lb. jar, 39c
Assorted Flavors	
Florida Oranges	doz. 28c
Medium Size	
Seedless Grapefruit	4 for 25c
Parson's Ammonia, large size bottle, 19c	
RINSO	2 packages 37c

Birmingham Fruit Co.

FREE DELIVERY SERVICE
 PHONE 65 124 N. WOODWARD

No More Baseball At Springdale Park

When Baldwin High School completes its present baseball schedule this fall the diamond near Springdale Park, that will be the end of the sport at that location, the City Commission decided Monday night. However, efforts will be made to prepare another diamond for the 1941 season.

This action was taken because the Springdale diamond uses two lots owned by the city and also several privately owned lots on which there are restrictions. Monday night, Robert V. Moore, member of the county auditor's board, appeared at the meeting and related that he desired to build a house on one of the lots used by the ball players. Because of this, use of the lot had been taken off the market of the lot by FHA appraisers, he said.

Several alternate locations for a diamond were suggested. It was brought out that the Board of Education plans to build a diamond on the property recently acquired north of Pierce School, and that was authorized Tuesday by Business Manager Louis M. Randall. When the necessary money will be available appears to be another matter.

City Asks Probe of Natural Gas

Passing a formal resolution Monday, the Birmingham City Commission joined other, in the state during the U. S. Senate in investigating the situation regarding which is charged with treating the business of natural gas from the South west.

NEEDLE POINT WORK

You furnish the materials, we do the work. Price according to size.

CALL Fitz-zy 3083

Protect Local Vets from Competition

On the grounds that Birmingham war veterans should sell poppies here May 25 without competition, the City Commission Monday night took no action on a request from the Birmingham Chapter of Disabled American Veterans for permission to sell poppies here May 25.

Holmes Honored By Fraternity

H. P. Holmes, 31975 Lahser road, was elected to honorary membership in Beta Gamma Sigma at the annual meeting of the Michigan chapter of the society held recently in Ann Arbor.

Beta Gamma Sigma is a national honorary organization established in 1913. Its purpose is to encourage and reward scholarship and accomplishments along lines of business activity among students and graduates of colleges or courses in commerce or in business administration in American colleges and universities. It endeavors to promote the advancement and improvement of education in the science of business as well as to foster principles of honesty and integrity in business practice, and to encourage a more friendly attitude of the business community toward graduates of commercial courses. It is the honorary society recognized by the American Association of Collegiate Schools of Business.

The by-laws of the society permit the awarding of full time honors to students from each chapter in one year.

Mr. Holmes was graduated from the Birmingham City College in 1917. He received the degree of Bachelor of Arts and a special award of honor from the University. He is now president of the Institute of Real Estate Management of the National Association of Real Estate Boards. Mr. Holmes is in the property management and general real-estate business.

MARINERS SEEK BOON

Clad in their bright blue uniforms, the Marines, a Girl Scout national affiliate, visited the City Commission Monday night and requested permission to operate a refreshment stand at the post office in the downtown business district. May 18 Eleanor Barber, their leader, made the request.

What Your City Commission Is Doing—

March 9, 1940

1. Vote approved in the amount of \$14,825.02, including payroll in the amount of \$7,297.22 for the two week period ending April 30, 1940.

2. Resolution was adopted petitioning the Senate Judiciary Subcommittee to report favorably on S. R. 243, which would authorize an inquiry by the United States Senate into anti-trust violations and the administration of federal antitrust laws in the natural gas industry.

3. Purchase of 150 Baskets "For Alcoholic Drink and a Young Citizen," issued in connection with Citizenship Day, a program planned for new voters, was authorized.

4. Communication from the Board of Appeals with respect to parking violations on Hunter Boulevard was referred to the manager.

5. Communication from the Board of Appeals requesting clarification of one section of the zoning ordinance was tabled.

6. Report from South Oakland Chapter No. 19 Disabled American Veterans of the World War to consider a Boy Scout camp on the same day assigned to the two local organizations was received and acted on.

7. Report was received from the manager with respect to a recent request for sidewalk on Elm street, recommending that it be considered along with a more complete sidewalk program at a future date.

8. Donation of water for the Barrons Pool during the 1940 summer season was authorized.

9. The manager was authorized to proceed with arrangements with the Dasher Construction Company for replacing sidewalk at the corner of Maple and Hunter, removing and replacing certain trees, and widening that portion of Elm.

10. Hearing was set for Monday, May 20, to consider creation of a special assessment district to defray cost of combined sewer to connect to the existing sewer on Hunter and Oakland extending west on Oakland to the intersection of Park street, and extending south a distance of approximately 210 ft.

11. The manager was authorized to proceed with developing the 23 acres in Troy Township recently acquired by the city.

12. Howard Hull, Louis M. Randall, Inez Asper and Alberta Dear were deputized to accept registrations for the city of Birmingham, as part of a reciprocal arrangement with the Board of Education for the registration of voters.

13. Russell Berger was appointed Deputy Treasurer for the period between May 6 and June 30, 1940. Unpaid special assessment on stallments in the amount of \$812.70 were carried to the 1940-41 tax roll.

14. Initial Merchant's License was issued to the Birmingham Re-Sale Shop to operate an antique shop at 265 Pierce street.

15. Assessment Roll No. 119 was cancelled, and expenditures made transferred to a preliminary expense account for local improvement.

IRENE E. HANLEY, City Clerk.

Ponder Two Plans on Hunter Parking

What to do with the parking problem on Hunter boulevard—if and when it becomes a problem—was debated by the City Commission Monday night. Also discussed was the immediate problem of driveway access along Hunter by persons whose property abuts the highway.

High speed driving and land-scaping of the 35-foot outer strip along Hunter are the two complicating factors.

The problems were raised in letters from Charles J. Shain, chairman of the Zoning Board of Appeals, which, like the City Commission, has been pondering the future of Hunter boulevard.

Two Ideas Suggested

Two ideas for parking were advanced Monday night. Manager Donald C. Egbert suggested a strip five feet wide parallel to the pavement, and the remaining 27 feet landscaped. Landscaping by the State Highway Department is to be done this summer. Sidewalks would then connect the parking area to the business places at the outside edges of the strip.

Commissioner Frank S. Packard suggested the building of a special inner "parking street" adjacent to the outside edge of the 35-foot strip. This special street would permit one-way traffic and parking on only one side of the 20-foot "street" close to the stores which may be built. Such a plan is now used on West Grand Boulevard in Detroit, near Grand River avenue, who might want part of Hunter developed for business purposes.

The Commissioner doubted that there will be any activity in the near future because of the speed of the traffic and because Woodward and Maple are now the business streets.

Driveway Issue

A problem of immediate significance is that of access to Hunter boulevard by abutting property owners, particularly along Park avenue.

Manager Egbert admitted the existing city ordinance creates a problem, for it stipulates that parking on Hunter boulevard by abutting property owners must be 25 feet from the streetline. Park avenue lots between Hunter and Park are 150 feet deep, so a garage can legally exist in the time feet remaining.

Cranbrook Pupils to Show Work

Residents of Birmingham and Bloomfield Hills are invited to attend the opening of the Cranbrook Academy of Art student exhibit this Friday afternoon, May 10, at the Cranbrook Pavilion, opposite the works on Lone Pine road. Over 300 items, work accomplished by students in the departments of architecture, sculpture, painting, experimental design, weaving, pottery and metal work will be on view until June 2.

Of interest to all who have homes will be the models of several houses designed by architectural students in collaboration with students of weaving, sculpture and painting who have decorated their interiors. Samples of rugs, draperies and upholstery fabrics as well as full size sculpture and paintings will be shown with the models. The architectural section will also include city planning exhibits and designs by Cranbrook students that have won prizes in recent national competitions.

In the painting department the works of children, as well as oils, water colors and drawings from the intermediate and advanced classes will be shown. Outstanding works of sculpture by Carroll Barnes, Marion Overles, H. L. Schwartz and Lily Saarinen, who has just completed twelve ceramic sculptures for the new high school in Winnetka, Illinois, will be on view in addition to a group of singular pieces done by outstanding students.

Several rugs, lined sets, center materials, pillows and many samples of all sorts of hand woven material will be seen in the weaving department. The pottery and

Lynd Will Talk on Spiritual Growth

Robert D. Lynd, Birmingham, Y. M. C. A. secretary, has been invited to address the Michigan Camping association which meets at Waldenwoods near Brighton over the weekend. He will present a talk on "The Incubation of Spiritual Growth in Camp Programs."

Try an Eccentric Classified Ad

Saves You More For More Years

ceramics exhibit will include over 150 individually decorated pieces, all of which were fired and glazed in the Cranbrook kilns.

The metal workshops will display a group of original table pieces made of various metals, jewelry and many decorative objects.

Photographs, photographs, and experiments with plexo-glass, paper, metal and wood will be exhibited by the class in experimental design. All of the exhibits have been arranged by the students themselves.

The exhibition will remain open daily to the public from two to five afternoons.

Only the Gas Refrigerator freezes with NO MOVING PARTS

YES... it can save you \$8 to \$10 a month—enough to pay for the refrigerator itself in the first two or three years. The savings thereafter are your profit! See our 1940 models now on display!

- NO MOVING PARTS TO WEAR IN THE REFRIGERATOR
- PERMANENT SILENCE
- CONTINUED LOW OPERATING COST
- EXTRA YEARS OF CAREFREE SERVICE
- SAVINGS THAT PAY FOR IT

The SERVEL ELECTROLUX Gas Refrigerator

Consumers Power Co.

Other Hamiltons from \$37.50 up

SOLD WITH PRIDE BY

CONNOLLY'S JEWELERS
 16 W. Haron Pontiac

Helen Fitzmaurice Wendell Interiors

Furniture Upholstering	Carpets Refinishing	Draperies Wood Carving
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Cabinet Making

TELEPHONE BIRMINGHAM 292

WELL, I LOOKED INTO THE COSTS OF ADVERTISING*

Says Bank President*
 *CHAS. E. JAMES
 Birmingham National Bank

"There's a Lot of Misinformation About Advertising Costs..."

"I am for any movement that brings down the cost of living for the public. But I am opposed to being fooled by anyone—particularly by those who accuse me of being duped by someone else. I like facts! So, having heard so much about what I have to pay for the advertising of things I buy—how much of my money pays the advertising costs of goods—I looked into the matter, and I got a lot of facts. Here are some: For oranges selling at 25¢ a dozen, the advertising cost was 1.5¢. For cigarettes selling at 15¢ a pack, the advertising cost was 1.2¢ of one cent. For an automobile selling for \$1000.00, the advertising cost was about \$12.00. For a breakfast food selling at 15¢ a package, the advertising cost was 1.5¢ of one cent. The average cost of advertising for a dozen different kinds of products I discovered to be under 2% of the selling price to the public... Advertising has increased the distribution of goods, and has made mass production practical by making mass selling possible. It has thus increased competition, forced the quality of the products higher, and brought selling prices to the public down lower... I, therefore, reject the criticism of those who condemn Business for spending so much on advertising. I reject the criticism because it is misinformation and deceptive. Business does not spend proportionately high amounts for advertising; it spends proportionately little—and what it spends enables me to get better goods for less money."

BRAKE SPECIAL

YOU PAY ONLY \$4.19

You Will Save \$2.31!

Here's What We Do:

1. Remove front wheels.
2. Inspect wheel bearings.
3. Clean and repack front wheel bearings.
4. Clean grease and dirt from drums.
5. Inspect brake lining.
6. Inspect brake system.
7. Check rods, cables, etc. if mechanical.
8. Check and add brake fluid if hydraulic.
9. Replace front wheels and adjust bearings.
10. Adjust brake shoes to drum.
11. Test and equalize brakes on our First-Grade Dynamic Brakes Scales.

A large percentage of brake trouble is caused from faulty lubrication at the front wheel bearings. Brakes may seem O. K., but your car needs this special!

SPECIAL!

New Low Prices on Brake Service

Brakes relined on the following cars, using genuine Raybestos brake lining and including a free adjustment after reline—New Low Prices.

FORD V8—1932-1938	\$7.61
CHEVROLET—1934-1940	\$7.75
PLYMOUTH—1935-1940	\$7.47

Drive in today! FREE BRAKE INSPECTION!

COMPLETE BRAKE SERVICE

Available at low weekly payments on our easy Budget Plan.

Sterna's

AUTO SUPPLY

Firestone Service

408 South Woodward Phone 9