



MAY ECONOMY FESTIVAL

IN EVERY DEPARTMENT... SAVINGS TO BEAT THE BAND

NOW IN PROGRESS--AMAZING ONCE-A-YEAR VALUES IN THIS BIG SALE!

Compare With "Equipped" Refrigerators Selling at \$150 or More

BIG SIX COLDSPOT

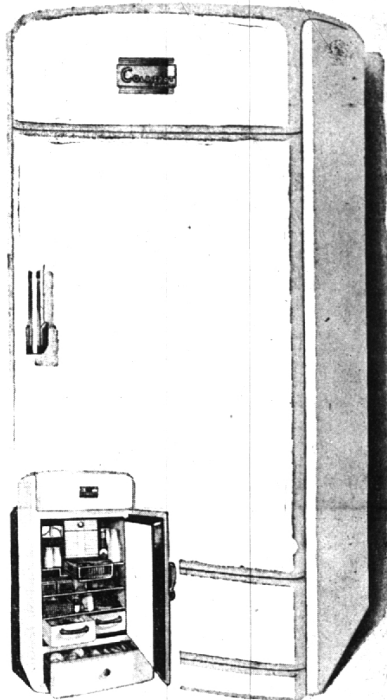
FULLY EQUIPPED

Special May Festival Only

\$114

\$4 Down . . Balance Monthly
Plus Carrying Charge

- Single dial thermostat with nine point cold control and manual defrost.
- Exclusive Handi-Bin for reserve storage.
- Two vegetable fresheners, fully porcelain lined.
- 3-piece glass refrigerator set.
- Extra large covered glass tray for meat storage.
- 96 ice cubes—7 pounds 10 ounces of ice.
- 3 solid inches of Coldex insulation.
- All-steel construction.
- Bonderized (rust-resisting) DuPont Dulux exterior.
- Porcelain enamel interior.
- Roto-Rite current cutter unit.
- 5-year protection plan.



Check the all-steel "Bonderized" construction of the equipped Coldspot . . . check the many built-in conveniences; yes, check the ALL-THRU QUALITY of the famous COLDSPOT, and you'll know why thousands look forward to a great money saving event like this. To own a Coldspot is to know why many users say that for economical food protection year after year, Coldspot is the "buy"!

Sears—First Floor



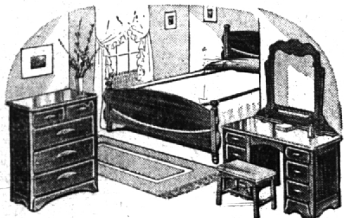
EXTRA STYLE—EXTRA QUALITY
2-piece Modern Suite
Special For May Economy Sale

\$98.50 Value

\$6 DOWN
Balance Monthly
Plus Carrying Charge

\$69⁹⁵

A suite easily worth \$98.50 and which we are quoting you the price of only \$69.95 as special for this May Economy Festival! Built for those who want extra style and comfort. Full web bottom covered in fine rayon velour. Choice of blue, red or mahogany.



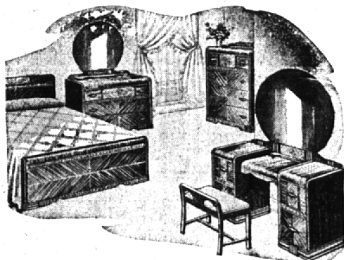
Attractive \$59.95 Solid Maple

3-pc. Bedroom Suite

\$48⁸⁸

Strongly constructed of solid maple. Drawers have convenient hand-fitting wood pulls and center drawer guides. Charming new mirror and standard. Bed, chest, choice of dresser or vanity.

\$5 Down—Bal. Monthly
Plus Carrying Charge



The Biggest Scoop of the Year

3-pc. Bedroom Suite

\$59⁸⁸

Honor-Bilt. 16-inch dust-proof drawers. Popular roll front design—fine combination walnut with extra-wood hands and diamond matched tiger wood. Bed, chest, choice of dresser or vanity.

\$5 Down—Bal. Monthly
Plus Carrying Charge



For Lasting Service

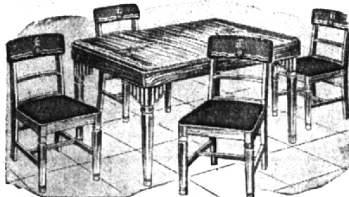
Genuine Inlaid
LINOLEUM

Easily \$1.49 Value
SALE PRICE

\$119

sq. yd.

Wide selection of clear cut tiles and marbleized patterns to choose from. Suitable for the kitchen, sun porch, bath or recreation room. Years of lasting service. 6-ft. widths.



Semi-Modern Solid Oak

5-Piece Dinnette Set

\$29⁹⁵

Extension type table (opening to 56 inches) has heat and stain resistant top. Built of solid oak. Table and 4 sturdy chairs upholstered seats and back of red leatherette.

\$3 Down—Bal. Monthly
Plus Carrying Charge

Sears—Second Floor



\$59.50 Value

ALL WHITE WASHER

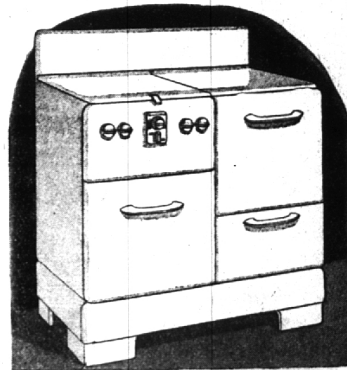
\$44⁸⁰

- Aluminum finished wringer.
- All-white porcelain enameled tub.
- 23 1/2 gal. Tub—7 sheet capacity.
- Triple van agitator.
- Safety sealed mechanism.

\$3 Down—Bal. Monthly
Plus Carrying Charge

May Economy Festival saves you \$15 on this Kenmore "Mercury" over other makes of comparable quality. Loaded with time and labor saving features, you'll be amazed at the convenience, safety and dependability you can get for such little money.

Sears—First Floor



Fully Insulated 18 Inch Oven

All White Gas Range

\$52⁸⁰

A
\$74.95
Value

\$5 Down
Bal. Monthly
Plus Carrying Charge

- Extra large 18-inch oven.
- Glistening white porcelain enamel finish with Polymeron base.
- Super-speed, gas-saving burners with automatic lighter.
- Fully insulated porcelain oven.
- Robertshaw oven heat control.
- Slide-out smokeless broiler.

A truly amazing price for so beautiful a range. Especially when you consider that it has an extra large, fully insulated 18-inch oven. Extremely efficient.

Sears—Second Floor

SEARS, ROEBUCK AND CO.

PONTIAC'S MOST COMPLETE DEPARTMENT STORE

154 N. Saginaw St. Store Hours: 9 a.m. to 5:30 p.m. Sat. 9 a.m. to 9 p.m. Phone 2-9141