The Ford Motor Company was founded by a working-man for working-men. Its

ny a working man for working men. Its present offices began as employees of the Company. It was the first company to pay a minimum wage, beginning in 1914, at the, then astounding figure of \$5 a day. That was double the prevailing wage of the time. The Ford minimum is now \$6

a day for all employees engaged in pro-duction work. And from that, the wages

rise to \$10.80 a day, with the average wage

The Ford Motor Con

pany was the first large company to establish the

8-hour day-also in 1914.

And the 40-hour week was inaugurated by the

Ford Motor Company in

1926, years before any

The Ford Motor Com-

pany employs men with-out regard to race, creed or color, It-is common

independence.

808 So. Woodward

knowledge that working conditions in the Ford shops are the best that science and constant care can make them. A square deal, a just wage and stabilized employment for a large proportion of our employees—and as fully stabi-

lized for all as conditions will permit -

Motor Company has one of the finest addes of employees in the world. The arger proportion are mature men of long

\$7.25, exclusive of salaried employees.

THE FORD WAY

OF DOING BUSINESS

Henry Ford and Edsel

Ford keep daily per-

phases of Ford manu-

facture. In a conference

with his staff, Henry

Ford often says: "Go

ahead-I'll sit here and

represent the public."

family men. Hundreds of them have

been with the Company for more than 25 years — thousands for more than 15 years. Their health record, home owner-

All this is reflected in Ford products,

whether cars, trucks or tractors. The work is honestly done. Materials are the

best that can be made or procured. Less profit to the Company and more value

au the 30 years since user time has been the average American family — for which it has consistently provided car facilities which formerly only the wealthy could buy.

at is the policy of the Ford Motor Com-pany to share the benefits of advanced methods and management with workers and public alike. Increased wages and

employment over a period of many years

A 300 per cent increase in the built-in value of the Ford car and a 75 per cent reduction in its price.

have resulted in

throughout the motoring

world as "Ford's way of doing business."

Ford Motor Company was the first to make a

motor car within the

means of the average

family-quitting the manufacture of what was

then the largest selling model in the world to do so. Its chosen field in all the 30 years since that

ship and citizenship records are good.













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