

Do you think that our public schools should suggest and give marks for certain tasks about the home, thus to encourage youth to help their parents?

SIXTY-THIRD YEAR—NO. 17

The Birmingham Eccentric

PART TWO

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN, THURSDAY, JULY 25, 1940

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ACREAGE IN LATHRUP TOWNSHIP

YOU DON'T HAVE TO endure hard country water, no transportation, no sewers, indifferent schools, and other hardships in order to live in the country. For you can live in Lathrup Township on a SMALL ESTATE RIGHT IN THE WOODS, and still have Detroit city water, DSR bus service, fine schools, high restrictions, LOW TAXES (average \$90 a year). FAMILIES CAREFULLY SELECTED. Inquire LATHRUP TOWN HALL, Sales Office, Southfield Road at 1 1/2 Mile Road, Elmhurst 6657-6438.

361 PLEASANT

The address mentioned above is one of Birmingham's most widely admired and talked about homes. Truly authentic in design, its 1 acre site is a perfect setting. Extensive perennial beds and cutting gardens provide a riot of color—there is ample room for fruit or "small farming" development.

FIRST FLOOR—Living Room, Dining Room, Kitchen, Bedroom and Bath.

SECOND FLOOR—2 Bedrooms and Bath. Air Conditioned Oil Heat. Lot Size—82 x 140. Extensive planting of shrubs and flowers.

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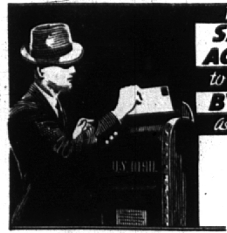
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Midwest Architects to Rally Sept. 12-13 At Cranbrook

The Second Midwest Architectural Conference to be held at Cranbrook Academy of Art, Sept. 12 and 13, will include delegates from The American Institute of Architects' Chapter of the Great Lakes District, the Illinois-Wisconsin District and the states of Missouri and Iowa. In addition members of state societies in these states will attend.

Clair E. Ditchey, Regional Director of the Institute and chairman of a committee on arrangements, has announced that one session will be devoted to meetings of the various regional groups. One matter of importance to be considered will be the nomination of a Great Lakes Regional Director.

Currently at the Detroit Institute of Arts an exhibition of architectural sketches sponsored by the Detroit Division, Michigan Society of Architects as well as photographs and drawings in connection with the Chapter's Honor Awards will be held. The exhibition, which will extend from Sept. 1 to 15, will be accompanied by a series of lectures at the Institute on architectural subjects.

The conference, which will be along the lines of the one held at the University of Notre Dame in June, is expected to draw about 200. An invitation is extended to all architects and their ladies to attend.

Veterans Will Get Kick Out of This!

Balanced meals, replacing "corn waffles" and hard tack, compose a new emergency ration which will be tested at the Second Army maneuvers, Camp McCoy, Wisconsin area, this August when 65,000 Regulars, National Guardsmen and Reserves from the states of Indiana, Illinois, Michigan, Wisconsin, Ohio, Kentucky and West Virginia, concentrate for three weeks' tactical training under the command of Lieut. General Stanley H. Ford. The ration was tested by Regulars at the recent Third Army maneuvers in Louisiana and Texas and will now be tested by National Guardsmen from the seven mid-west states.

Food for three meals is contained in six cans each approximately the size of evaporated milk cans and includes meat and vegetables, corned beef and meat and beans. The ration is most palatable, rich in food value and can be consumed either hot or cold. The coffee component is of the soluble type. "Goldfish" or salmon is omitted, while biscuits replace hard tack.

Even in an emergency requiring the use of this ration, efforts to maintain the American tradition of having the best fed army in the world, are made and the cost of the ration is slightly over 70¢ as compared with 50¢ per day for the food the troops will normally consume during the maneuvers. The contents of each can are stamped on the tin because of the possibility that paper wrappers might be washed off or torn if the cans were exposed to weather. Can openers will not be added to a soldier's equipment as each can will open with a key. Cans also can be used for plates or cups as, on opening, the edges are rounded.

BROOK BRIEFS:

Beat the Heat! Here's a nice cottage on one of Bloomfield's largest lakes. Comfortable but not palatial—for only \$4500; 50 x 300 ft. lot. Excellent beach, good fishing—grand for the children.

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A Representative FHA Home



This neat one-story frame home is a common type of the new single-family dwellings on which the FHA has been accepting mortgages for insurance. The property valuation in this case is \$4,800, which is slightly below the median property valuation set last year. The exterior material of this home is clapboard, which also helps make it typical in that two out of every five homes built under the FHA program last year were of wood construction. Containing two bedrooms, living room, kitchen, dinette, and bath, this home was financed with a mortgage of \$3,900 insured by the Federal Housing Administration. Monthly payments, excluding taxes and hazard insurance, amount to about \$23.



FLOOR PLAN

Check Your Home For Danger Spots

Making the home safe requires a constant check for possible danger points. Since stair rails are in constant use and continual pressure is exerted on them, a check may prove worthwhile. A loose balustrade might well be a source of injury, in addition to detracting from appearance.

Manufacturers and local supply dealers furnish wood and iron balusters to fit all sizes and types of stairs and balconies. Permanent fixtures such as these may be installed under the Modernization Credit Plan of the Federal Housing Administration.

Week Ending July 13 Biggest in History Of FHA, Report

Washington, D. C.—More new homes were started under Federal Housing Administration inspection in the week ending July 13 than in any similar period in the FHA's history, Administrator Stewart McDonald announced today.

At the same time, applications for mortgage insurance covering new homes to be built under FHA inspection continued at levels far ahead of the comparable 1939 period.

Double Capacity, Cold Vault Added By Beck Cleaners

Culmination of 12 years of personal effort to build their business on a sound foundation of service just below freezing will be maintained when Mr. and Mrs. M. Ray Cook, owners of Beck Cleaners & Dyers, Inc., open their enlarged establishment at 332 North Woodward avenue. Although for years located in a portion of the building they now wholly occupy, on removal of the Birmingham post office several months ago, the firm has been modernizing it throughout, and next week will open the new doors to business.

Among the features of the new quarters is the only cold storage for and winter garment vault in Birmingham, capable of housing 10,000 garments. A temperature just below freezing will be maintained in the vault, and a 24-hour service will be accorded all patrons of this service," stated Mr. Cook.

The story of the growth of Beck Cleaners & Dyers in Birmingham is the story of the teamwork of Mr. and Mrs. Cook who came to Birmingham 12 years ago, in the capacity of agents for the then Detroit concern. Shortly thereafter the Cooks assumed ownership, sending their work outside of Birmingham for finishing. Six years ago they installed machinery to handle all cleaning and pressing and dyeing work here, and the additional equipment just installed in the larger quarters more than doubles their capacity.

The customers' lobby of the new quarters is finished in white mahogany in the latest streamlined style. Three delivery wagons are used to handle the firm's business, while 32 people are employed to do the establishment's work.

"We are proud of our progress from a humble beginning to our present commodious quarters, and we deeply appreciate the patronage accorded us by the people of Birmingham, Bloomfield Hills, and nearby areas," said both Mr. and Mrs. Cook this week. "We have endeavored to do the best possible work, accompanied by personal service—the best method we know of building up an enduring business. We are glad we came to Birmingham 12 years ago and regret to grow with this fine area as the years go on."

At the formal opening next Thursday the public is invited to inspect the new establishment. Favors will be given the ladies. Mr. and Mrs. Cook live at 780 Oakland avenue, and are members of the local First Presbyterian church.

MATRICE-B-KIMMINS ARCHITECTURE
Phone Birmingham 1415

Eccentric classifieds pay!

Vernon J. Brown Reveals Candidacy

Vernon J. Brown, Auditor General, today made known his intention to seek re-election this fall. Mr. Brown said:

"Two years ago the voters of Michigan elected me Auditor General. My campaign slogan had been, 'Stop this Real Estate Book-keeping. My promise had been to provide better accounting at less cost, to administer this department for less, and to put a stop to deficits and overdrafts. The legislature responded by placing additional accounting under my control and also amended the tax laws to permit the abolishment of useless expenditures. The net results are astonishing.

"Confusing, conflicting and misleading financial reports have been replaced by a single, dependable source of fiscal information. The new operations cost less and provide a guide to careful management for all administration officials never before available. A million and a half has been applied against a 30 million dollar deficit inherited on January 1, 1939. Better book-keeping can be given considerable credit in this achievement.

"All this has been accomplished at great savings to the taxpayers. When I assumed office I found a staff of more than 400. Today it consists of 251 people. During the fiscal year ended June 30, 1938, the Auditor General's office and the then segregated accounting division. For the fiscal year ended June 30, 1940, the cost for the combined department was only \$644,349.64.

"A savings of \$485,172 a year in itself is an accomplishment. But that is not all. In contrast to the confusion which formerly existed, we now have an accounting system which discloses the facts about state business promptly enough to make them useful to administrative officials. The public has come to trust me and rely upon my accuracy.

"The time now approaches for another election. I shall again ask the delegates to the Republican State Convention for re-nomination and the voters of Michigan for re-election. I submit my record in support of my desire to serve a second term as Auditor General."

Exquisite . . . But Not Expensive

Here is a shining example of our contention that you do not have to buy expensive houses to obtain good construction and gracious atmosphere in your home today.

This Early American Farm House of brick and white siding is as modern as tomorrow's newspaper. The latest in construction, equipment and layout are exemplified.

The cheery living room is well proportioned with its Colonial trellace, large windows and Colonial wallpaper—full sized dining room with white wainscoting and da-do, also a large picture window.

The kitchen sparkles with smartness—it contains a "breakfast bar," ventilating fan and unusual color scheme. There are three delightful bedrooms (2 will accommodate twin beds). The beautiful colored tile bath is featuring a home costing several times the price of this one.

Recreation room with pine paneling . . . air conditioned heat . . . rock wool insulation.

Yes, all this and more for \$7,950 . . . F. H. A. financing.

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