etters to Santa Claus Written By Birmingham Boys and Girls

JOHNSON MILK DEPOTS

3.5% Milk 2 qt. 14c

4% Milk . . qt. 11c

Under Birmingham and Detroit

217 S. WOODWARD

HOLIDAY GREETINGS

from 10,000

Friends of Yours

The more than 10,000 men and

women of the Michigan Bell Telephone

Company take this occasion to wish you

and all your family a Merry Christmas and a Happy New Year. , ,

Michigan Bell Telephone

WELCOME SANTA! BIRMINGHAM

You Can Fill Your Big Pack in Birmingham at Fair Prices

HERE will be no doubt about the size of Santa's pack if he fills it in Birmingham stores. Holiday displays are everywhere, and Santa can find an alluring array of lovely, practical things. And, best of all, Holiday perchandise is marked so low this year, Santa can easily fill a large pack with gifts for every member of every Birmingham family, Birmingham merchants have given much thought to the holiday needs of the community, is are brimful of attractive articles appropriate for gift-giving. You can buy right here at home practically everything you need. You deal with the merchants whom you know and trust, and will enjoy a personal service

BIRMINGHAM stores have low overhead—comparatively speaking—and material economies are thereby made possible. Quality for quality. Birmingham prices are always lower. Make a check if you like put the stores to a test-price any article you wish to purchase-then compare quality, price and convenience with those obtainable elsewhere. Thus you will demonstrate to yourself in the most convincing way that buying in Birmingham is a wise policy. BIRMINGHAM MERCHANTS WANT YOUR HOLIDAY BUSINESS!

PATRONIZE THEM! Dollars spent at home do double duty but the dollar spent elsewhere seldom returns Join the friendly folk that fill our stores and streets with a happy Christmas spirit, and when the last note of the Christmas carols has faded into the joyou's hells of a New Year, you will resolve henceforth to make BIR-MINGHAM YOUR SHOPPING CENTER

BE WISE! ECONOMIZE!

Shop in Comfort--Conveniently

Get Your Share of the Bargains to Be Found Every Day in Birmingham

