Four Arrested After Altercation In Lunch Room

The case of Norman Anderson, 22, of 579 Wallace street, is expected to come before Justice Arno L. Hulet shortly, for arraignment. He is, charged with disorderly conduct.

The incident involving the youth occurred early Sunday morning in a lunch room at Square Lake road and Woodward avenue. Anderson said he was on his way home after a "date" and was seated at a table drinking coffee when three Pontiac men approached. Two of them sat down, Anderson told The Eccentric, and then he was asked to move so the other could be seated. One of the men, Howard Finkle, 21, of 286 South Marshall street, adopted a belligerent attitude and suddenly struck Anderson in the face, it was said. They were immediately separated, and later, all arrested.

Finkle pleaded guilty Monday and paid a $15 fine and $10 costs. John Sabbath, 32, of 152 North Tasmania, and Ernest Felice, 24, of 230 Osmun street, both Pontiac, pleaded not guilty, with trial set for next Monday. Anderson said he would plead not guilty, denying any blame in the affair.

Shortly after his arrest, the youth's mother, Mrs. Mary Anderson, suffered a cerebral hemorrhage, which may or may not have been caused by the incident. She had not been well previously.

ANNUAL SOO PARTY

The annual Soo Club of Detroit party will be held Friday evening, April 5, 1940, at 9 p. m. at McCollister Hall, West Forest at Cass. This party is given annually by this club, the membership of which is composed of former residents of Sault Ste. Marie, Michigan and Ontario, and vicinity.

DRIVE

(Continued from Page One) contribute a substantial amount to this work."

The organization will be divided into sections based on the various school areas and a few special individual groupings each under the direction of a chairman and co-chairman, as follows. Sheets have been provided and tabulations of the amount pledged will be made twice weekly during the drive.

The chairmen, co-chairmen and workers as announced by the committee are as follows:

BALDWIN DISTRICT

Mrs. Walter Anderson, chairman.
Mrs. H. B. Fletcher, co-chairman.
Mrs. Leigh Lynch, Mrs. W. H. Knowles, Mrs. H. T. Ellenby, Mrs. Robert Atkinson, Mrs. Chas. Rebert, Mrs. Harry Breitmeyer, Mrs. Lett R. Ess, Mrs. Ralph Hoffman, Mrs. E. M. Wakefield, Mrs. R. D. Lynd, Mrs. Thos. Walton, Mrs. Nancy Fisher, Mrs. Clayton H. Gracey, Mrs. Sparkman D. Foster, Mrs. Norman E. Clarke, Mrs. Robert S. Haig, Mrs. Ray T. Gibson, Mrs. Frank H. O'Connor, Mrs. R. H. Mann, Mrs. Henry A. Manley, Mrs. Clyde H. Wilcox, Mrs. Walter M. Lipps, Mrs. Carl J. Schweizer and Mrs. John E. Wilson.

BUSINESS DISTRICT

Mrs. Thomas Nalle, chairman.
Mrs. John Gordon, co-chairman.
Mrs. Wm. Jackson, Mrs. F. H. P. Elliott, Mrs. C. V. Crockett, Mrs. Joe Hollister, Mrs. Henry Hall, Mrs. C. A. McCall, Mrs. Carl Underhill, Mrs. Wallace Dodge, Mrs. Bruce Dodge, Mrs. Whitney Raymond, C. E. James, W. J. Moody, W. D. Hooper, Jr., Raymond Peck, Shanley Rosso, Matthew Cummaro, Chas. J. Shain and Howard Croll.

BLOOMFIELD HILLS DISTRICT

Mrs. Geo. Lindlie, chairman.
Mrs. W. O. Briggs, Jr.
Mrs. Henry Duffield, Mrs. Walter Fanney, Mrs. Joseph Braun, Mrs. Frank Schoell, Mrs. Frank L. Klingensmith, Mrs. O. George Shepherd, Mrs. Dan Carey, Mrs. John R. MacManus, Mrs. C. Winningham, Mrs. Carlisle Hirlse, Miss Barbara Traub, Mrs. Ralph L. Polk, Jr. and Mrs. Frederick Booth.

HOLY NAME DISTRICT

Mrs. A. V. La Fave, chairman.
Mrs. A. W. Bowen, Mrs. Leo T. Flynn, Mrs. Maude Mack, Mrs. E. T. Mansfield, Mrs. R. J. Brosseau, Mrs. J. L. Hardig, Mrs. John W. Meredith, Betty Gardner, Mrs. Bothe, Mrs. R. D. Gage, Mrs. Frank McGinnis, Mrs. F. C. McCarthy, Mrs. M. M. Fegley, Mrs. Frank Mulholland and Miss Edith Connelly.

WING LAKE

Mrs. Kenneth McGregor.

BEVERLY HILLS

Mr. Leonard Eble.

BINGHAM ROAD

Mr. Hubert Quinn.

FRANKLIN

Mrs. W. H. Colvin.

HAMLIN DISTRICT

Mrs. Frank Smith, chairman.
Mrs. Shirley Johnstone, co-chairman.
Mrs. Luther Hoag, Mrs. Paul Mark Smith, Mrs. E. E. Fuls, Mrs. H. D. Lowe, Mrs. W. S. McAlpine, Mrs. Emerson Brown, Mrs. Walter Buzzard, Mrs. Dan Jackson, Mrs. C. D. Matthews, Mrs. W. S. Todhunter, Mrs. Geo. Fletcher, Lory Purdy, Mrs. L. F. Lawler, Mrs. Gladys Carson, Mrs. B. A. Aikens, Mrs. Lorraine Wilson, Mrs. D. B. Hyndman, Mrs. W. E. Stoffregen, Mrs. Merle Bailey, Mrs. Percy Barnett, M. Burdick, Mrs. Ross Langwich, Mrs. Paul Penfield, Mrs. Wesley Groves, Mrs. Chas. Buck, Mrs. Paul Dutton, Mrs. Chas. Haynes, Mrs. John Erickson.

BLOOMFIELD VILLAGE

Mrs. R. W. Heiter, chairman.
Mrs. Clarence Rutsford, co-chairman.
Mrs. D. C. James, co-chairman.
Mrs. O. M. Brede, Mrs. L. M. Baker, Mrs. Douglas Ewen, Mrs. Donald James, Mrs. Jennie Hurst, Mrs. J. Stuart Nelson, Mrs. Rudolph Crolfin, Mrs. R. H. Fleming, Mrs. Robert Fleming, Mrs. Robert K. Edmonds, and Mrs. Walter Smith.

VILLAGE PLAYERS

Mrs. Thos. Klingensmith, chairman.
Mrs. Wm. Merrill, co-chairman.
Mrs. Ruth Saunders, Mrs. Jas. Howell, Mrs. J. F. Hollister, Mrs. Harold Middleton, Mrs. Warren Pease, Mrs. Clarence Heemiller, Mrs. Fred Farrar, Mrs. Jas. Grier, Mrs. Chas. D. McCall, Mrs. W. K. Ewald, Mrs. Wm. Merrill, and Mrs. Clark Pardee.

ADAMS DISTRICT

Mrs. J. G. Kehoe, chairman.
Mrs. Forbes Hascall, co-chairman.
Mrs. O. P. Peterson, Mrs. Robert Porritt, Miss Ruth Porritt, Mrs. Hugh Preston, Mrs. Max Roensch, Mrs. J. J. Bouza, Mrs. Wm. Schairer, Mrs. Donald Stanton, Mrs. E. S. Snyder, Mrs. Chas. Stapley, Mrs. Bruce Tuttle, Mrs. Cleveland Walcutt, Mrs. Howard Estes, Mrs. Cameron, Mrs. Lewis Ward, Mrs. Forrest Shubert, Mrs. H. O. Wagner, Mrs. Fletcher Plant, Mrs. Amos Gregory, Mrs. John Wilson, Mrs. Seymour Gaines, Mrs. Harold Middleton, Mrs. Carl Schweizer, Mrs. Cutt Allee, Mrs. Manley Bailey, Mrs. S. O. W. Bell, Mrs. Robert Brennan, Mrs. Ira Brownell, Mrs. Matthew Cammaro, Mrs. L. N. Bowers, Mrs. Frank Coe, Mrs. Stanley Ford, Mrs. Harry Gruber, Mrs. F. O. Hascall, Mrs. Wm. Jackson, Mrs. H. H. Kendall, Mrs. Peter Loedvis, Mrs. John Maynard, Mrs. Erwin Merrans, Mrs. Lillian Moore, Mrs. Walter Moreland, Mrs. W. G. Moritz, Mrs. D. W. Milliman, Mrs. Hugh McAleese, Mrs. Warren Pease and Mrs. Richard Chilcote.

RED CROSS

Mrs. H. H. Curtis, chairman.
Mrs. Walter Rogers, Mrs. Wm. C. Rowland, Mrs. J. B. Minton, Mrs. Thor Williams, Mrs. Harry Breitmeyer, Mrs. Kenneth Sproule, Mrs. Russell Fisher, Mrs. Maryanna Crain, Miss Sallie Saunders, Miss Barbara Brown.

PIERCE DISTRICT

Mrs. Barrett, chairman.
Mrs. V. R. Ogden, co-chairman.
Mrs. Robert Peck, Mrs. Edwin Minks, Mrs. Clarence Walkwitz, Mrs. Victor Ogden, Mrs. Edward Bissell, Mrs. Harry Clark, Mrs. J. F. Hackett, Mrs. Leo Mange, Mrs. W. C. Morrison, Mrs. Fred Somerlott, Mrs. R. Wilson, Mrs. S. S. Weaver, Mrs. Glen Berry and Mrs. Jane Jones.

QUARTON DISTRICT

Mrs. S. E. Gawne, chairman.
Mrs. F. F. McKinney, co-chairman.
Mrs. C. E. Ustick, Mrs. E. M. Chamberlin, Mrs. William J. Wiggins, Mrs. Clifford J. McOmber, Mrs. Elmer G. Fessenmeyer, Mrs. H. H. Houghton, Mrs. H. W. Mitchell, Mrs. Archie Mahaney, Mrs. E. How'll Sale, Mr. Frank Newell, Mr. Carl T. Bradt, Mrs. W. D. Hooper, Jr., Mrs. S. C. Kern, Mrs. Ralph Cargell, Mrs. John Martz, Mrs. R. L. Pointer, Mrs. L. R. Marshall and Mrs. F. T. McKinney.

Municipal Bowlers In Crucial Game

A crucial battle for first place in the Municipal Bowling League was to take place Wednesday night on the local alleys. Top team was that composed of Harold H. Corson, Russell Grinnell, Mrs. Vera Schultz and Miss Lucille Facer. In second place was a squad composed of Donald C. Egbert, Miss Irene Hanley, Frank Capling and Leigh Smith. A tie for first would result if Egbert's cohorts beat Corson's.

DR. ROOKS TO TALK

Dr. Wendell H. Rooks, of the staff of the Pontiac State Hospital, will speak to members of the Oakland County Dental Assistants Society when that group meets Tuesday evening at 7:30 in the Community House.

Keep your dates straight! Consult the Calendar, Page 3.

Teacher Policies Here Discussed At League Meet

Qualifications and policies affecting teachers in the Birmingham school district were discussed in a meeting of the Department of Government and Education, League of Women Voters, Monday, at the Community House. Wilson Jenkin, Baldwin High history teacher, led the discussion.

In regard to the training of teachers in the Birmingham system, it was brought out that staff members possess individually 23 master of arts degrees and 58 bachelor's degrees, and that there are 14 people with three-year training and 1 with two years of training.

Salaries paid Birmingham teachers in both elementary and secondary schools average the lowest in a group of 10 cities in the metropolitan area, it was said.

In his talk, Jenkin outlined State and local laws, rules and policies affecting the employment of teachers. A teacher to be hired here must have four years' college training, and it is the practice to require two years' experience or the equivalent. Married women are not hired, and those who marry are allowed to serve out their contract. Regarding health, teachers are required to furnish proof of freedom from respiratory disease.

Jenkin covered also the questions of salaries, rating of teachers and promotion. There is no salary schedule here, he pointed out, adding that of 1,800 systems questioned by the National Education Association, 1,100 possessed schedules. Initial salaries, raises and cuts are determined by the Board of Education and superintendent from time to time, here, he said. Some years, $50 extra is allowed to teachers who go to summer school.

He discussed also the state retirement law, the matter of leaves of absence and sick leave. Teacher tenure is to be discussed at a full meeting of the League, April 15.

Following are comparative salary schedules for 10 cities in this area, as compiled in Detroit:

Average Salaries in 10 Cities

(1938-1939)	Elementary Median	Secondary Median
Grosse Pointe	$2212.50	$2450.00
Ferndale	2053.93	2063.73
Wyandotte	1850.00	2235.00
River Rouge	1715.00	2087.50
Ferndale	1675.00	1925.00
Ecorse	1750.00	2000.00
Mt. Clemens	1500.00	1700.00
Royal Oak	1442.00	1766.38
Berkley	1512.36	1816.00
Birmingham	1408.50	1670.00

Obituary

Mrs. Mary Anderson

Funeral services were held Wednesday morning at the Manley Bailey Funeral Home for Mrs. Mary Anderson, 72, Wallace street, who passed away at her home early Sunday morning. She had not been well for some months and suffered a cerebral hemorrhage.

Mrs. Anderson, the wife of Chris Anderson, was born in Petoskey in 1891. Her marriage took place in Traverse City in 1913. Sixteen years ago the Andersons came to Birmingham.

Surviving, besides the husband, are two sons, Norman and Carroll, both at home; a sister, Mrs. Pauline Miller, Detroit, and five brothers, all of Detroit: Joseph, Henry, James and Leo O'Connor.

The Rev. Theodore Waggazer, of Redeemer Lutheran Church, officiated at the services, with interment at White Chapel.

Marion Jane Bollon

Funeral services were held Wednesday afternoon at 11:30 at the S. O. Wylie Funeral Home for Marion Jane Bollon, five and a half years old, of 1975 East Seventeen Mile road, Troy Township, who was killed by an automobile Sunday at Seventeen Mile road and John R.

The Rev. E. R. Major, of the Methodist Church in Troy, officiated, and a further service was held at 3:30 in the Monroe Street Methodist Church in Lapeer with burial in Stiles cemetery, Lapeer.

She was the daughter of Mr. and Mrs. George Bollon. Also surviving are three brothers, Edward 9, James, 7, and Henry, 17 months.

Sourbier—We had to kill our dog this morning.

Shadbelly—Was he mad?

Sourbier—Well, he wasn't any too well pleased.

Try an Eccentric Classified Ad.

PARKS' COAL

FOR DEPENDABLE FUEL AND SERVICE!

We carry the Highest Quality of various types of solid fuels. Stoker Coals are all kept in covered bins . . . . 5 kinds to choose from.

Try our Fuel and Service for your next order. You'll be pleased.

Phone 2020

283 Brownell

We Heard It Said By:

JOHN B. TAYLOR, of Madison avenue: "I understand that the City of Birmingham has purchased land two miles east of town on Maple road, at a price of $7,500, the land supposedly containing gravel suitable for Birmingham's own roads. Pit-run gravel should never be placed on any road, much less city streets. I wonder if there has been any test made to prove whether or not this land has suitable gravel left on it, since it is known that the property was abandoned some time ago, because it was worked over? We should use on our streets a graded gravel proportioned to the amount of crushed stone, sand and clay, and all this gravel should pass through a three-quarter inch screen, to produce such material it takes machinery costing over $20,000. Is Birmingham going to make such an investment for the relatively small amount of gravel it uses annually?

"Since we fortunately have within a radius of two or three miles of Birmingham producers of good gravel that meets the specifications of both state and county, at a lower cost than the City of Birmingham can ever hope to produce it, I don't understand why our City Manager and Commission ever decided to make this outlay of the taxpayers' money. Oakland County uses over 200,000 cubic yards of gravel yearly, and the State uses over 3,000,000 cubic yards annually, yet neither produces its own gravel, but depends upon private producers for their source of supply. It looks to me like the traditional beginning of the various circle of government interference with private business: first we buy a questionable gravel pit, then maybe expensive machinery and more men to operate it, then it naturally follows that public officials set up more projects to keep the men and machinery busy, and all the time up go the taxes. Personally, I believe in government always being able to prevent exorbitant prices from being asked by private business, but in this gravel case for Birmingham it seems to me and many folks I've talked with that Birmingham has made a questionable move in buying this gravel pit."

Mercury Economy Test Car Here

The official test car touring Michigan and Northwestern Ohio in the nation-wide Mercury Economy run, arrived in Birmingham Monday. The car, a 1940 Mercury 8 of strictly stock specifications, was driven by E. T. Edmundson of the Dearborn branch of the Ford Motor Company. It was greeted by a reception committee headed by the local dealer, E. W. Osborne.

The speedometer reading when the car crossed the city limits was 1977 and, according to the entries in the log book, the average mileage per gallon of gasoline to date stood at 22.1.

Included in the reception group, were Chief of Police John P. Hackett and publisher George R. Averill.

Local motorists are being invited to drive a duplicate of the official car, it was stated by Mr. Osborne, to try their skill at recording higher gasoline mileages than those already established. In these demonstration tests the fuel tank will be filled with one-tenth of a gallon of gasoline and each driver will follow the same demonstration route.

The "trip" reading on the speedometer for the one-tenth of a gallon of fuel is multiplied by ten to determine the mileage per gallon. The gasoline meter, built to U. S. Bureau of Standards specifications, is accurate to within one-third of 1 per cent.

The Mercury Economy Run, embracing a national schedule of over 14,000 towns and cities, and enlisting the participation of nearly 100,000 motorists, was designed primarily to show the public that advances in automotive engineering have reversed the old axiom, "Slow driving for economy." Engineering tests reveal that the Mercury 8's most economical speed is 45 miles per hour. From this community the official test car went to other parts of the territory. On the completion of its run the record of its log book will be compiled and compared with the records established in the other parts of the country.

Bits of Birmingham

It's a late spring-o! By jingo!

Mothers of the basketball players at Baldwin High are feting the boys at a dinner Friday night, just like the football lads were honored. A dance follows in the school gym.

Bloomfield Hills School students cooperated in broadcasting a playlet from WCAR last Saturday, telling the story of "Hereward the Wake." (Sounds like the title of one of those new novels.) Anyway, one of the roles was that of Lady Godiva. The article sent in to us did not state details as to whether the role was completely enacted.

Rice A. Howell, Mrs. Howell and children are touring in Washington, D. C. and vicinity.

Garritt W. Mack, son of Mr and Mrs. George W. Mack, 1723 Yorkshire road, has been enrolled as a cadet in the Air Corps.

A houn' dawg owned by E. E. Eskridge, Holland avenue, took a trip at Elmore Bridge, 7 years old, of 140A East Holland, last Saturday, according to a report on file with police. The critter was ordered tied for two weeks for observation.

That grocery store at Pierce street and 14 Mile road certainly has been taking a beating. It was broken into again last Friday night, the thief going through a window. Some candy bars were apparently the only loot.

There was no prouder person in town last Saturday than James R. Buchanan, 940 Henrietta street, when he discovered that the crocus plants had popped into bloom. So the boys couldn't say he was spoofing them, he even called in witnesses to see the first flower of spring in his neighborhood. Who has the first tulip?

Miss Annie Laurie MacIntyre, secretary to the rector at Christ Church Cranbrook, probably is wondering where, oh where, it is safe to park one's car. Last Saturday afternoon, Miss MacIntyre's conveyance was resting at the curb, at 720 East Maple avenue when an automobile driven by J. D. Teachout, Jr., of route 5, Berkley, smacked into the stationary machine.

New asbestos material costing $178 has been stuck on the ceiling of the Commission chamber to cut down echoes. Now if everybody speaks up, the acoustics will be perfect.

One of the City Commissioners, apparently a little nettled over a campaign statement to the effect that "younger men" should be elected to that body here, got a good deal of amusement from a black Scout line in the Pontiac Press: "Five Old Commissioners Reelected."

Police would like to know who shot .22 bullets through Pierce school windows on Sunday.

This Wanderer has observed, over a period of 20 years, that nearly every time he meets William M. (Bill) Story, of Briarbank, Bloomfield Hills, the gentleman wears a smile on his face and a twinkle in his eyes. That same countenance was evident Monday when Mr. Story informs us that "My resignation as postmaster of Bloomfield Hills goes into effect today, and Miss Margaret Moore, former assistant to me, is now the acting postmaster." (Bill declares that, "she isn't a Postmistress, either—she's a Postmaster." Mr. Story was appointed to the postmastership July 1, 1933, and he affirms that "I never lost a day in going to the post office even on Sundays and holidays I was there. Well, knowing that he handled the affairs of Briarbank for Mr. Barbour for the more than 30 years—and without range fee ever receiving a single reprimand—we aren't surprised that Mr. Story was a faithful postmaster at Bloomfield Hills for nearly seven years. (Attention Republicans: Mr. Story is a Democrat, too.)

As testimony for the admiration and friendship for S. O. Wylie Bell, who has been obliged to be absent from Birmingham Rotary Club meetings for nearly a year, the entire Club rose to its feet and applauded when he appeared for the first time Monday noon at the Community House. Mr. Bell is a charter member of the Birmingham Club.

ACCOMMODATING.

DES MOINES.—When a woman obtained a license to marry for the fourth time, the man she was to marry was her first husband. Husband No. 3 accompanied the prospective bride and groom to the clerk's office and paid the marriage fee.

Opening
Thursday, April 4, 1940

Miller's Shoes
WOODWARD AT MAPLE ROAD
BIRMINGHAM

WITH
Nationally Known
FOOTWEAR
For
Men - Women and Children

CAMPUS
Queen Quality Shoes

YOUNG GAY FEMININE SPIRITED ATTRACTIVE PERT NEW CHIC

$6.50 TO $8.50 UP
Including Dr Lusse Grad

Young as a baby chick . . . saucy as the first robin . . . new Queen Quality Campus Shoes march into Spring's front ranks of smartness. You'll love the way they fit . . . look . . . and feel. They're the shoes that go "everywhere that Fashion goes."

Queen Quality SHOES

ALL FITTING VERIFIED BY
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We Specialize in Fitting
SHOES FOR CHILDREN

Complete Stocks Make It Unnecessary To Substitute Sizes

We are Featuring
"TOMBOY" and "CHILDLIFE"
SHOES FOR CHILDREN

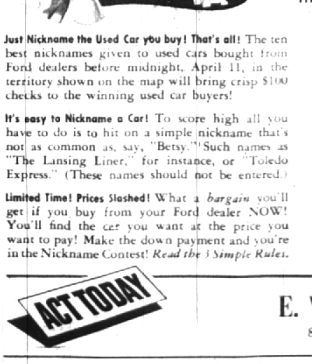
Miller's Shoes
WOODWARD AT MAPLE ROAD
Birmingham Phone 3140

WEEK END SPECIALS

Spring Leg of Lamb	lb. 27c
Fresh Dressed Chickens, for fricassee	lb. 27c
Pork Loin Roast	lb. 18c
With Tenderloin	lb. 21c
Lean, Meaty Spare Ribs	lb. 14c
Baby Beef Pot Roast	lb. 22c
Pre-Cooked Smoked Hams, whole or shank half	lb. 23c
Skinless Wieners	lb. 24c
Armour's Star Sliced Bacon	lb. 27c
Fresh Cream Cottage Cheese	2 lbs. 25c
Extra Fancy Green Asparagus	lge. bch. 23c
Blue Valley Butter	lb. 37c
Fancy Clean Washed Spinach	3 lbs. 23c
Premier Coffee, all ground	lb. 25c
Scot tissue	13 rolls $1.00
Jello, all flavors	each 5c
Florida Oranges	3 doz. 55c
Lipton's Yellow Label Tea	¼ lb. 39c
Lipton's Yellow Label Tea	½ lb. 21c
Chipso	2 pkgs. 39c
Ivory Flakes	2 pkgs. 39c
Ivory Snow	2 pkgs. 39c
Crisco	3 lb. can 48c
Ivory Soap	6 giant bars 19c
Hardwater Castile Soap	6 bars 25c
Ivory Soap, large size bar	3 for 25c
Ivory Soap, medium size bar	6 for 25c

Birmingham Fruit Co.
FREE DELIVERY SERVICE
PHONE 65 124 N. WOODWARD

$1,000.00 CASH!
Ten $100 prizes to be awarded in the FORD DEALERS'
NICKNAME
Used Car Contest closing April 18th



The map shows the entire State of Michigan and the following counties of Ohio: Erie, Defiance, Fulton, Hancock, Hardin, Henry, Logan, Lucas, Marion, Mercer, Ottawa, Paulding, Putnam, Sandusky, Shelby, Union, Van Wert, Wood, Williams, Wyandot.

BUY YOUR USED CAR FROM ANY FORD, MERCURY, OR LINCOLN-ZEPHYR DEALER IN THE TERRITORY SHOWN ON THE MAP BY MIDNIGHT, APRIL 11, AND YOU'RE IN THE RUNNING FOR A $100 CASH PRIZE!

Follow these 3 Simple Rules

1 See any Ford, Mercury, or Lincoln-Zephyr dealer in the territory shown on the map. Pick out any used car in his stock. When you've made your down payment, the dealer or his salesman will give you a certified, self-addressed and post-paid Entry Card.

2 Write or print on the card a nickname for the car you bought, using not more than five words. Mail the card. It must be postmarked not later than midnight of April 11.

3 The ten best nicknames as determined by the judges will each be awarded a $100 cash prize within a week after the contest closes. Decisions of the judges will be final. In case of a tie, duplicate prizes will be awarded. The judges are: Hon. John R. Carey, Mayor of Dearborn, Mich.; G. D. Gettins, Automobile Editor, Toledo Blade; Gordon Kingsbury, Director of Advertising Courses, Wayne Univ.

(NOT ELIGIBLE. Ford Dealers or their families. Ford dealers employes or their families.)

Just Nickname the Used Car you buy! That's all! The ten best nicknames given to used cars bought from Ford dealers before midnight, April 11, in the territory shown on the map will bring crisp $100 checks to the winning used car buyers!

It's easy to Nickname a Car! To score high all you have to do is to hit on a simple nickname that's not as common as, say, "Betsy." Such names as "The Lansing Liner," for instance, or "Toledo Express." (These names should not be entered.)

Limited Time! Prices Slashed! What a bargain you'll get if you buy from your Ford dealer NOW! You'll find the car you want at the price you want to pay! Make the down payment and you're in the Nickname Contest! Read the 3 Simple Rules.

ACT TODAY

E. W. OSBORNE
808 S. Woodward